

THE CASH BOX

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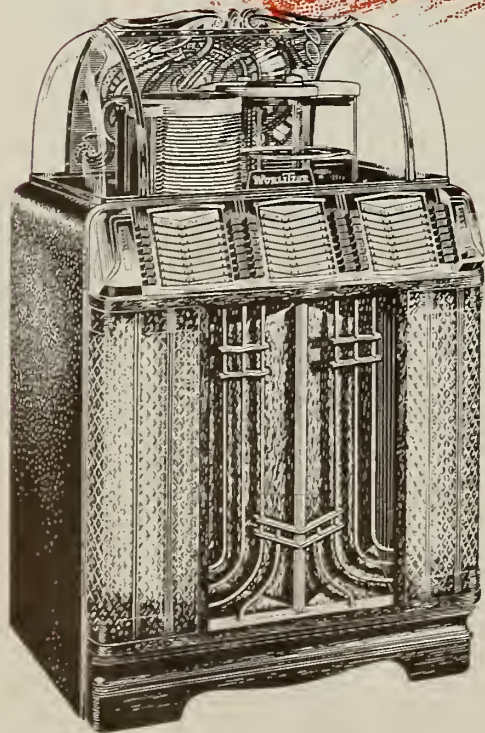


Arthur Godfrey and the Chordettes are dancing real loose as they demonstrate their latest Columbia hit "Dance Me Loose". The song, written by Lee Erwin and Mel Howard at the suggestion of Godfrey, was started on Thursday, November 20, finished the same day and introduced on Godfrey's program the next night. With the disk now climbing high on the charts, Godfrey is due to enjoy the same kind of standing in the record picture as he does in the radio and television fields.

IT'S SMART TO STAY WITH A WINNER

Operators who own Wurlitzer 1400s and 1450s today know that these all-speed phonographs are winners in eye appeal—in play appeal—in profits. Get smart. Get them on your route, too.

IT'S MONEY IN YOUR POCKET



OPERATORS PRAISE WURLITZER'S DECISION TO CONTINUE BUILDING CURRENT MODELS

Everywhere operators are elated to learn Wurlitzer will still build 24-record, 48-selection, all-speed Models 1400 and 1450.

They like the style, the size, their high speed cycling, the single button selection of these fine phonographs. And they like the idea of continuing to use their 78 RPM record libraries—or converting to 45 RPM if they wish.

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The Rudolph Wurlitzer Company, North Tonawanda, New York.

Your Best All Around Investment

**ALL-SPEED
WURLITZERS**

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CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

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Wartime-Peacetime Economy Brings

CHANGES

To All Industry

The members of this, nor any other industry, should act as surprised as some do, regarding the many changes which already have and which are, coming about.

The fact remains that this entire industrial nation is, at this time, laboring in the shadow of a peacetime-wartime economy.

Whether this will, or will not, break into a full scale war, is up to this nation's diplomatic experts and its leaders.

Whether this pall over the nation's future industrial achievement will continue on as is, or whatever changes will take place, as the cold wars become hotter and the hot wars cool down, is also in the dim and distant future with few, if any, able to predict the outcome.

Therefore the members of this trade should not be surprised at all at what happens as the days and weeks go by.

After all, living and working under a wartime-peacetime economy is a lot different, in every regard and in every detail, than what can be expected in all-out war, or complete peace.

If taxation grows higher and continues to increase, all must realize that this is part and parcel of the wartime-peacetime economy now in effect.

Should parts, supplies and equipment grow shorter and shorter, all should be completely prepared. Any war, anywhere in the world can, overnight, light the spark of the one big, all out war, that all peoples everywhere in the world so greatly dread.

To continue to do business under such an economy, the time has come when the members of this (and that goes for all other) industry, must be completely prepared to carry on regardless of any eventuality.

This is not the time for a down-in-the-mouth pessimistic attitude.

If anything at all, this is one business where all can be optimistic.

This has been proved during World War II. It was especially proved during the depression. And also during high inflation.

So, whichever way the dial turns, this is one division of the world's entertainment industries, because of its economy of play, because of its portability and direct-to-the-public operational convenience, will always be far ahead of all other industries.

Members of this industry should be more optimistic at this time than they have ever been before. This is one business that can go ahead.

This is the time, then, to prepare for the eventualities that this present peacetime-wartime economy can bring, by preparing completely for whatever the resultant twist may be, as the days and weeks go by.

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26 West 47th St., N.Y. 19, N.Y.

(Phone: JUDson 6-2640)

THE NATION'S
TOP TEN
 PLUS
 THE NEXT
15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



AB—Abbey	CO—Columbia	CODE	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	IN—Intro	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	LO—London	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star	MG—MGM	RE—Regent	VI—Victor

- | | | |
|---|--|-----------|
| 1 | SLOW POKE
PEE WEE KING
CA-1837 (F-1837)—Helen O'Connell
CO-39632 (4-39632)—Arthur Godfrey
DE-27792 (9-27792)—Roberta Lee
KI-998—Hawkshaw Hawkins | 1 |
| ME-5740 (5740x45)—Tony Hill
VI-21-0489 (48-0489)—Pee Wee King
VI-20-4373 (47-4373)—Ralph Flanagan | | |
| 2 | CRY
JOHNNIE RAY
CA-1875 (F-1875)—Four Knights
CR-60592 (9-60592)—Eileen Barton
DE-27857 (9-27857)—Paul Chapman
KI-15145—Alan Holmes
LO-1169 (45-1169)—Vera Lynn | 3 |
| ME-5749 (5749 x 45)—Georgia Gibbs
MG-11113 (K11113)—Bill Farrell
OK-6840—Johnnie Ray
VI-20-4388 (47-4388)—June Valli | | |
| 3 | SIN
EDDY HOWARD — FOUR ACES
CA-1806 (F-1806)—Four Knights
CO-39567 (4-39567)—Sammy Kaye
DE-27769 (9-27769)—Arthur Prysock
DE-27794 (9-27794)—Al Morgan
KI-4505—Burnie Peacock | 2 |
| ME-5711 (5711x45)—Eddy Howard O
MG-11066 (K11066)—Billy Williams Qt.
PY-334—Gayle Walton
VA-101—Four Aces
VI-20-4280 (47-4280)—Savannah Churchill | | |
| 4 | THE LITTLE WHITE CLOUD THAT CRIED
JOHNNIE RAY
CA-1892 (F-1892)—Lou Dinning
DE-27893 (9-27893)—Roberta Lee | 6 |
| ME-5761 (5761 x 45)—Herb Lance O.
OK-6840—Johnnie Ray | | |
| 5 | COLD, COLD HEART
TONY BENNETT
CO-39449 (4-39449)—Tony Bennett
DE-27761 (9-27761)—Eileen Wilson
DE-27816 (9-27816)—Louis Armstrong
ME-5693—Tony Fontane | 4 |
| ME-5728 (5728x45)—Dinah Washington
MG-10904 (K10904)—Hank Williams
VI-20-4247 (47-4247)—Fontane Sisters | | |
| 6 | TELL ME WHY
FOUR ACES
CA-1929 (F-1929)—Norman Kaye
CR-60625 (9-60625)—Horace Bailey
DE-27860 (9-27860)—Four Aces
DE-27926 (9-27926)—Roberta Lee | 10 |
| ME-5767 (5767 x 45)—Ralph Marterie
VI-20-4444 (47-4444)—Eddie Fisher | | |
| 7 | JEALOUSY
FRANKIE LAINE
CA-1644 (F-1644)—Clark Dennis
CA-1873 (F-1873)—Dick Beavers
CO-39585 (4-39585)—Frankie Laine
KI-4506—Burnie Peacock | 8 |
| LO-1156 (45-1156)—Vera Lynn
ME-5753 (5753x45)—Buddy Morrow O.
MG-11111 (K11111)—Billy Eckstine
VI-20-4407 (47-4407)—Luis Arcaraz O. | | |
| 8 | UNDECIDED
AMES BROTHERS & LES BROWN
CA-1824 (F-1824)—Ray Anthony
CR-60566 (9-60566)—Ames Bros. & Les Brown
DE-27835 (9-27835)—Guy Lombardo | 5 |
| KI-15128—Mary Small
PR-916—Gene Ammons
PY-373—Gayle Walton | | |
| 9 | CHARMAINE
MANTOVANI
AP-1188—Billy Daniels
CA-1875 (F-1875)—Four Knights
CO-39616 (4-39616)—Paul Weston
CR-60599 (9-60599)—Neal Hefti O.
CR-65069 (9-65069)—X-Rays
DE-27859 (9-27859)—Gordon Jenkins
KI-4506—Burnie Peacock | 7 |
| LO-1020—Mantovani
ME-5747 (5747 x 45)—Harmonicats
MG-11122 (K11122)—Bill Hayes
VI-20-4373 (47-4373)—Ralph Flanagan
VI-20-4375 (47-4375)—Vaughn Monroe
PR-916—Gene Ammons | | |
| 10 | SHRIMP BOATS
JO STAFFORD
CA-1873 (F-1873)—Dick Beavers
CO-39581 (4-39581)—Jo Stafford
DE-27832 (9-27832)—Dolores Gray
KI-15151—Dick Brown | 1 |
| MG-11113 (K11113)—Bill Farrell
VI-20-4405 (47-4405)—Danny Scholl
VI-20-4409 (47-4409)—Tex Williams | | |

11) BECAUSE OF YOU. 12) ANYTIME. 13) DOWN YONDER. 14) A KISS TO BUILD A DREAM ON. 15) UNFORGETTABLE. 16) GARDEN IN THE RAIN. 17) DOMINO. 18) DANCE ME LOOSE. 19) AND SO TO SLEEP AGAIN. 20) I GET IDEAS. 21) GREEN SLEEVES. 22) NEVER. 23) TIGER RAG. 24) BERMUDA. 25) SOLITAIRE.

Operator and Disk Jockey COOPERATION Unearths New Talent

Why the preponderance of fresh talent this year? Why so many new names in so short a period?

For the past couple of weeks we've been exploring some of the explanations.

We want to wind up the discussion with one reason which holds special interest for almost everyone in the business.

And this is it: A greater number of new names is being unearthed today because of the interest of music operators and disk jockeys in discovering new talent.

It has become the general pastime in the music business to find an artist, plug him, and try to build him up to star proportions. Both operators and disk jockeys are keenly engaged in this enterprise and their efforts have gone a long way in producing some of the big name artists who have recently been developed.

There was a time when it was considered the most unusual thing in the world if an artist came out of the general pack because of the plugging given him by a particular operator or disk jockey. Today it's quite a matter of fact procedure.

Backers of new artists now compete to get operator and disk jockey promotion behind their protegées because it has been proven over and over again that the attention which the artist gets in this manner is one of the most potent factors in his climb towards the top.

The combined effort of the operator and disk jockey has today become a tremendously important force in the creation of new stars. An operator who puts any particular artist's disk in a major proportion of his machines is giving him publicity which is immeasurable in terms of benefit to his career. A disk jockey who plugs that same record is likewise giving that artist the kind of hearing which he would find it impossible to receive otherwise.

The operator and disk jockey therefore are time and time again proving to be an irresistible force. Each alone is a tremendous power in the music business. In combination, they have unbelievable strength.

In a good many areas today, the cooperation between the juke box operator and the disk jockey is of the closest sort. Both realize that they are similar ends of the business and both find that the benefits of cooperation are great.

Through mutual consultation, not only can they both program the kind of music which draws customers and listeners, but together they can sponsor the type of artist which attracts attention so that a supply of money-making talent may always be at hand.

And this is the essential economic reason for the interest of operators and disk jockeys in the creation of new singing names. Of course there is a feeling of achievement when an artist you pick makes the grade. And there are all the by-products of such an accomplishment to be enjoyed.

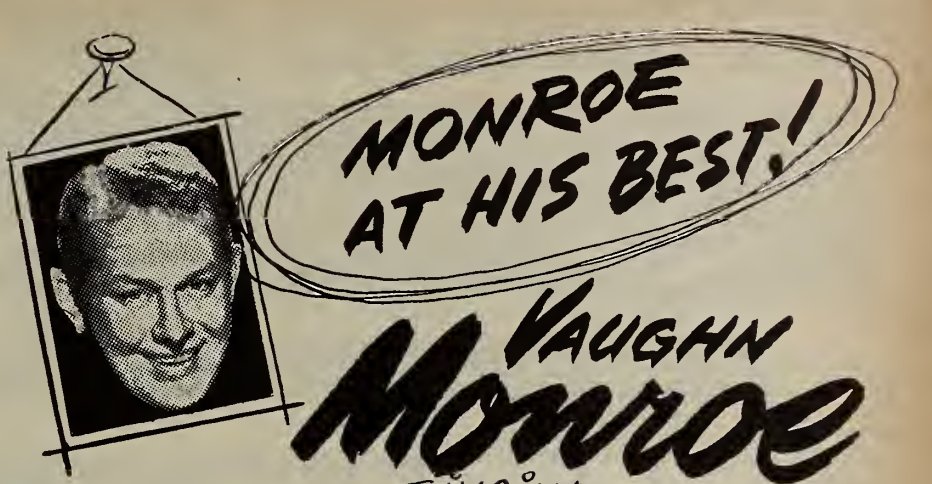
But basically operators and disk jockeys are assuring themselves of continuous listener attraction when they push new artists and try to get them to the point where they become top notch entertainers.

It has sometimes been claimed that too much effort is spent by both ops and jockeys in the search for new talent. But it's inconceivable to us how too much time can ever be spent in such an enterprise. For that's the life blood of the record business. There's plenty of wax around to make records (or at least in normal times there is). But talent—that's another thing. That has to be found, trained, developed. You can have all the wax in the world. Unless you have the artists to cut, you don't have a record which can be played in the juke boxes or on the air.

It would seem therefore that whatever time juke box operators and disk jockeys can be convinced to spend in the search of new talent is all to the benefit of everyone in the music business. For operators and jockeys are in close contact with the people's musical wants. They know what attracts attention. They know what draws coins and listeners. The artists they sponsor are in many, many cases the same artists who later step out.

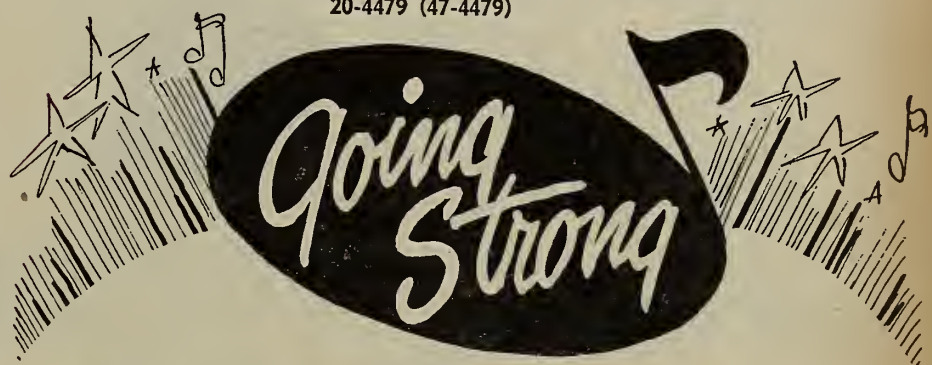
As long as operators and jockeys show the kind of interest they do in new artists, as long as they care that much about the business to make an effort to create the kind of disk which will most attract the public, this business has a potent, dynamic force working behind it.

Let's keep encouraging these men to continue the search for new talent. For if only a fraction of the singers they discover ever hits the top, the record and music businesses are that much ahead.



VAUGHN
Monroe
Singing...
"MOUNTAIN LAUREL"
and
"Ooh! What You Did"

RCA VICTOR RECORD
20-4479 (47-4479)



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JANUARY 12

- ANY TIME/NEVER BEFORE 20-4359 (47-4359) *
Eddie Fisher
- SLOW POKE 21-0489 (48-0489) *
Pee Wee King
- TELL ME WHY/TRUST IN ME 20-4444 (47-4444) *
Eddie Fisher
- BERMUDA/JUNE NIGHT 20-4422 (47-4422) *
The Bell Sisters
- SILVER AND GOLD 20-4458 (47-4458) *
Pee Wee King
- TURN BACK THE HANDS OF TIME 20-4257 (47-4257) *
Eddie Fisher with Hugo Winterhalter's Orch.
- LOVELIEST NIGHT OF THE YEAR 10-3300 (49-3300) *
Mario Lanza
- CALL HER YOUR SWEETHEART/
BUNDLE OF SOUTHERN SUNSHINE 20-4413 (47-4413) *
Eddy Arnold
- SLOW POKE/CHARMAINE 20-4373 (47-4373) *
Ralph Flanagan
- DOMINO/IT'S ALL OVER BUT THE
MEMORIES 20-4343 (47-4343) *
Tony Martin
- I GET IDEAS 20-4141 (47-4141) *
Tony Martin
- (IT'S NO) SIN 20-4280 (47-4280) *
Savannah Churchill
- BECAUSE 10-3207 (49-3207) *
Mario Lanza
- BE MY LOVE 10-1561 (49-1353) *
Mario Lanza
- A KISS TO BUILD A DREAM ON 20-4455 (47-4455) *
Hugo Winterhalter

* 45 rpm cat. nos.



THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---|--------------------------------|
| 1. CRY | Johnnie Ray (Columbia) |
| 2. TELL ME WHY | Four Aces (Decca) |
| 3. LITTLE WHITE CLOUD
THAT CRIED | Johnnie Ray (Columbia) |
| 4. CHARMAINE | Mantovani (London) |
| 5. SLOW POKE | Pee Wee King (RCA Victor) |
| 6. SIN | Eddy Howard (Mercury) |
| | Four Aces (Victoria) |
| 7. JEALOUSY | Frankie Laine (Columbia) |
| 8. SHRIMP BOATS | Jo Stafford (Columbia) |
| | Dolores Gray (Decca) |
| 9. ANYTIME | Eddie Fisher (RCA Victor) |
| 10. UNDECIDED | Ames Bros. & Les Brown (Coral) |

Gene Whitaker (WREV-Reidsville, N. C.) wants all his friends to know that he's back at work now after the second accident in the past few months. Gene wasn't even able to thank everyone for their Christmas greetings because he was completely out of commission—but everything is ok now. . . . Ed Case no longer at WFAX in Falls Church, Va. Dick Fanning took over. . . . Surprise, Surprise: Al Collins (WNEW-New York) has shaved off his beard. . . . Allan Curtis leaving WFGM, Fitchburg, Mass. on January 19. . . . Buddy Deane and Bill Cradle, both of WITH, Baltimore in town the other day. . . . Al Mortimer (WRAK-Williamsport, Pa.) writes that mail telling of the doings of the artists is most welcome to him adding a note of authority to his shows.

* * * * *

Disk Jockeys galore showed up at both the Johnnie Ray and Tony Bennett parties this past week. Among those making an appearance at the Bennett shindig, which was in honor of his winning The Cash Box Poll as the Best Male Vocalist of 1951 and also for his getting a gold record because of "Because of You", were Martin Block, Jay MacMaster, Mimi Trepel, Murray Jordan, Vince Williams, Al Collins, Gary Lester, Bob Murphy, Bob Poole, Freddy Robbins, Joe Petralia, Bert Siegelson and his lovely fiancee, and many, many others. . . . Jim Hendricks of KFBI reports that top guy at the station is Jack Campbell who does a show called "After Hours" which runs from 10-12 P.M. . . . Don Cole (WSWN—Belle-Glade, Florida) is in need of Coral records. . . . Will Moyle (WWPA—Williamsport, Pa.) is an accomplished pianist in addition to his spinning routines. . . . Jackson Lowe is holding forth on WWIN in Baltimore with a four hour afternoon show. Lowe had formerly been on WWDC and WINX since 1942. In the short time the show has been in Baltimore, Gene Williams, Helen Forrest, Lionel Hampton, The Four Aces, April Stevens, Buddy Lester and Ella Fitzgerald have all been guests of Lowe.



BOB POOLE
(Mutual Broadcasting System)

* * * * *

Paul Brenner (WAAT—Newark, N. J.) has switched his TV show "Rate The Record" to 8 P.M. on Fridays. The show has developed into a real eye catcher and with the present set up it should excite a lot of interest among the local teen agers and their schools. . . . Don Larkin (also of WAAT) has himself a hit with a tune he wrote "Goodbye Maria, I'm Off To Korea." The number, put out on Anchor Records with Jimmie Dale, is taking off in the western field—but big. . . . All of WWDC, Washington, disk jockeys have entered into "friendly" competition against each other to see who can raise the greatest amount of money for the current "Mile Of Dimes" campaign in the Washington area. Involved in the contest are Art Brown, Milton Q. Ford, Willis Conover, Jon Massey and Felix Grant.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"DON'T GRIEVE, DON'T SORROW, DON'T CRY" (2:30)
"IN SPITE OF EVERYTHING YOU DO" (2:40)
 SAVANNAH CHURCHILL
 (RCA Victor 20-4448; 47-4448)

● The first level finds Savannah Churchill wending her way through a slow soft ballad in her typical manner. Backed nicely by a chorus the lid comes out ok. The under half is another slow ballad that Savannah delivers in a grand style and this deck should show up strong in the boxes.

"NO! NO! NO! NOT THAT!" (2:23)
"HEARTBREAK HILL" (2:44)
 THE DINNING SISTERS & JAN GARBER O.
 (Capitol 1858; F-1858)

● The Dinning Sisters, backed up by the Jan Garber orchestra, stir up some interesting harmony to a slow novelty item on the top dish. The same combination works its way through an easy going ballad on the under siding and comes up with a listenable end. Ops have their choice here.

"STEEL GUITAR RAG" (2:27)
"REMEMBER MY LOVE" (2:32)
 ERSKINE HAWKINS ORCHESTRA
 (King 4514)

● A good tune is set up in the form of an instrumental and Erskine Hawkins and his orchestra go all out in bringing it in. A muted trumpet adds to the side's appeal and makes for a pleasant sound. The under dish offers Lou Elliot with the vocal to a nice ballad and she does a fine job with it. Ops oughta look in.

"WHISTLE WHILE YOU WORK" (2:36)
"WHO'S AFRAID OF THE BIG BAD WOLF?" (2:33)
 RED FOLEY
 (Decca 27929; 9-27929)

● Two interesting novelty numbers are dished up by Red Foley. Both lids should go strong with the kiddies since they're done with small voices and a cute presentation. The top tune is an oldie from a Walt Disney production while the under side is based on an old children's song. Red does a good job with it and ops oughta take a peek.

"BERMUDA" (2:15)
"WHO" (2:43)
 JIMMY PALMER ORCH.
 (Mercury 5774; 5774 x 45)

● A tune which has been making a lot of noise gets a rhythmic rendition on the top deck from Jimmy Palmer's orchestra with Ray Cura doing the vocal. The underside is an oldie done in jump fashion with a chorus singing out the lyrics. Each end deserves some operator attention.

"LONESOME FOR YOU" (3:00)
"CIGARETTE SERENADE" (2:12)
 BOBBY WAYNE
 (Mercury 5775; 5775 x 45)

● Bobby Wayne turns in a first rate job on a very pretty ballad on the upper end. With Dick Hayman's orchestra providing the backing, Bobby gives the tune all the necessary feeling. Lower half is in tango rhythm and again gets a good performance from Bobby. The top half is the better bet.

DISK OF THE WEEK

"SILLY DREAMER" (2:52)

"SINCE MY LOVE HAS GONE" (2:47)

TONY BENNETT

(Columbia 39635; 4-39635)



TONY BENNETT

● Tony Bennett has two wonderful sides here and it's impossible to say which is gonna garner the most coins. Both have that win-

ning look and both are due for a tremendous play. The lighter side, which may hit first, is "Silly Dreamer", a lovely ballad which Tony delivers in his sincere way. The bottom half, based on a well known melody, turns out to be a really solid ballad which could stick around for a long, long time. Tony sings this one with great authority and gives it the kind of appeal which should attract plenty of attention. Percy Faith does the backing on either side he's in top notch form. This is a certain two sider for ops. Any delay means loss of coins so our advice is to get with it fast.

"I MAY BE WRONG" (2:48)
"GAMBLERS' BLUES" (2:57)
 GLEN GRAY O. & STAN KENTON O.
 (Decca 40221)

● A reissue of two great sides is offered here. The top half finds the Glen Gray orchestra going to town on a wonderful oldie with Pee Wee Hunt singing out the words. The second half is an instrumental of a low down sounding blues number by the Stan Kenton crew. Both sides are wonderful to hear.

"SERENADE" (2:27)
"THE PERFECT SONG" (2:43)
 THE MADCAPS
 (Decca 27938; 9-27938)

● The Madcaps give out with a harmonica duet on each end. The first one is an old melody which the boys make sound new all over again. The flip is an unusual thing in ultra slow rhythm. The top half looks better from here. Its familiar melody has a lot of appeal.

"COME WHAT MAY" (2:42)
"BABY WE'RE REALLY IN LOVE" (2:15)

HELEN O'CONNELL
 (Capitol 1944; F-1944)

● A wonderful tune that's on the verge of stepping out is given a pretty whirl by Helen O'Connell and the Clifflie Stone orchestra. A dreamy backing and a grand vocal oughta make the end a contender. The bottom deck is a happy sounding western number that may prove strong too. Ops should get with the upper one.

"HO LE O" (3:08)
"I TOLD THEM ALL ABOUT YOU" (2:17)
 SONS OF THE PIONEERS
 (RCA Victor 20-4459; 47-4459)

● The Sons of the Pioneers demonstrate their pleasant harmony with two good sides. The first is in the form of an echo done very softly and easily while the second is a novelty with a definite rhythm and a happy sound. In the right locations, this one should do ok.

"THE SUN BEATS DOWN" (2:39)
"MAKE BELIEVE COWBOY" (2:47)
 THE TEXAS RANGERS
 (MGM 11148; 47-11148)

● Two western type numbers are offered here by the Texas Rangers. The top half gets a simple backing to the boys' singing. The lower end is a novelty sung at a fairly fast pace. This lower side seems to be the better bet for ops who operate in locations which call for this sort of disk.

"SO RIGHT" (3:05)
"YOU HAVE TO HAVE LOVE" (2:08)
 LARRY FOTINE
 (King 15154)

● Larry Fotine runs through two different types of tunes on this platter. On the upper end he tries a swingy little number with a duet while on the lower level he does a ballad in which both the song and orchestrations are highly listenable. Ops should take a look.

"YOU WONDERFUL GAL" (2:41)
"YOU DO HAVE MONEY, DON'T YOU?" (2:39)
 MATTY MATLOCK ALL STARS & JESS STACEY ORCH.
 (Omega 109)

● The upper level offers Jess Stacey and his orchestra, with Bob Albert on the vocal, as they deliver a pleasant ballad in a listenable manner. The second end features the cute voice of Toni Roberts with the Matty Matlock All Stars and an interesting novelty number. Ops might take a look at both lids.

"FRUSTRATED WOODPECKER" (3:06)
"COOL TURKEY" (2:41)
 PAUL NERO
 (Capitol 1859; F-1859)

● Paul Nero is shown to good advantage on the top dish as he fiddles his way through a listenable item. It's a light number that's carried nicely by the violin. The under half is another violin solo by Paul and here too he displays some good bowing. We like the first lid.

"PACK UP YOUR TROUBLES IN YOUR OLD KIT BAG" (2:23)
"KIDDIN' WITH CHOPIN" (2:32)
 SHARKEY AND HIS KINGS OF THE DIXIELAND
 (Capitol 1860; F-1860)

● Sharkey and his Kings of the Dixieland really tear into an oldie and present it in a hopped version that sounds good. The entire group is featured and the result is a grand sound. The lower level is another fast moving number and here too the boys come up with a fine instrumental. Our nod goes to the first siding.

"I REMEMBER HARLEM" (3:19)
"BROTHER FATS" (2:53)
 RAY ANTHONY
 (Capitol 1857; F-1857)

● A slow, moody instrumental is brought in nicely by the Ray Anthony orchestra on the top deck. The arrangement here adds to the appeal of the end. Gloria Craig and the Skyliners take care of the lyrics in a good fashion on the under level which is a jumpy sort of number. Ops oughta take a gander.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "STOLEN LOVE"..... Eddy Howard.....Mercury 5771; 5771 x 45
- ★ "LONESOME FOR YOU"..... Bobby Wayne.....Mercury 5775; 5775 x 45
- ★ "EV'RY DAY"..... Sarah Vaughan & Billy Eckstine
MGM 11144; K11144
- ★ "LOVE ME OR LEAVE ME"..... Ella Mae Morse.....Capitol 1922; F-1922

ROUND THE WAX CIRCLE

NEW YORK:

Connie Boswell has just cut some sides for Decca which will be released this week. . . . The Four Aces make their first New York appearance at the Paramount starting February 13th. . . . Rumor has it that Victor has signed Judy Garland. . . . Larry Newton, whose Derby record of "Wheel Of Fortune" with Sunny Gale is breaking wide open, is on a three week trip around the country to do some promotion on the disk. . . . Art Morton writes from the coast



LORRY RAINE

that things are going great with him there, what with his radio appearances on Paul Weston's show and his record dates. . . . "Dance Me Loose" the new Arthur Godfrey hit, was written by Lee Erwin and Mel Howard on one day and featured on the Godfrey TV show the next. . . . Frank Sinatra's old hit "Close To You" is being reissued by Columbia. . . . Vet music man Frank Hennigs kicks off with his first two plug tunes recorded by Rainbow Records' new artists, the Four Sensations. The songs are "Heaven Knows Why" and "Believing In You." . . . Nat "King" Cole is currently on the first leg of his annual Canadian trek at the Casino Theater in Toronto. Beginning January 24, it's the Seville Theater in Montreal for a week. . . . Received a cute gimmick this week, a piece of sheet music on a tune titled "Crime." Outside of envelope had the slogan: Anything SIN Can Do CRIME Can

CHICAGO:

Do Better. . . . While in Baltimore last week, Lorry Raine made personal appearances with djs Al Ross, Buddy Deane, Hugh Wanke, Jackson Lowe, Ralph Phillips, Bill La Fevere and Dick Coleman. Lorry's latest "Rest My Bones" is causing a lot of excitement. . . . All companies are preparing disks—and many of them are already out—on the experiences of Capt. Carlsen of the Enterprise. . . . Eddy Arnold appeared on the Ezio Pinza TV show last Friday. On the same stanza were Guy Campbell and the Down Homers. . . . Morris Diamond, disk promotion man, off to the coast for a month. . . . Savoy Records has signed the Count Hastings band.

The big opening nite for the Ames Bros. at the Chez Paree has been duplicated almost every evening since. The boys simply vowed the big crowd in their first Chi nightspot engagement and have been wowing 'em ever since. Looks like the Ames boys are a cinch for the finest nightspots in the U.S.A. (Wouldn't be surprised to hear they're booked for the Copa and the Coconut Grove next trip). . . . Li'l Del Ward (WGN's cutey-pie deejay) has gone in for legit. The gal was seen on coast-to-coast over the Dumont Network when she played the part of the accused in "They Stand Accused." And says she loves the thitter (TV or otherwise). . . . Looks like Cee Davidson and his very grand Chez Paree ork are gonna be given their chance. Jeb Records may start waxing Cee featuring some of Cee's own very fine tunes. Here's one ork that shoulda been on wax long, long ago. . . . Natt Hale and Danny Stevens (Columbia proreps) made this town stand up and applaud with a package delivered to every deejay in town. Since then, of course, Johnny Ray's "Please Mr. Sun" has started to spin merrily. . . . Hear that Howard Miller may pop with a TV show that'll surprise 'em all. Some boys already in Noo Yawk completing the final details. . . . Mugsy Spanier at the Blue Note and goin' great. . . . Eddie and Jackie Hubbard on TV are just grand. . . . Myron Barg phones to report that his shots (12 per week) have been doubled on WCFL and he's working the clock around. . . . Erv Victor and Bob Broz of Jeb claim that they've gotta honey of an Eastertime release and that it's makin' all those who've already listened to the dub simply flip their lids. . . . Congrats to Johnny Michaels and his Coral guys for that big, big turnout for the Ames Bros opening nite at the Chez.



DEL WARD

LOS ANGELES:

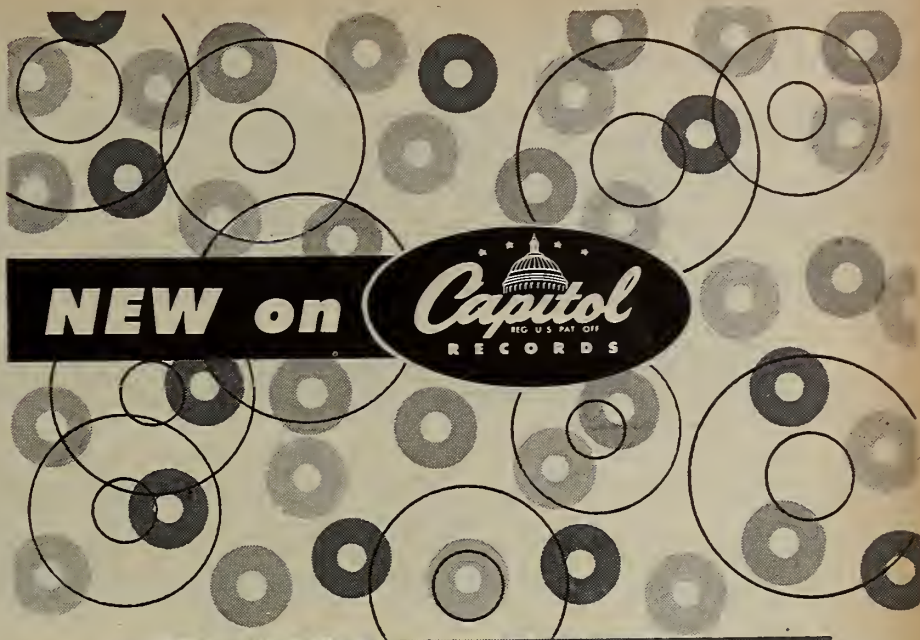
Back from Europe comes Aladdin's Leo Mesner, whom we're gonna have to get with first chance to find out if it's true what they say about the fountains of Rome and the femmes of Paris. . . . Still abroad is Tempo's Irving Fogel, whose righthand gal Joan tells us he visited Madrid over the holidays and then bounced back to Rome, where he's headquartering while working on those symphonic TV films. . . . Visited with Sylvester Cross of American Music on the Sunset Strip and said hello to Terry Gilkyson, the talented young singing-songwriter who came to the top with The Weavers via "On Top of Old Smokey." . . . His hit tunes since the first big one, "Cry of the Wild Goose," have included "Gambella," on which Frankie Laine teamed with Jo Stafford for Columbia. . . . Terry has a new one in the South Sea theme that Sammy Kaye has just cut for Columbia, and Cross predicts it's another hit for Terry and the publishing firm. . . . Due in from New York any day were Wally Brady, Cross' professional manager, with wife Roberta Lee, who's doing so well of late via a whole batch of Decca discs.



LOUIS ARMSTRONG

Rhythm and blues have taken over the Orpheum Theater stage, where the current show is topped by Big Jay McNeely's band, Joe Liggins and His Honeydrippers and Smilin' Smokey Lynn. . . . Looks like Fran Warren has finally made it with that delayed Hollywood opening, the MGM recording star opening at the Mocambo. . . . Patti Page was due to open to an expected record-breaking crowd at the Coconut Grove whilt Capitol's Nat Cole continued to pack 'em in at the Tiffany Club and dance honors went to Jerry Gray at the Palladium and Lawrence Welk at the Aragon. . . . The Trenier Twins have proved themselves strictly OKEH with local audiences at the Club Oasis, where Louis Armstrong played a short but sensational engagement just before them.

Had us a call from western promotion ace Beep Roberts, notifying one and sundry that he's moved his headquarters to 6335 Yucca in the heart of Hollywood and that Columbia's George Morgan came out from the Gran' Ol' Op'ry to guest with RCA-Victor's Tex Williams on the Coast to Coast Saturday night NBC show from the Riverside Rancho.



NEW on



TODAY'S TOP HITS!

- "TIGER RAG," "IT'S A LONESOME OLD TOWN"
Les Paul and Mary Ford.....1920 F1920
- "DOWN YONDER," "IVORY RAG"
Joe "Fingers" Carr.....1777 F1777
- "SLOW POKE," "I WANNA PLAY HOUSE WITH YOU"
Helen O'Connell.....1837 F1837
- "TENNESSEE SATURDAY NIGHT," "SENSATIONAL"
Ella Mae Morse.....1903 F1903
- "I'M HURTIN'," "WALKIN'"
Nat "King" Cole.....1863 F1863
- "JUST ONE MORE CHANCE," "JAZZ ME BLUES"
Les Paul and Mary Ford.....1825 F1825

COMING UP FAST!

- "MY DOWNFALL," "JUNGLE"
Bob Savage.....1918 F1918
- "CHARMAINE," "WHEN I TAKE MY SUGAR TO TEA"
Billy May.....1919 F1919
- "THE BLACKSMITH BLUES,"
"LOVE ME OR LEAVE ME"
Ella Mae Morse.....1922 F1922
- "ROCK CITY BOOGIE,"
"STREAMLINED CANNON BALL"
Tennessee Ernie and The Dinning Sisters..1911 F1911
- "SUGAR BLUES BOOGIE," "I JUST LOVE AFFECTION"
Clyde McCoy.....1937 F1937
- "MISSING IN ACTION,"
"JUST A LITTLE MORE WAITING"
Jimmy Wakely.....1936 F1936

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THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"AND LOVE WAS BORN" (2:41)

"CRY" (2:30)

VERA LYNN

(London 1169; 45-1169)

● English singing star Vera Lynn goes through a slow gypsy aire on the upper level with the orchestral assistance of Roland Shaw and the result is a pleasant side. The bottom disk is a current biggie that Vera delivers with a lovely rendition and here ops have one that might cut itself a share.

"DON'T BLAME ME" (2:35)

"GOOSE GREASE" (2:42)

GEORGE JAMES

(RCA Victor 20-4461; 47-4461)

● A grand oldie is made to sound wonderful via the sax interpretation offered by George James. The Howard Biggs orchestra backs the alto blowing of George in a fitting manner. The under siding is a swingy number that the whole group takes to with ease and comes up with a listenable half. Our nod goes to the initial end.

"STOLEN LOSE" (2:43)

"I'LL SEE YOU IN MY DREAMS" (3:04)

EDDY HOWARD ORCHESTRA

(Mercury 5771; 5771x45)

● Eddy Howard appears to have a follow up to his recent success in a western sounding ballad. Eddy's distinct vocal styling and the instrumental backing help make this a strong number. The bottom deck is an oldie that is currently being revived and here too Eddy turns in a top performance. Ops oughta watch the top one closely.

"LOVE ME OR LEAVE ME" (2:10)

"THE BLACKSMITH BLUES" (3:04)

ELLA MAE MORSE

(Capitol 1922; F-1922)

● Ella Mae Morse, backed strongly by the Nelson Riddle orchestra, hops through a jumpy oldie and winds up with a nice sounding lid. Flip side is a blues number that shows Ella to fine advantage as she belts home the lyrics to a rowdy sort of tune. Ops can take their pick of either dish.

"COME TO THE CASBAH" (2:43)

"SWEET AND LOVELY" (2:39)

ZIGGY ELMAN ORCHESTRA

(MGM 11147; K-11147)

● Ziggy Elman, his orchestra and trumpet, dishes up a mysterious sounding side that seems to capture the flavor of the title. The lower end is a contrasting number in the form of a gorgeous oldie that's presented in a smooth and flowing manner. Ziggy's trumpet is gonna make both lids good juke box fare.

SLEEPER OF THE WEEK

"GOODBYE SWEETHEART" (2:30)

"TOO SURE" (2:48)

JUNE WARD & LEE BARRETT ORCH.

(Abbey 15062)

● Here's a sleeper that will soon be sweeping the country. An unknown singer, June Ward, takes a folk tune and gives it the kind of rendition that makes you sit up and take notice. After a couple of listenings, you just can't stop and the nickels that this one is gonna draw should pile up to an avalanche. The tune is labeled "Goodbye Sweetheart" and it has

an appeal which gets under you after a while and makes you want to hear it again and again. With Lee Barrett's orchestra providing a suitable backing, June Ward really shows what she can do. The lower half is a pleasant little ballad which the Barrett orchestra offers with Bill Bickel's Trio. But it's the top end which deserves all the attention. This side is headed for great things.

"RETREAT" (2:26)

"YOU COULDN'T BE CUTER" (2:45)

BARBARA RUICK

(MGM 11151; K11151)

● Barbara Ruick, the Four Hits and the Skip Martin orchestra collaborate on the top deck and come up with a pleasant rendition to a novelty that's getting a big push. The lower half offers Barbara and the rest of the gang treating an oldie to a cute presentation. We like the upper lid.

"ON MY WAY NOW" (3:04)

"ONE ALONE" (2:12)

RALPH FLANAGAN ORCHESTRA

(RCA Victor 20-4487; 47-4487)

● An interesting spiritual is belted home by the Ralph Flanagan orchestra. Cut at the auditorium, the level gets the added authentic flavor by having the audience participating in the chant. Flip is an oldie that's done in Ralph's typical style. The first one could go as a novelty or in the proper locations.

"MARIA DOLORES" (2:46)

"MOROCCO" (2:30)

EDMUNDO ROS ORCHESTRA

(London 1131; 45-1131)

● Edmundo Ros and his Latin American playing orchestra come up with another pair of Latin tunes. Edmundo handles the vocal on the upper platter and finishes with a pleasant end. The under siding is a bolero with a mysterious sound to it and here too there's a plenty of good listening. Ops oughta watch this disk.

"CALLAWAY WENT THATAWAY" (2:43)

"NO OTHER LOVE" (2:39)

BILLY WILLIAMS QUARTET

(MGM 11145; K11145)

● Billy Williams and his quartet turn in one of their typically fine vocal jobs on a good novelty tune. The boys receive a first class backing from the Leroy Holmes orchestra and the Ray Charles Singers. The same artists get together on the under half and come through nicely on an ok ballad. Ops oughta take a look

"I LOVE YOU" (2:48)

"EV'RY DAY" (2:41)

SARAH VAUGHAN & BILLY ECKSTINE

(MGM 11144; K111144)

● The powerful combination of Billy Eckstine and Sarah Vaughan is put to work on two pretty sides and the artists come through in fine style. The upper level is an oldie done with a Latin rhythm while the bottom dish is a slow ballad that the combo handles easily. Both vocalists draw well regardless of the material.

"AT LAST, AT LAST" (2:29)

"ONLY IF YOU'RE IN LOVE" (2:34)

TED STRAETER ORCHESTRA

(MGM 11143; K11143)

● The top deck features the piano playing of Ted Straeter and the musical backing of his orchestra. Ted is shown to fine advantage as he bangs the ivories in a pretty fashion. The under level is a fair tune that gets a nice vocal to bring it in in a listenable manner. Ops might take a peek.

"TULIPS AND HEATHER" (2:51)

"WE WON'T LIVE IN A CASTLE" (2:30)

BILL HAYES

(MGM 11142; K11142)

● A tune that's ready to break out is given another whirl by Billy Hayes. This lovely ballad is carried nicely by the vocalist as well as the George Bassman orchestra. Flip is a wonderful ballad that Bill goes a good job with and this side appears to be strong enough to step out. Ops oughta get with the disk.

"JUNGLE" (2:24)

"MY DOWNFALL" (2:47)

BOB SAVAGE

(Capitol 1918; F-1918)

● Two similar levels are doled out by Bob Savage with the help of the Johnny Richards orchestra. Both decks are unusual sounding tunes that are done with dramatic vocals by Bob. Each half makes for interesting listening and we advise ops to take a look at this new disk.

"AS YOU ARE" (3:03)

"OH BOY!" (2:38)

DEAN MARTIN

(Capitol 1921; F-1921)

● A wonderful old melody is given some new lyrics by Dean Martin and the result is a good sounding side. Dick Stabile manages a suitable backing for this top one as well as for the bottom half which is a happy novelty carried with a quick tempo by Dean. The artist has a big following and ops would be wise to get with it.

"NOBODY'S SWEETHEART" (1:46)

"DEW DEW DEWY DAY" (1:47)

BUDDY COLE

(Capitol 1923; F-1923)

● The first side is an oldie that's given an interesting sound by Buddy Cole and a musical backing of an organ and an Xylophone played by Lou Singer. Flip is a happy number that Buddy handles easily with the help of the harmonizing Rhythm Masters. Ops have two listenable ends to choose from.

"CALL ME A DREAMER" (2:50)

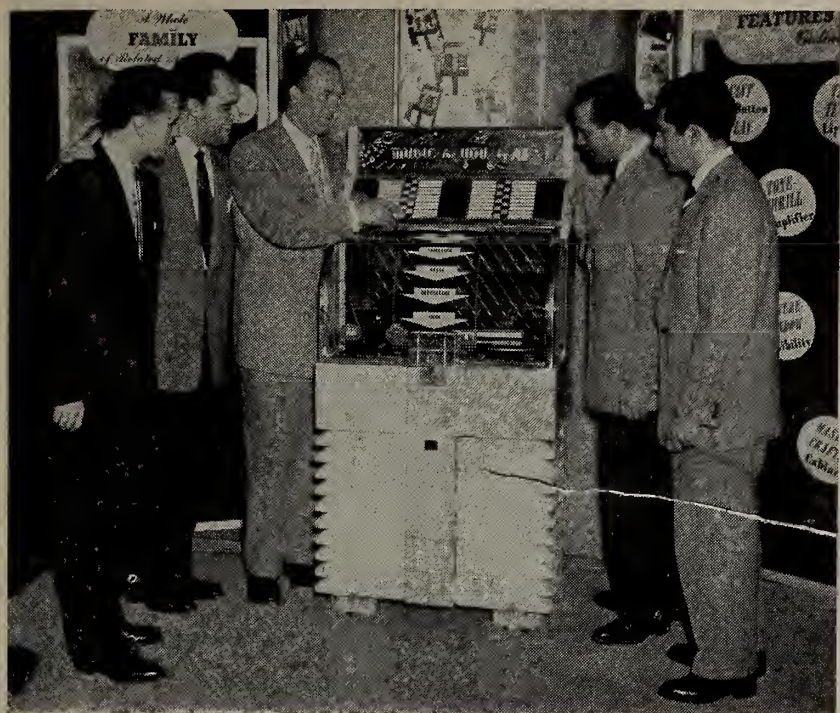
"WHAT GOOD AM I WITHOUT YOU" (2:31)

BILL FARRELL

(MGM 11146; K11146)

● A pleasant ballad is given a nice send off by a big voiced vocal from Bill Farrell and the fitting orchestral backing of the George Bassman group. The under siding is another pretty ballad on which Bill is shown to greater advantage and it's this end that ops oughta check.

Four Aces Plus One Make Five



BALTIMORE, MD.—During their stay in Baltimore, the Four Aces visited Chris Christopher, the city's AMI distributor and took this picture with Chris and the new AMI, Model "D." The sensational singing quartet, who scored such a tremendous hit with "Sin," now have a follow up on the Decca label, "Tell Me Why," which also looks as though it's headed for the top of the lists.

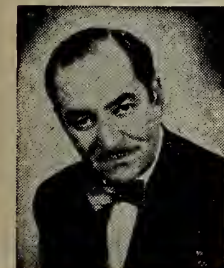
The HALE You Say

by natt hale

We had just finished the mopping-up operations of the chopped liver and lox and bagels and the other culinary delights of the record industry gentry, and then we all settled back to listen to the sage wisdom of one of the country's top A. & R. directors. In between the belches and the sharp echoes of toothpicks against bicuspid, we gleaned a new, albeit slanted, view of the complexities of the A. & R. man.

We know we'll probably lose some readers amongst the publisher gentry after elaborating on the discussion. However, in time to come, we trust that the livid animosity will be tempered to a degree of cool ardor—after a future article takes up the problems besetting the "This-is-my-Number-One-Plug" boys. . . .

It does seem that the pubbers have the inside track in the "Pet Peeve" classification of most A. & R. men. This questionable rating has been achieved mainly from some steadfastness of purpose, that they have continually resorted to standard, trite clichés. All of which serves no other reason than to infuriate the lords of Artists & Repertoire.



NATT HALE

To wit: A general opening greeting to Miguel Millard, the A. & R. topper of Omigosh Records would be: "Hiya, Miggie, you're sure lookin' swell today. Been resting a lot, huh?" Coming on the heels of a three-day siege of diarrhea, the record mogul isn't too receptive to this type of malarkey. To say that this is a bad start for the publisher contact man is a masterpiece of understatement.

Another standard in the realm of the Brill Building habitués (or the sons of habitués) is the oft-repeated: "Nobody else has even seen this thing, Miguel. As soon as I saw it, I said: 'This is strictly for Darken Hansome

on Omigosh Records.' Whadd'ya think of it, Mig?"

Here, then, is a matter for grave contemplation. If he accepts the tune and assigns it to Darken Hansome to record, Miguel Millard knows that one of four rumours will immediately make the rounds at Lindy's: 1) Miguel Millard literally begged for the song; 2) Darken Hansome begged Miguel Millard to let him cut the number; 3) The number has already been cut by Omigosh Records with Darken Hansome, a chorus of 962, an orchestra of 1,257 pieces, and will be released as a one-sided disk; or 4) The pubber wouldn't let Millard do the number. . . .

The same four rumours become rife even if Mig turns four the number down, so it really makes very little difference.

Another point of controversy which is continually broached to the maestros of the "Choose-and-Assign" department is the minor matter of release dates. This very phrase has now become anathema to the A. & R. heroes, so much so that the mere mention of the words produces an effect very much akin to ague or St. Vitus Dance.

Another short cut to apoplexy, we learn, is the recording artist who has become so disgusted and deplored with the "type of material they're turning out today," that he has now formed his own publishing company. ". . . And so this is the next thing I'm gonna cut, Mig. Great, huh?" The great piece of material he submits can usually be described as an abortive monstrosity consisting of twenty-seven bars, five key changes, written in iambic pentameter against a ¾ time signature and a range of two octaves and four notes. But—it's published.

With it all, where would we all be, were it not for the Briller-Dillers who continually come up with the greatest popular music ever written?

Besides, our A. & R. prototype tells us that he once knew of a publisher who really was on the level.

But he died of shock.

He met a normal A. & R. man. . . .

America's Fastest Selling Records

DECCA

"BEST BETS"

Selections based on actual sales.
Place these fast-moving numbers
now to boost plays and profits.

POSITION LAST WEEK	POSITION THIS WEEK	POPULAR	
2.	1.	BLUE TANGO Belle Of The Ball	Leroy Anderson 27875*
3.	2.	DANCE ME LOOSE RIVER IN THE MOONLIGHT	Russ Morgan 27906*
6.	3.	OLD PAINT WIMOWEH	The Weavers and Gordon Jenkins 27928*
8.	4.	FLYING FINGERS DIZZY FINGERS	Bill Snyder 27907*
5.	5.	YOU BETTER GO NOW Baby Did You Hear?	Jeri Southern with Music by Camarata 27840*
4.	6.	LAY SOMETHIN' ON THE BAR No Sale	Louis Jordan 27898*
7.	7.	A MAN AIN'T SUPPOSED TO CRY I DIDN'T SLEEP A WINK LAST NIGHT	Arthur Prysock 27871*
9.	8.	OOPS! NECESSARY EVIL	Ella Fitzgerald and Louis Armstrong 27901*
12.	9.	ANNA MARIA SOMEBODY	Gordon Jenkins 27912*
11.	10.	IF YOU GO THAT'S HOW A LOVE SONG IS BORN	Patty Andrews and Gordon Jenkins 27913*
14.	11.	TELL ME WHY SLEW FOOT RAG	Grady Martin and Roberta Lee Grady Martin 27926*
—	12.	I'LL SEE YOU IN MY DREAMS GOOD NIGHT SWEETHEART	Guy Lombardo 27911*
13.	13.	BERMUDA THE LITTLE WHITE CLOUD THAT CRIED	Roberta Lee 27893*
—	14.	TIGER RAG Stote Street Boogie	George Barnes 27939*
—	15.	AT LAST! AT LAST! THE ISLE OF INNISFREE	Bing Crosby 27934*

COUNTRY

3.	1.	IS HE SATISFIED I'VE GOT SO MANY MILLION YEARS	Rex Allen with Anita Kerr Singers 46390*
6.	2.	I LOST AN ANGEL WITHOUT YOU I'M LOST	Charlie Adams 46391*
2.	3.	SOMEONE TO CARE I WON'T HAVE TO CROSS JORDAN ALONE	Jimmie Davis 14596*
—	4.	LETTER FROM MY DARLIN' RAW HIDE	Bill Monroe 46392*
—	5.	CHARMING BETSY MONA LISA NO. 2	Lonzo and Oscar 46393*
—	6.	SEARCH ME LORD NOW DIDN'T IT RAIN	Jordanaires 14602*

SEPIA

1.	1.	THE BELLS OF ST. MARY'S USE ME LORD	Sister Rosetta Tharpe with Rosette Gospel Singers 48269* Sister Rosetta Tharpe with Sam Price Trio
3.	2.	I DO BELIEVE LOVED ONE	Lincoln Chase 48270*
—	3.	CHARMAINE Hands Across The Table	The Ray-O-Vacs 48260*
—	4.	FEELIN' SAD AND LONESOME BAREFOOT SUSIE	Waymon Brown 48264*

*Also available in 45 RPM (add prefix '9.' to record number)

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 RUICK**

NEW STAR OF MGM RECORDS AND MGM FILMS

singing . . .

"RETREAT"

and

"YOU COULDN'T BE CUTER"

MGM 11151—78 RPM
 K-11151—45 RPM

BILLY ECKSTINE

"A WEAVER OF DREAMS" | "TAKE ME BACK"
 MGM 11125 (78) | MGM K-11125 (45)

TOMMY EDWARDS

"PLEASE, MR. SUN" | "IT'S ALL IN THE GAME"
"WHERE I MAY LIVE WITH MY LOVE AGAIN" | "ALL OVER AGAIN"
 MGM 11134 (78) | MGM 11035 (78)
 MGM K-11134 (45) | MGM K-11035 (45)

BLUE BARRON

"I WISH I HAD A GIRL" | "TEARS"
 MGM 11136 (78)—K-11136 (45)

LEROY HOLMES

"IN A PERSIAN MARKET" | "I'LL SEE YOU IN MY DREAMS"
 MGM 11126 (78)—K-11126 (45)

VICTOR MARCHESE

"FLAMINGO" | "WHEN I DREAM OF HOME"
 MGM 30494 (78)—K-30494 (45)

ROBERT Q. LEWIS

"I'D LIKE TO BABY YOU" | "GRAND CENTRAL STATION"
 MGM 11116 (78)—K-11116 (45)

HANK WILLIAMS

"BABY, WE'RE REALLY IN LOVE" | "I'D STILL WANT YOU"
 MGM 11100 (78)—K-11100 (45)

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Penny's From Heaven



BOSTON, MASS.—Ed Penny, (left), WTAO disk jockey, who is credited with kicking off London Records' hit "Mother At Your Feet Is Kneeling" by Bobby Wayne, is pictured above receiving a copy of the disk from George Hartstone, London's Boston distrib. The record, which was cut more than a year ago but was only recently released, has now become one of London's top selling hits—so as far as the diskery is concerned, Penny's from heaven.

RCA Victor Announces New Collection of Immortal Disks

Latest Series of "Treasury of Immortal Performances" Expected To Surpass Earlier Series Sales Mark

CAMDEN, N. J.—Capitalizing on the tremendous public interest in musical performances recorded by the great artists of the past half-century, as reflected in exceptional consumer sales volume, the RCA Victor Record Department has announced two new series of the "Treasury of Immortal Performances."

The new "Treasury" series are the company's second in the classical field and its third in the popular field. In the new popular series are 10 albums covering the "Jazz Age" from the middle '20s to the late '40s.

The original "Treasury" series, issued last year, have resulted in sales of approximately a half-million classical and popular albums, according to Paul A. Barkmeier, Vice President in Charge of the RCA Victor Record Department. Indicative of existing demand for historic records is the fact that music lovers have purchased, in less than 12 months, more than 300,000 classical "Treasury" albums

and more than 500,000 Caruso discs alone.

The new 10-album popular "Treasury" edition was selected to meet the wide tastes of popular music lovers. Indicative of the collection's variety are such albums as "Great Trumpet Artists," "Great Tenor Sax Artists," "Metronome All-Star Bands," and "McKinney's Cotton Pickers." Represented in the collection are such idols of devout pop music fans as Bix Beiderbecke, Jelly Roll Morton, Bunny Berigan, Bunk Johnson, Coleman Hawkins, Bing Crosby, Benny Goodman, Artie Shaw, Sidney Bechet, Louis Armstrong, Chu Berry, and Charlie Ventura.

Barkmeier pointed out that many of the artists represented in the new popular and classical collections were featured in the initial "Treasury" and excited a sales interest which placed many of their "Treasury" selections, recorded decades before, on best-seller lists.

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Phillips*

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**Sunshine
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Flowers**

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**MIDWAY
MUSIC
COMPANY**



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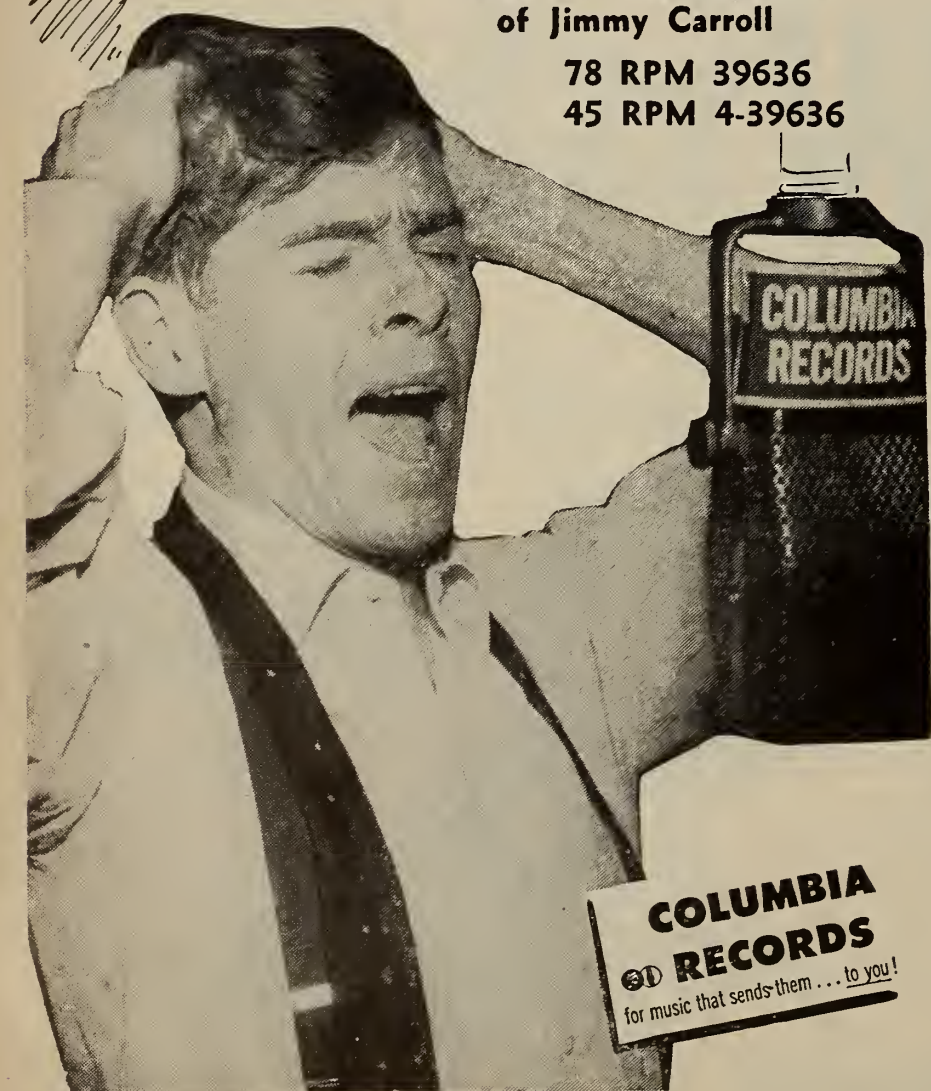
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THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 19 without any changes on the part of THE CASH BOX.

- Harry Baum**
 WSSB—Durham, N. C.
1. SIN (Four Aces)
 2. TELL ME WHY (Four Aces)
 3. ANYTIME (Eddie Fisher)
 4. SHRIMP BOATS (Jo Stafford)
 5. CHARMAINE (Mantovani)
 6. UNFORGETTABLE (Nat King Cole)
 7. UNDECIDED (Ames Bros.-Les Brown)
 8. CRY (Ruth Casey)
 9. IT'S ALL IN THE GAME (Tommy Edwards)
 10. WEAVER OF DREAMS (Nat King Cole)

- Pat Chamburs**
 WFLA—Tampa, Fla.
1. TUH POCKET (Gisele MacKenzie)
 2. I REMEMBER YOU, LOVE (Vic Damone)
 3. CRY (Eileen Barton)
 4. TWO BROTHERS (Kay Starr)
 5. TELL ME WHY (Four Aces)
 6. JEALOUSY (Frankie Laine)
 7. THE CLOSER YOU ARE (Gloria DeHaven)
 8. I WANNA LOVE YOU (Ames Bros.)
 9. TAKE ME BACK (Buddy Greco)
 10. THE COTTON WALK (Lenny Dee)

- Johnny Pearson**
 KOWH—Omaha, Neb.
1. CRY (Johnnie Ray)
 2. SLOW POKE (Roberta Lee)
 3. TELL ME WHY (Four Aces)
 4. ANYTIME (Eddie Fisher)
 5. DOWN YONDER (Freddy Martin)
 6. CHARMAINE (Gordon Jenkins)
 7. UNDECIDED (Ames Bros.)
 8. SIN (Savannah Churchill)
 9. DANCE ME LOOSE (Russ Morgan)
 10. JEALOUSY (Frankie Laine)

- Ed Perry**
 KERE—Fresno, Calif.
1. CRY (Johnnie Ray)
 2. BERMUDA (Bell Sisters)
 3. WHEN I TAKE MY SUGAR TO TEA (Billy May)
 4. LITTLE WHITE CLOUD (Johnnie Ray)
 5. BE MY LIFE'S COMPANION (Mills Bros.)
 6. CHARMAINE (Mantovani)
 7. JUNE NIGHT (Bell Sisters)
 8. UNDECIDED (Ames Bros.-Les Brown)
 9. GRAND CENTRAL STATION (Robert Q. Lewis)
 10. TELL ME WHY (Four Aces)

- C. O. Allen**
 KBOL—Boulder, Colo.
1. SLOW POKE (Helen O'Connell)
 2. DOWN YONDER (Champ Butler)
 3. SIN (4 Knights)
 4. JEALOUSY (Frankie Laine)
 5. CHARMAINE (Paul Weston)
 6. UNDECIDED (Ray Anthony)
 7. CRY (Eileen Barton)
 8. SING, SING, SING (Teresa Brewer)
 9. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
 10. TELL ME WHY (Four Aces)

- Ira Cook**
 KECA—Hollywood, Calif.
1. CRY (Johnnie Ray)
 2. LITTLE WHITE CLOUD THAT CRIED (L. Dinning)
 3. CHARMAINE (Mantovani)
 4. TELL ME WHY (Four Aces)
 5. I REMEMBER YOU, LOVE (Vic Damone)
 6. SIN (Eddy Howard)
 7. ANYTIME (Eddie Fisher)
 8. SLOW POKE (Helen O'Connell)
 9. SOLITAIRE (Tony Bennett)
 10. NEVER (Dennis Day)

- Barry Kaye**
 WCAO—Philadelphia, Pa.
1. LITTLE WHITE CLOUD (Johnny Ray)
 2. JEALOUSY (Frankie Laine)
 3. SIN (Eddy Howard)
 4. GARDEN IN THE RAIN (Four Aces)
 5. CHARMAINE (Mantovani)
 6. BERMUDA (Bell Sisters)
 7. UNFORGETTABLE (King Cole)
 8. RIVER IN MOONLIGHT (Russ Morgan)
 9. NEVER (Toni Arden)
 10. ANYTIME (Eddie Fisher)

- Don Bell**
 KRNT—Des Moines, Iowa
1. CRY (Johnnie Ray)
 2. DOWN YONDER (Joe Carr)
 3. LITTLE WHITE CLOUD (Johnny Ray)
 4. SIN (Eddy Howard)
 5. ANYTIME (Eddie Fisher)
 6. SLOW POKE (Helen O'Connell)
 7. SLOW POKE (Pee Wee King)
 8. TELL ME WHY (Four Aces)
 9. JEALOUSY (Frankie Laine)
 10. YOU BETTER GO NOW (Jeri Southern)

- Hal Fredericks**
 KXOK—St. Louis, Mo.
1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
 2. TRUST IN ME (Moose Jackson)
 3. MOTHER AT YOUR FEET IS KNEELING (Bobby Wayne)
 4. TELL ME WHY (Four Aces)
 5. CHARMAINE (Mantovani)
 6. TIGER RAG (Les Paul-Mary Ford)
 7. ANYTIME (Eddie Fisher)
 8. DIZZY FINGERS (Bill Snyder)
 9. JEALOUSY (Frankie Laine)
 10. SOLITAIRE (Tony Bennett)

- Bob Anthony**
 KRMG—Tulsa, Okla.
1. SIN (Eddy Howard)
 2. CRY (Johnnie Ray)
 3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
 4. SHRIMP BOATS (Jo Stafford)
 5. SLOW POKE (Pee Wee King)
 6. UNDECIDED (Ames Bros.)
 7. JEALOUSY (Frankie Laine)
 8. DOWN YONDER (Joe Carr)
 9. DOMINO (Tony Martin)
 10. CHARMAINE (4 Knights)

- John Wisley**
 WFGM—Fitchburg, Mass.
1. CRY (Johnnie Ray)
 2. THE LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
 3. DANCE ME LOOSE (Arthur Godfrey)
 4. CHARMAINE (Mantovani)
 5. BERMUDA (Bell Sisters)
 6. JEALOUSY (Frankie Laine)
 7. MOTHER AT YOUR FEET IS KNEELING (Bobby Wayne)
 8. I TALK TO THE TREES (Tony Bavaar)
 9. TIGER RAG (Les Paul-Mary Ford)
 10. SIN (Four Aces)

- Art Tacker**
 WHEE—Boston, Mass.
1. THREE BELLS (Compagnon de la Chanson)
 2. KISS TO BUILD A DREAM ON (Louis Armstrong)
 3. I'D LIKE TO BABY YOU (Robert Q. Lewis)
 4. SNOWFLAKES (Freddy Martin)
 5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
 6. WYOMING (Mantovani)
 7. JEALOUSY (Frankie Laine)
 8. RETREAT, CRIED MY HEART (Patti Page)
 9. ANNA MARIA (Gordon Jenkins)
 10. NO HARD FEELING (Larry Fortine)

- David Walshak**
 KCTI—Gonzales, Tex.
1. THE LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
 2. CRY (Eileen Barton)
 3. TELL ME WHY (Four Aces)
 4. A KISS TO BUILD A DREAM ON (Louis Armstrong)
 5. SLOW POKE (Ralph Flanagan)
 6. BLUE SMOKE (Al Morgan)
 7. CRAZY HEART (Tony Fontane)
 8. I LIKE IT, I LIKE IT (Vaughn Monroe)
 9. JEALOUSY (Frankie Laine)
 10. ALL OVER AGAIN (Tommy Edwards)

- Ed Penney**
 WTAO—Cambridge, Mass.
1. MOTHER AT YOUR FEET IS KNEELING (Bobby Wayne)
 2. TELL ME WHY (Four Aces)
 3. TELL ME WHY (Eddie Fisher)
 4. ANYTIME (Eddie Fisher)
 5. LITTLE WHITE CLOUD (Johnnie Ray)
 6. I'LL BUILD A STAIRWAY (G. Gueatory)
 7. UNFORGETTABLE (Nat Cole)
 8. I WANNA LOVE YOU (Ames Bros.)
 9. JEALOUSY (Frankie Laine)
 10. WAGON WHEELS (Ravens)

- Bud Wendell**
 WJMO—Cleveland, Ohio
1. BLUE TANGO (LeRoy Anderson)
 2. ANYTIME (Eddie Fisher)
 3. GARDEN IN THE RAIN (Four Aces)
 4. BERMUDA (Bell Sisters)
 5. MOTHER AT YOUR FEET IS KNEELING (Bobby Wayne)
 6. CRY (Johnnie Ray)
 7. THREE BELLS (Companions of Song)
 8. CHARMAINE (Mantovani)
 9. I DON'T CARE (Teresa Brewer)
 10. I WANNA LOVE YOU (Ames Bros.)

- Buddy Deane**
 WITH—Baltimore, Md.
1. ANYTIME (Eddie Fisher)
 2. LITTLE WHITE CLOUD (Johnnie Ray)
 3. AT LAST (Ray Anthony)
 4. TELL ME WHY (Four Aces)
 5. CRY (Johnnie Ray)
 6. SIN (Eddy Howard)
 7. NEVER (Toni Arden)
 8. NEVER BEFORE (Eddie Fisher)
 9. HERE IS MY HEART (Cindy Lord)
 10. TAKE ME BACK (Billy Eckstine)

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 19 without any changes on the part of THE CASH BOX.

Murray Jordan

WLIB—New York, N. Y.

1. UNFORGETTABLE (Nat King Cole)
2. JEALOUSY (Frankie Laine)
3. CHARMAINE (Paul Weston)
4. SIN (Eddy Howard)
5. BLUE VELVET (Tony Bennett)
6. CRY (June Valli)
7. I REMEMBER YOU, LOVE (Danny Scholl)
8. SHRIMP BOATS (Jo Stafford)
9. TAKE ME BACK (Billy Eckstine)
10. DANCE ME LOOSE (Arthur Godfrey)

Bert Knapp

WVNJ—Newark, N. J.

1. TELL ME WHY (Four Aces)
2. CRY (Johnnie Ray)
3. CHARMAINE (Mantovani)
4. JEALOUSY (Frankie Laine)
5. DANCE ME LOOSE (Arthur Godfrey)
6. NEVER (Toni Arden)
7. SLOW POKE (Pee Wee King)
8. GARDEN IN THE RAIN (Four Aces)
9. I WANNA SAY HELLO (Sir Hubert Pimm)
10. DOWN YONDER (Del Wood)

Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. CRY (Georgia Gibbs)
2. TELL ME WHY (Four Aces)
3. CHARMAINE (Mantovani)
4. SHRIMP BOATS (Jo Stafford)
5. OLD POTATOE FARM (Buddy Morrow)
6. MY FIRST AND LAST LOVE (Ink Spots)
7. SIN (Eddy Howard)
8. HERE IS MY HEART (Cindy Lord)
9. REMEMBER ME (The Humdingers)
10. LITTLE WHITE CLOUD (Johnnie Ray)

Al Ross

WBAL—Baltimore, Md.

1. COLD, COLD HEART (Tony Bennett)
2. SLOW POKE (Ralph Flanagan)
3. SIN (Four Aces)
4. BECAUSE OF YOU (DeHaven-Lombardo)
5. UNDECIDED (Ames Bros.-Les Brown)
6. SOLITAIRE (Tommy Dorsey)
7. CHARMAINE (Mantovani)
8. SHRIMP BOATS (Jo Stafford)
9. DOMINO (Mary Small)
10. JUST ONE MORE CHANCE (Les Paul-Mary Ford)

Joe Vincent

WHOS—Decatur, Ala.

1. CRY (Johnnie Ray)
2. ALL OVER AGAIN (Tony Fontaine)
3. SHRIMP BOATS (Jo Stafford)
4. SIN (Eddy Howard)
5. SLOW POKE (Ralph Flanagan)
6. JEALOUSY (Frankie Laine)
7. CHARMAINE (Paul Weston)
8. TELL ME WHY (Four Aces)
9. JUST ONE MORE CHANCE (Les Paul-Mary Ford)
10. WALKIN' (Nat King Cole)

Bob Corley

WQXI—Atlanta, Ga.

1. SHRIMP BOATS (Jo Stafford)
2. SLOW POKE (Helen O'Connell)
3. BLUE TANGO (LeRoy Anderson)
4. DOWN YONDER (Joe Fingers Carr)
5. CRY (Georgia Gibbs)
6. SIN (Eddy Howard)
7. DOMINO (Tony Martin)
8. I REMEMBER YOU, LOVE (Vic Damone)
9. UNDECIDED (Ames Bros.)
10. BE MY LIFE'S COMPANION (Rosemary Clooney)

Eddie Gallaher

WTOP—Washington, D. C.

1. SLOW POKE (Pee Wee King)
2. SIN (Eddy Howard)
3. DOWN YONDER (Del Wood)
4. TELL ME WHY (Four Aces)
5. SHRIMP BOATS (Jo Stafford)
6. COLD, COLD HEART (Tony Bennett)
7. UNDECIDED (Ames Bros.)
8. CHARMAINE (Mantovani)
9. JEALOUSY (Frankie Laine)
10. AND SO TO SLEEP AGAIN (Patti Page)

Bill Silbert

WWJ—Detroit, Mich.

1. SOLITAIRE (Tony Bennett)
2. TAKE ME BACK (Buddy Greco)
3. YOU BETTER GO NOW (Jeri Southern)
4. I WANNA LOVE YOU (Ames Bros.)
5. NEVER BEFORE (Eddie Fisher)
6. I'D LIKE TO BABY YOU (Robert Q. Lewis)
7. NECESSARY EVIL (Frankie Laine)
8. BLUE DECEMBER (Hugo Winterhalter)
9. HERE'S TO MY LADY (Perry Como)
10. UNTIL (Johnny Desmond)

Roger Nash

WJMR—New Orleans, La.

1. CRY (Johnnie Ray)
2. KISS TO BUILD A DREAM ON (Louis Armstrong)
3. LITTLE WHITE CLOUD (Johnnie Ray)
4. TELL ME WHY (Four Aces)
5. CHARMAINE (Paul Weston)
6. BLUE TANGO (LeRoy Anderson)
7. SHRIMP BOATS (Jo Stafford)
8. UNDECIDED (Ames Bros.-Les Brown)
9. BERMUDA (Bell Sisters)
10. JEALOUSY (Frankie Laine)

Art Pallan

WWSW—Pittsburgh, Pa.

1. CRY (Johnnie Ray)
2. BLUE TANGO (LeRoy Anderson)
3. SLOW POKE (Pee Wee King)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. TELL ME WHY (Four Aces)
6. ANYTIME (Eddie Fisher)
7. CHARMAINE (Mantovani)
8. SHRIMP BOATS (Jo Stafford)
9. I'D LIKE TO BABY YOU (Robert Q. Lewis)
10. UNFORGETTABLE (King Cole)

Bob Larsen

WEMP—Milwaukee, Wisc.

1. TELL ME WHY (Four Aces)
2. LITTLE WHITE CLOUD (Johnnie Ray)
3. TRUST IN ME (Eddie Fisher)
4. TIGER RAG (Les Paul-Mary Ford)
5. CRY (Johnnie Ray)
6. COLD, COLD HEART (Tony Bennett)
7. CHARMAINE (Gordon Jenkins)
8. I'LL SEE YOU IN MY DREAMS (Doris Day)
9. JEALOUSY (Frankie Laine)
10. I WANT TO LOVE YOU (Ames Bros.)

Lou Barile

WKAL—Rome, N. Y.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Eddie Fisher)
3. KISS TO BUILD A DREAM ON (Louis Armstrong)
4. ANYTIME (Eddie Fisher)
5. LITTLE WHITE CLOUD (Johnnie Ray)
6. TRUST IN ME (Eddie Fisher)
7. COLD, COLD HEART (Tony Bennett)
8. IT'S NO SIN (Billy Williams)
9. SLOW POKE (Ralph Flanagan)
10. IT'S ALL IN THE GAME (Tommy Edwards)

Brownie Seals

KSTA—Coleman, Tex.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. JEALOUSY (Frankie Laine)
4. SLOW POKE (Pee Wee King)
5. UNDECIDED (Mary Small)
6. BECAUSE OF YOU (Tony Bennett)
7. CHARMAINE (Paul Weston)
8. DOWN YONDER (Del Wood)
9. SHRIMP BOATS (Jo Stafford)
10. UNFORGETTABLE (Nat King Cole)

Cy Russell

WVCG—Coral Gables, Fla.

1. JEALOUSY (Frankie Laine)
2. THE BLACKSMITH BLUES (Ella Mae Morse)
3. UNFORGETTABLE (Nat King Cole)
4. PERDIDO (Ralph Marterie)
5. SLEEPY TIME DOWN SOUTH (Stachmo & Jenkins)
6. SPEAK LOW (Fran Warren)
7. AT LAST (Ray Anthony)
8. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
9. CHARMAINE (Billy May)
10. SLOW POKE (Ralph Flanagan)

Ray Perkins

KFEL—Denver, Colo.

1. TELL ME WHY (Four Aces)
2. CHARMAINE (Gordon Jenkins)
3. SHRIMP BOATS (Jo Stafford)
4. SLOW POKE (Pee Wee King)
5. LITTLE WHITE CLOUD (Johnnie Ray)
6. CRY (June Valli)
7. DOMINO (Tony Martin)
8. UNDECIDED (Ames Bros.-Les Brown)
9. JEALOUSY (Frankie Laine)
10. SIN (Eddy Howard)

Sid Dickler

WMCK—McKeesport, Pa.

1. I WANNA SAY HELLO (Ella Sutton)
2. TELL ME WHY (Four Aces)
3. WEAVER OF DREAMS (Billy Eckstine)
4. A GARDEN IN THE RAIN (Perry Como)
5. HERE'S TO MY LADY (Nat King Cole)
6. FLAMENCO (Frankie Laine)
7. TURN BACK THE HANDS OF TIME (Eddie Fisher)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. HANDS ACROSS THE TABLE (Tab Smith)
10. WHISPERING SHADOWS (Tommy Tucker)

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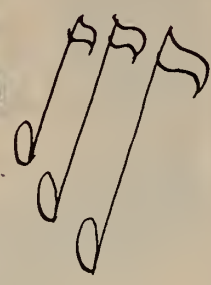
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backed by...
"IT'S A LONESOME OLD TOWN"
 Record No. -1920

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THE CASH BOX DISC HITS BOX SCORE

The Nation's **TOP 50**

AB—Abbey **CO**—Columbia **CODE** **MO**—Modern **SA**—Savoy
AL—Aladdin **CR**—Coral **IN**—Intro **NA**—National **SIT**—Sittin' In
AP—Apollo **DA**—Dana **JU**—Jubilee **OR**—Oriole **SP**—Specialty
AT—Atlantic **DE**—Decca **KI**—King **PE**—Peacock **TE**—Tempo
BU—Bullet **DY**—Derby **LO**—London **PR**—Prestige **UN**—United
CA—Capitol **FE**—Federal **ME**—Mercury **RA**—Rainbow **VI**—Victor
CH—Chess **4 Star**—Four Star **MG**—MGM **RE**—Regent

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and

"DANCE ME LOOSE"

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RCA VICTOR RECORDS

Jan. 26		Jan. 19		Jan. 26		Jan. 19	
1—Slow Poke				Roll" COOK			
CA-1837	(F-1837)	HELEN O'CONNELL	106.1	CA-1777	(F-1777)	JOE "FINGERS" CARR	
CO-39632	(4-39632)	ARTHUR GODFREY		CO-39533	(4-39533)	CHAMP BUTLER	
DE-27792	(9-27792)	ROBERTA LEE		DE-46362	(9-46362)	HAROLD CARMACK	
KI-998	HAWKSHAW HAWKINS			DE-46355	(9-46355)	SPADE COOLEY	
ME-5740	(5740x45)	TINY HILL		KI-986	(45-986)	EDDIE SMITH AND THE CHIEF	
VI-21-0489	(48-0489)	PEE WEE KING		ME-5695	CLEM WATTS		
VI-20-4373	(47-4373)	RALPH FLANAGAN		MG-11057	(K11057)	FRANK PETTY TRIO	
2—Cry				Precious			
CA-1875	(F-1875)	FOUR KNIGHTS	96.9	RE-25010	ENOCH LIGHT		
CR-60592	(9-60592)	EILEEN BARTON		TE-775	DEL WOOD		
DE-27857	(9-27857)	PAUL CHAPMAN		VI-20-4267	(47-4267)	FREDDY MARTIN O.	
KI-15145	ALAN HOLMES			<i>Take Her To Jamaica</i>			
LO-1169	(45-1169)	VERA LYNN		7—Jealousy (Jalousie)			
ME-5749	(5749x45)	GEORGIA GIBBS		CA-1873	(F-1873)	DICK BEAVERS	32.9
MG-11113	(K11113)	BILL FARRELL		CO-39585	(4-39585)	FRANKIE LAINE	
OK-6840	JOHNNIE RAY			KI-4506	BURNIE PEACOCK		
VI-20-4388	(47-4388)	JUNE VALLI		LO-1156	(45-1156)	VERA LYNN	
VI-20-4406	(47-4406)	BOB WILLIAMS		ME-5753	(5753x45)	BUDDY MORROW ORCH.	
3—(It's No) Sin				Lullaby			
CA-1806	(F-1806)	FOUR KNIGHTS	90.4	MG-11111	(K11111)	BILLY ECKSTINE	
CO-39567	(4-39567)	SAMMY KAYE		VI-20-4407	(47-4407)	LUIS ARCARAZ O.	
DE-27769	(9-27769)	ARTHUR PRYSOCK		<i>Don't Be That Way</i>			
DE-27794	(9-27794)	AL MORGAN		8—The Little White Cloud That Cried			
KI-4505	BURNIE PEACOCK			CA-1892	(F-1892)	LOU DINNING	62.9
ME-5711	(5711x45)	EDDY HOWARD O.		DE-27893	(9-27893)	ROBERTA LEE	
MG-11066	(K11066)	BILLY WILLIAMS QT.		ME-5761	HERB LANCE O.		
PY-334	GAYLE WALTON			OK-6840	JOHNNIE RAY		
VA-101	FOUR ACES			9—Cold, Cold Heart			
VI-20-4280	(47-4280)	S. CHURCHILL		CO-39449	(4-39449)	TONY BENNETT	37.1
4—Tell Me Why				DE-27761	(9-27761)	EILEEN WILSON	
CA-1929	(F-1929)	NORMAN KAYE	47.8	DE-27816	(9-27816)	LOUIS ARMSTRONG	
CR-60625	(9-60625)	HORACE BAILEY		ME-5693	TONY FONTANE		
DE-27860	(9-27860)	FOUR ACES		ME-5728	(5728x45)	DINAH WASHINGTON	
DE-27926	(9-27926)	ROBERTA LEE		MG-10904	(K10904)	HANK WILLIAMS	
ME-5767	(5767x45)	RALPH MARGERIE O.		VI-20-4274	(47-4274)	FONTANE SISTERS	
VI-20-4444	(47-4444)	EDDIE FISHER		<i>I Get The Blues When It Rains</i>			
5—Shrimp Boats				10—Undecided			
CA-1873	(F-1873)	DICK BEAVERS	67.6	CA-1824	(F-1824)	RAY ANTHONY	72.4
CO-39581	(4-39581)	JO STAFFORD		CR-60566	(9-60566)	AMES BROS. & LES BROWN	
DE-27832	(9-27832)	DOLORES GRAY		DE-27835	(9-27835)	GUY LOMBARDO	
KI-15151	DICK BROWN			KI-15128	MARY SMALL		
MG-11113	(K11113)	BILL FARRELL		PR-916	Gene Ammons		
VI-20-4405	(47-4405)	DANNY SCHOLL		PY-373	GAYLE WALTON		
VI-20-4409	(47-4409)	TEX WILLIAMS		11—Charmaine			
6—Down Yonder				AP-1188	BILLY DANIELS		
AB-15053	LAWRENCE "Piano"			CA-1875	(F-1875)	FOUR KNIGHTS	
				CO-39616	(4-39616)	PAUL WESTON	
				CR-60599	(9-60599)	NEAL HEFTI O.	
				DE-27859	(9-27859)	GORDON JENKINS	
				KI-4506	BURNIE PEACOCK		
				LO-1020	MANTOVANI		
				ME-5747	(5747x45)	HARMONICATS	
				<i>Charmaine</i>			
				VI-20-4343	(47-4343)	TONY MARTIN	

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

- Jan. 26 Jan. 19
- It's All Over But The Memories*
- 19—Unforgettable** 9.6 15.9
CA-1808 (F-1808)—NAT "KING" COLE
My First And Last Love
MG-11060 (K11060)—TEX BENEKE
One Of These Days
- 20—Bermuda** 9.4
DE-27893 (9-27893)—ROBERTA LEE
Little White Cloud That Cried
VI-20-4422 (47-4422)—BELL SISTERS & RENÉ ORCH.
June Night
- 21—I Get Ideas** 9.2 11.4
CA-1573 (F-1573)—PEGGY LEE
Tonight You Belong To Me
DE-27720 (9-27720)—LOUIS ARMSTRONG
Kiss To Build A Dream On
VI-20-4141 (47-4141)—TONY MARTIN
Tahiti My Island
- 22—Never** 9.1 4.6
CA-1786 (F-1786)—BOB EBERLY
Don't Take Your Love
CO-39577 (4-39577)—TONI ARDEN
- Once*
DE-27850 (9-27850)—CAMARATA
My Concerto
ME-5719 (5719x45)—RAY BARBER
When I Saw You I Love You, I Love You
MG-11064 (K11064)—BILL HAYES
VI-20-4285 (47-4285)—DENNIS DAY
California Moon
- 23—Tiger Rag** 8.9
CA-1920 (F-1920)—LES PAUL & MARY FORD
It's A Lonesome Old Town
DE-27939 (9-27939)—GEORGE BARNES
State Street Boogie
- 24—Blue Tango** 7.7 4.5
DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball
- 25—Three Bells** 7.4 5.2
CO-39602 (4-39602)—SAMMY KAYE O.
I Only Have One Life To Live
CO-4105-F—LES COMPAGNONS
That Lucky Old Sun
DE-27858 (9-27858)—ANDREW SISTERS & JENKINS O.
Windmill Song
VI-20-4388 (47-4388)—JUNE VALLI
- Cry*
- 26—Mother At Your Feet Is Kneeling** 7.2
CR-60628 (9-60628)—AMES BROS.
Lovely Lady Dressed In Blue
DE-27908 (9-27908)—AL MORGAN
Good Night, Sweet Jesus
LO-968—BOBBY WAYNE
- 27—I Ran All The Way Home** 7.1 3.9
CA-1817 (F-1817)—DEAN MARTIN
Solitaire
CO-39576 (4-39576)—SARAH VAUGHAN
Just A Moment More
CR-60573 (9-60573)—BUDDY GRECO
Glory Of Love
DE-27762 (9-27762)—MILLS BROS.
Got Her Off My Hands
KI-15146—ALAN HOLMES
VI-20-4254 (47-4254)—JOHNNY HARTMAN
Lemme Go
- 28—Just One More Chance** 6.9 3.3
CA-1825 (F-1825)—LES PAUL &

- Jan. 26 Jan. 19
- MARY FORD
Jazz Me Blues
DE-27877 (9-27877)—RONNIE GILBERT
- Flamenco*
ME-5736 (5736x45)—DINAH WASHINGTON
VI-20-4402 (47-4402)—RALPH FLANAGAN
- Dixie Jump*
- 29—Blue Velvet** 6.2 9.2
CA-1848 (F-1848)—NORMAN KAYE
Petal From A Faded Rose
CO-39555 (4-39555)—TONY BENNETT
Solitaire
DE-27722 (9-27722)—ARTHUR PRYSOCK
Morningside Of The Mountain
MG-11062 (K11062)—BILL FARRELL
Be Mine Tonight
- 30—Turn Back The Hands Of Time** 6.1 19.7
DE-27839 (9-27839)—JERRY GRAY O.
I Never Was Loved By Anyone
CA-1866 (F-1866)—BOB SANDS
Judas Kiss
VI-20-4257 (47-4257)—EDDIE FISHER
I Can't Go On Without You
- 31—It's All In The Game** 5.9 4.2
CO-39531 (4-39531)—SAMMY KAYE
Be Mine Tonight
DE-27899 (9-27899)—LOUIS ARMSTRONG
When It's Sleepy Time Down South
KI-15150—BETTIE CLOONEY
MG-11035 (K11035)—TOMMY EDWARDS
All Over Again
VI-20-4233 (47-4233)—DINAH SHORE
Stay Awhile
- 32—Snowflakes** 5.5 10.6
CR-60627 (9-60627)—GEORGE CATE O.
River In The Moonlight
DE-27892 (9-27892)—GUY LOMBARDO & EVELYN KNIGHT
Green Sleeves
VI-20-4449 (47-4449)—FONTANE SISTERS & FREDDY MARTIN
River In The Moonlight
- 33—And So To Sleep Again** 5.2 10.8
CA-1784 (F-1784)—MARGARET WHITING
Beer Barrel Polka
CO-39569 (4-39569)—PAUL WESTON O.
Glory Of Love
DE-27731 (9-27731)—DICK HAYMES
Lona Ago
KI-15134—BERNIE MANN O.
Solitaire
ME-5706 (5706x45)—PATTI PAGE
One Sweet Letter
RE-25010—ENOCH LIGHT O.
Down Yonder
VI-20-4283 (47-4283)—APRIL STEVENS
Aw-C'mon
- 34—Solitaire** 4.6 3.4
CA-1817 (F-1817)—DEAN MARTIN
I Ran All The Way Home
CO-39555 (4-39555)—TONY BENNETT
Blue Velvet
CR-60612 (9-60612)—GEORGIA AULD
Manhattan
DE-27843 (9-27843)—TOMMY DORSEY O.
With All My Heart And Soul
KI-15134—BERNIE MANN O.
And So To Sleep Again
MG-11077 (K11077)—TOMMY EDWARDS
My Concerto
- 35—Crazy Heart** 4.4
CA-1895 (F-1895)—HELEN O'CONNELL
Anytime

- Jan. 26 Jan. 19
- DE-27888 (9-27888)—GUY LOMBARDO
Whispering Shadows
ME-5743 (5743x45)—TONY FONTANE
Peace In The Valley
MG-11103 (K11103)—DANNY DAVIS
I'm Not Alone
MG-11054 (K11054)—HANK WILLIAMS
- 36—Once** 4.3 4.8
CA-1828 (F-1828)—BOB EBERLY
My Heart Stood Still
CO-39577 (4-39577)—TONI ARDEN
Never
DE-27844 (9-27844)—BILL KENNY
My First And My Last Love
KI-15127—ROY STEVENS
ME-5724 (5724x45)—RICHARD HAYES
Out In The Cold Again
MG-11073 (K11073)—BILLY ECKSTINE
Out In The Cold Again
VI-20-4318 (47-4318)—JAN PEERCE
How Do I Love Thee
VI-20-4359 (47-4359)—VAUGHN MONROE
Charmaine
- 37—There's Always Room At Our House** 3.8 2.3
CO-39595 (4-39595)—GUY MITCHELL
I Can't Help It
- 38—I Can't Help It** 3.6 9.6
CO-39595 (4-39595)—GUY MITCHELL
There's Always Room At Our House
DE-27836 (9-27836)—DON CHERRY
Grievin' My Heart Out For You
MG-10961 (K10961)—HANK WILLIAMS
- 39—Hey, Good Lookin'** 3.3 2.6
CA-1809 (F-1809)—ERNIE & O'CONNELL
Cool, Cool Kisses
CO-39570 (4-39570)—LAINE & STAFFORD
Gambella
ME-8257 (8257x45)—WASHING-TON & RAVENS
Out In The Cold Again
MG-11000 (K11000)—HANK WILLIAMS
- 40—Trust In Me** 3.2 4.1
CA-1927 (F-1927)—LOU DINNERING
I'll Still Love You
DE-27784 (9-27784)—LOUIS JORDAN O.
Cock-A Doodle Do
MG-11135 (K11135)—RICKY VALLO
Ruby Lips—Emerald Eyes
VI-20-4444 (47-4444)—EDDIE FISHER
Tell Me Why
- 41—If Wishes Were Kisses** 3.1 2.0
- 42—I Wanna Say Hello** 1.9 4.4
- 43—Be My Life's Companion** 1.8 4.0
- 44—They Call The Wind Maria** 1.7 3.6
- 45—Manhattan** 1.6 1.0
- 46—Whispering** 1.5 -1.0
- 47—Walkin'** 1.3 2.1
- 48—Out In The Cold Again** 1.2 4.3
- 49—Gambella** 1.1 1.3
- 50—Flamenco** -1.0 3.8

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

EVERYONE RAVES ★ **PLEASE, MR. SUN** (Weiss & Barry) — Perry Como (Vic.), Johnnie Ray (Col.), Bill Kenny (Dec.), and Tommy Edwards (MGM) share the wealth of honors this new ballad has collected. "Como's best job in months," says Variety. Cash Box names the Como disc "Sleeper of the Week." Every version rates a Billboard "PICK" and Ray gets "Disk of the Week" from Cash Box. Variety believes the Edwards version "should catch on despite the Ray phenomenon." Not in months has a tune acquired such raves.

SURE FIRE ★ **RETREAT** (Cries My Heart) (Porgie) — Patti Page (Mer.) turns in another of her striking performances. Billboard predicts it will click and gives it "PICK" honors. Cash Box highlights it "Sleeper of the Week" and "a sure fire moneymaker."

TERRIFIC ★ **WIMOWEH** (Folkways) —
★ **OLD PAINT** (Folkways) — Terrific is the word for The Weavers' (Dec.) newest release. Hailed by Billboard as "PICK" of the week. Gordon Jenkins' backing makes the disc a winning combination. Cash Box predicts both songs "may easily break."

WINS ★ **GOOD LOVIN'** (Savoy) —
"AWARD" ★ **SLOWLY GOIN' CRAZY** (Savoy) — Tops in Jazz 'n Blues are both decks of this "H" Bomb Ferguson (Savoy) disc which earns the "Award Of The Week" from Cash Box. "Forceful, exciting, effective, dynamic," are terms used to describe the platter. Billboard says "GOOD LOVIN' is one to watch."

WESTERN "PICK" ★ **HEARTSICK SOLDIER ON HEARTBREAK RIDGE** (Comet) — Wesley Tuttle (Cap.) has a Country and Western hit on his hands. DeeJays name it a Billboard "PICK" for three consecutive weeks. Ernest Tubbs (Dec.) also "picked." Releases by Gene Autry (Col.) and Ken Marvin (Mer.) will further hype the ditty.

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Cash Box Is Now Located At:
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SAYS ASCAP SHOULD PAY JUKE BOX OPS

Attorney Who is Also Juke Box Operator Says ASCAP Should Pay Juke Box Ops 2¢ Per Record for Popularizing ASCAP Tunes

CHICAGO, ILL.—O. Ellis Everett, a Kingman, Arizona attorney and juke box operator, this week sent the following letter to *The Cash Box* in which he proposed that music operators of the nation charge ASCAP a fee for popularizing its tunes.

Wrote Mr. Everett:

"I have been reading *The Cash Box* on the matter of the Bryson-Kefauver Bill (HR 5473) ASCAP's vehicle to extract more money out of an already tax-weary juke box industry.

"After a great deal of thought, it is my considered opinion that juke box operators should formulate a plan to charge ASCAP 2 cents or more per side per week for the privilege of permitting these records to be played and popularized on the juke boxes.

"No one will deny that the juke box is the greatest medium for popularizing tunes; that juke box play is worth as much to the artist, record company and publisher, as it is to the operator—perhaps even more so. Why then should not the operator have due compensation by charging ASCAP for his investment, advertising medium and effort involved in popularizing these records?"

"ASCAP and others who are eternally hounding the juke box industry for more money and more taxes should be told that the juke box operator will henceforth charge all those who wish to use their medium in popularizing any tune and thereby increasing sales of records and sheet music.

"There is no more legal business today than the juke box business and it should now rise up and cast off the taint of illegality so often cast upon it by ill informed opponents.

"Everybody knows that it is a much maligned industry, partly through malice and partly through ignorance.

"It is certain that the juke box ops cannot be justly compensated by the paltry nickel per play that he must split in forty ways in the form of records, overhead, equipment, service and the location itself.

"The above is food for thought and should be referred to the various operators, boards of directors, and their legal counsel with the view of promulgating a system whereby operators may be compensated for popularizing these records."

Party Week In New York

NEW YORK—The past week saw three tremendous parties in this city at which music folks gathered.

On Friday, January 10, Johnnie Ray gave a party combining a get together for the trade as well as a celebration of his birthday. Many disk jockeys, publishers and record company officials attended.

On Saturday night, Harry Siskind, one of the leading juke box operators in the metropolitan New York area, had a confirmation celebration for his son which turned out to be an all day and night affair. Several hundred attended the morning and afternoon services and in the evening there was an all out shindig with an attendance which read like a who's who of the record, music and coin machine businesses. Performing were such artists as Tony Bennett, Al Morgan, The Orioles, Ann Gibson, Dick Monti and Danny Winchell among others.

Finally on Tuesday night Tony Bennett and his manager Ray Muscarella gave a party backstage at the Paramount Theater, where he was appearing, in honor of his being named the Best Male Vocalist of 1951 in *The Cash Box* poll and also for having received a gold record for "Because of You" which sold a million copies. Tribute was paid to the many operators and djs present who made possible the honors.

Mike Hunnicutt Made Honorary Texan



WASHINGTON, D. C. — "Smile when you say that, partner," says Mike Hunnicutt, (right) WOL's morning man, as he receives honorary citizenship papers from the Sovereign State of Texas.

John Mayfield, representing Texas, is shown presenting one of the few citizenship certificates to Mike during the latter's morning show (Monday through Saturday, 6:05-9:25 a.m.) on WOL in Washington, D. C.

In addition to his morning radio show, the popular piano-playing, *bon vivant* Hunnicutt is also heard nightly for 15 minutes on the "Four Star Disc Jockey Revue" on WOL.

backed with

"RAGTIME ANNIE LEE"

PEE WEE KING and his band

featuring **REDD STEWART**

RCA Victor 20-4458

BLUE-RIVER MUSIC CO. (BMI)

6087 Sunset Blvd. Hollywood 28, Calif.

CHARLIE ADAMS, General Manager

Sole Selling Agent: KEYS MUSIC, INC., 146 W. 54 St., New York 19, N. Y.

YES!

SILVER & GOLD

Silver and Gold, everyone's searching for Silver and Gold.

If you're alone when you grow old, you never find comfort in Silver and Gold.

When days are stormy and grey, when nights are lonely and cold,

You'll find that kisses will warm your heart much faster than Silver and Gold.

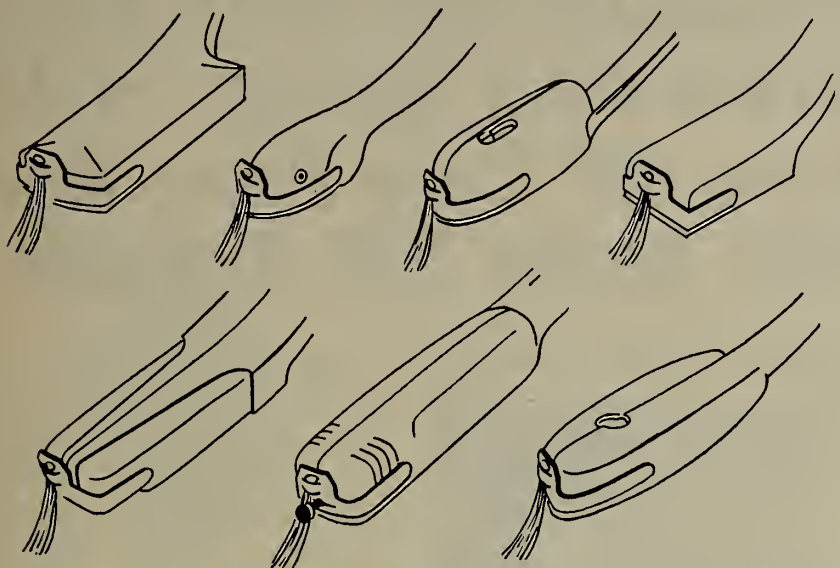
Give me an armful of love, give me somebody to hold.

Give me the touch of a tender hand and keep all your Silver and Gold.

After this lifetime is through, after your story's been told,

You'll never walk into paradise still holding your Silver and Gold.

Permo Introduces New Fidelitone Record Brush To The Trade



Fidelitone Record Brush Attached To Typical And Varied Tone Arms.

CHICAGO, ILL.—Gail S. Carter, Vice-President in Charge of Sales for Permo, Inc., announced the firm's new Fidelitone Record Brush to the trade on January 11th, 1952.

"The Fidelitone Record Brush is true to the Fidelitone tradition of high quality for needed accessory products," said Carter. "The design was conceived by Sherman E. Pate, President and Lloyd J. Andres, Vice-President in Charge of Engineering and is so unique that the brush will fit any tone arm and clean all types of records," added Carter.

Carter said that other outstanding features of the Fidelitone Record Brush are:

1. The combination of the best bristles obtainable for the specific purpose of cleaning phonograph records and Mystik Self-Stik Cloth Tape make it the lightest weight, most versatile and easiest to attach record brush on the market.
2. It is priced right at a list of 50c.
3. It adds practically no weight at all to the tone arm, any degree of which is compensated for in the hinge action of the brush holder.
4. Mystik Self-Stik Cloth Tape, product of Chicago Show Printing Company, makes the perfect brush holder.
5. Mystik Adhesive permits repeated attachments to and removals from the tone arm without damage to the finish.
6. Broad sides explaining and illustrating the Fidelitone Record Brush were mailed to 30,000 Music Dealers and Music Operators on January 11th—along with appropriate announcements to Distributors at the same time.

Oops! Wrong Plates

NEW YORK—The Cash Box, which has moved its offices to 26 West 47th St., last week sent a letter to advertisers, as part of the moving procedure, asking them to mail all plates henceforth to the new address. One secretary at a major record company became so flustered at reading the notice that she immediately took out her uppers and dispatched them to us.

Those are the wrong plates honey. But we'll hold them for you so come on and pick them up at our new address, 26 West 47th St.

Columbia Sells 1,000,000 Disks In One Week

NEW YORK—More than one million Columbia popular records were sold between January 7th and 11th, the biggest single record sales week in the company's history, according to an announcement by Paul Wexler, Vice President in charge of sales. Eleven current hit disks alone accounted for more than 600,000 sales in the last phenomenal week.

"OH SEBASTIAN is certainly different. Production wise should appeal to those looking for unusual 'sounds'."

says Art Raymond
WAAT—Newark, N. J.

"OH SEBASTIAN"
by ELMO RUSS
on Pyramid Record 644

Pyramid Records 1658 B'way New York 19 N. Y.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

"TURN BACK THE HANDS OF TIME"

recorded by

★ EDDIE FISHER..... Victor ★
★ JERRY GRAY ORK.... Decca ★
★ BOB SANDS..... Capitol ★

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"THE BELLE OF NEW YORK"

oops!

LEO FEIST, INC.

the Original—the Original

A SUPER SMASH HIT
in both
POP and RHYTHM & BLUES
FIELDS . . .

EDDIE WILCOX
Orchestra...



vocal by
SUNNY GALE
on
DERBY #787

published by
LAUREL MUSIC CORP.

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Eddie Wilcox Orch. booked by
ASSOCIATED BOOKING CORP.
745 Fifth Avenue, N. Y.

★ ★ ★
personal manager
PHIL ROSE

Distributors: A few territories open for live wires . . .

- WRITE
- WIRE
- PHONE . . .

Derby Records, Inc.

520 W. 50th St.
New York City

4852 W. Jefferson Blvd.
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URGE MUSIC OPS ATTEND CMI SHOW

CMI's Officers Extend Invitation to All Juke Box Ops to Attend Their Convention Feb. 4, 5, 6, Sherman Hotel, Chicago, as MOA Calls Off Its Show at Palmer House. CMI Execs Phone Music Mfrs & Suppliers to Use Exhibit Booths Still Available.

COIN (JUKE BOX) OPERATORS
STOP!!! GUESSING! SEARCHING! WASTING TIME!
\$\$\$ LET US SAVE YOU MONEY \$\$\$

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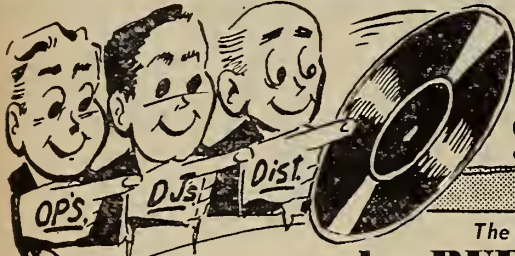
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 RECORD WHOLESALERS NEW YORK 39, N. Y.

A LITTLE PUSH . . . and it's Over FOR A SMASH HIT!

The Great Rhythm & Blues treatment
 by **RUFUS BEACHAM**

"MY BABY AND ME"
 b/w "HEY, HEY! PRETTY BABY"

on SITTIN' IN Record # 624
 Personal Management HENRY STONE 505 W. Flagler St., Miami, Fla., Tel. 36159



JACKIE BRENSTON

with **EDNA McRANEY**

"LEO THE LOUSE"
 BACKED WITH
"HI-HO BABY"

CHESS NO. 1498

QUICK RUSH YOUR ORDER NOW!

CHESS RECORD CORP. 750 E. 49th Street Chicago 15, Illinois



Worth its Weight In Gold



CHICAGO, ILL.—Howard Miller, WIND disk jockey, is pictured receiving from Andy Fain, an usher, the new Johnnie Ray disk "Please Mr. Sun" and "Broken Hearted". The package, wrapped in gold paper, was labeled "Worth Its Weight In Gold" and the way Johnnie is showing up now, any disk of his certainly is.

Johnnie Ray Disk Reaches Million Mark

NEW YORK—Johnnie Ray's recording of "Little White Cloud That Cried" and "Cry" has turned out to be one of the fastest on record to reach the million mark. First released early in November, the platter has reached the gold record level and is still selling like the proverbial hot cakes with little more than eight full weeks of selling time behind it.

The Columbia disk as yet shows no sign of letting up and now ops have another Ray record to follow it, Johnny's version of "Please Mr. Sun" backed with "Broken Hearted".

Mary Mayo Clicking Solidly On Club Dates

NEW ORLEANS, LA. — Mary Mayo is currently one of the hottest items in the MCA nightclub department.

The Capitol Record star made her debut nightclub appearance at the Ruban Bleu in New York in September, where she was held over for six weeks. Following her appearance there, she played Chubby's in Camden, the Biscayne Lounge in Cleveland and is now in the star spot at the Monteleone Hotel in New Orleans.

After the Monteleone date, Mary returns to Cleveland for stint at Moe's Main Street, then a run at the Town Hotel in Milwaukee, followed by an appearance at the Casino Theater in Toronto. Mary has received an overwhelmingly enthusiastic response radio and press-wise and in all cases has been invited to do return engagements. Her nightclub tour will be interrupted for a few days when she dashes back to New York to star on the Paul Whiteman TV Show February 3rd.

CHICAGO—CMI's officers and executives immediately jumped into action this past week (Monday, Jan. 14) on reading the news in *The Cash Box* that George A. Miller, President of Music Operators of America, had called off the MOA Convention (which was to be held at the Palmer House here March 3, 4 and 5, 1952).

Dudley C. Ruttenberg, executive secretary of Coin Machine Institute immediately got on long distance telephones and called leading music manufacturers and suppliers, urging them to display at the forthcoming CMI Convention to be held here at the Sherman Hotel, February 4, 5 and 6, 1952.

He promised to give them all available booth display space that CMI had for this show.

At the same time officers of CMI called on all the nation's juke box ops to attend their convention.

They believed that the leading music manufacturers and suppliers would switch over to the CMI show and, as some of them stated:

"The leading operators who were going to attend our show are also juke box operators so that the music manufacturers and suppliers are assured of meeting with the very people they want to talk to."

The CMI drive that got under way with the announcement in *The Cash Box* that the MOA show was called off here this past Monday morning (Jan. 14) gained in intensity all this past week.

Leading members of CMI are phoning music people as well as urging their distributors to advise all the music operators everywhere in the country that:

"The CMI exhibition at the Sherman Hotel, February 4, 5 and 6, 1952, will be the meeting for the juke box operators."

In fact, officers of CMI are happy to set aside space for any meetings which the music ops may want to hold during the days of the convention, they report.

Reaction came from some of the big music suppliers first.

Permo, Inc. were reported to have switched to the CMI show and would display at this show.

Other music firms are also reported to be reacting very favorably to the suggestion of CMI officers that they display at the CMI convention.

By this week much news is expected in this direction and it may be possible, CMI execs claim, that the major portion of the MOA, displays will switch over to the Sherman Hotel's CMI exhibition on February 4, 5 and 6.

Victoria Becomes Flash

PHILADELPHIA, PA.—In response to a cease and desist order issued on behalf of RCA Victor Records, Victoria Records; which put out the Four Aces' version of "Sin", will change the name of its label to Flash. The next Four Aces releases will be on the new label.

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 3 O'CLOCK BLUES
B. B. King
(R. P. M.)

2 BEST WISHES
Roy Milton
(Specialty)

3 FLAMINGO
Earl Bostic
(King)

4 CRY
Johnnie Ray
(Okeh)

5 BECAUSE OF YOU
Tab Smith
(United)

6 SADDLE THE COW
Roscoe Gordon
(R. P. M.)

7 BOOTED
Roscoe Gordon
(Chess) (R. P. M.)

8 SHINE ON
Ruth Brown
(Atlantic)

9 SUNSET TO DAWN
Johnny Otis
(Savoy)

10 LOVIN' MACHINE
Wynonie Harris
(King)

DO IT IF YOU WANTA
Sonny Boy Williamson
(Trumpet)

GOOD ROCKIN' MAN
Roy Brown
(DeLuxe)

HOT ICE
Freddie Mitchell
(Derby)

LOVIN' MACHINE
Wynonie Harris
(King)

3 O'CLOCK BLUES
B. B. King
(R. P. M.)

IT WAS YOU
Gene Forest
(Recorded In Hollywood)

COLD, COLD HEART
Dinah Washington
(Mercury)

SIN
Tab Smith
(United)

BEST WISHES
Roy Milton
(Specialty)

CRY
Johnnie Ray
(Okeh)

OAKLAND, CAL.
1. Cry (Johnnie Ray)
2. Rockin' Chair (Fats Domino)
3. Shine On (Ruth Brown)
4. Booted (Roscoe Gordon)
5. Samson's Boogie (Lionel Hampton)
6. Groove Station (Al Sears)
7. Mellow Blues (Sonny Thompson)
8. Best Wishes (Roy Milton)
9. 3 O'Clock Blues (B. B. King)
10. It Was You (Eddie Beale)

ANDALUSIA, ALA.
1. Blue Moon (Lynn Hope)
2. Gotta Go, Baby (Joe Hill Louis)
3. Cry (Johnnie Ray)
4. 3 O'Clock Blues (B. B. King)
5. I'm In The Mood (John Lee Hooker)
6. Weepin' And Cryin' (Griffin Bros.)
7. Because Of You (Tab Smith)
8. I Got Loaded (Peppermint Harris)
9. Booted (Roscoe Gordon)
10. Flamingo (Earl Bostic)

SHOALS, IND.
1. It's All In The Game (Tommy Edwards)
2. I Ran All The Way Home (Sarah Vaughan)
3. Cold, Cold Heart (Dinah Washington)
4. Because Of You (Tab Smith)
5. Fool, Fool, Fool (Clovers)
6. I Got Loaded (Peppermint Harris)
7. Best Wishes (Roy Milton)
8. 3 O'clock Blues (B. B. King)
9. Cry (Johnnie Ray)
10. Shine On (Ruth Brown)

SAVANNAH, GA.
1. Because Of You (Tab Smith)
2. Red Sails In The Sunset (Nat "King" Cole)
3. Weepin' And Cryin' (Griffin Bros.)
4. Little White Cloud That Cried (Johnnie Ray)
5. Cry (Johnnie Ray)
6. 3 O'Clock Blues (B. B. King)
7. Hey, Little Girl (Billy Wright)
8. Shine On (Ruth Brown)
9. Shuffle Bug (Griffin Bros.)
10. I Got Loaded (Peppermint Harris)

NEWARK, N. J.
1. I Got Loaded (Peppermint Harris)
2. Booted (Roscoe Gordon)
3. 3 O'Clock Blues (B. B. King)
4. Weepin' And Cryin' (Griffin Bros.)
5. Best Wishes (Roy Milton)
6. Shine On (Ruth Brown)
7. Fool, Fool, Fool (Clovers)
8. How Many More Years? (Howling Wolf)
9. Cold, Cold Heart (Dinah Washington)
10. Coffee Blues (Lightning Hopkins)

Weinstock Appoints New Prestige Officials

NEW YORK — Bob Weinstock, president of Prestige Records, has announced the appointment of two new officials in the company.

Foch Allen has been named assistant to the president. Allen will aid in A & R activities. Allen was formerly with King in an A & R capacity as well as with other labels. He assumed his new post January 19.

Weinstock also announced the appointment of Sam Green as sales manager of Prestige. Green has been associated with many record companies including Capitol, Specialty, Aladdin and others. He left this week on his first sales trip and has already signed F & F as the new Charlotte, N. C. distributor for Prestige.

Nabbin' The Nickels!
BEST WISHES
by ROY MILTON #414
Specialty records

Gatemouth Brown
Riding High Again — with
"TOO LATE BABY"
b/w
"TAKING MY CHANCES"
PEACOCK # 1586
PEACOCK 4104 Lyons
RECORDS, INC. Houston, Texas

Going Great
APOLLO "DANNY BOY"
backed with
"FLIP A COIN"
by the BOBBY SMITH ORCHESTRA
Apollo 810
APOLLO RECORDS, INC.
457 W. 45 ST. N. Y.

H-BOMB and PRESTIGE
EXPLODES A BIG HIT
NORTH-EAST — SOUTH-WEST!
"MY LOVE"
"FEEL LIKE I DO"
by H-BOMB FERGUSON
Prestige 918
Going Great Guns!
"GOOFIN'
TO THE ROOFIN' "
"COME ON HOME"
by the sensational new blues star
JOHN BENNINGS
Prestige 922
WATCH FOR SENSATIONAL COUNTRY
BLUES HITS . . . BY BIG NAME ARTISTS!
PRESTIGE RECORD CO.
754 10th Ave. CI 6-0847 · N. Y.

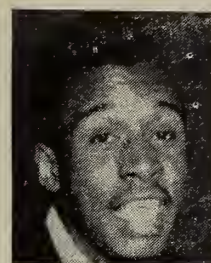
THE INQUIRING CANDID-CAMERA MAN

THE QUESTION

What Do You Think Of Your New Atlantic Record?

THE ANSWERS

MEREDITH BROTHERS, Baltimore, Mary-

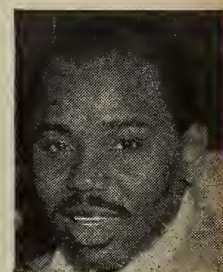


land, 2nd Tenor of THE CARDINALS: "WHEEL OF FORTUNE" (Atlantic 958) is the great new Benjamin-Weiss song and looks like it's headed for the hit parade. Our recording, if I do say so myself, is terrific! Lead singer Donald Johnson really 'wails' on this one. Ours should be THE ballad version of this tune.

On the flipside we do 'KISS ME BABY', sensational novelty buck-dance blues written by the hit composer of 'Fool, Fool, Fool', and 'Don't You Know I Love You'. I think the public will go for both sides."

WILLIS JACKSON, Miami, Florida: "I'm

prouder of this new record than of anything I've ever recorded. 'WINE-O-WINE' (Atlantic 957) is a real house-rocker. This side features The Four Gators vocal group with the band really blowing behind them. We try to create a sound that blends the big band, the vocal quartet, and my wild sax into one fine side. I think it's a real



move! On the other side I put my tenor sax to work on a tune called 'GOOD GLIDING.' It's the glidingest thing ever. Even makes me want to dance while I'm blowing it. This is without doubt my coolest yet!"

JOE MORRIS, Birmingham, Alabama: "Man,



ever since we started the 'Blues Cavalcade,' I've been wanting to make a record like 'LET'S HAVE A BALL TONIGHT' (Atlantic 954). It's one of those effects you try to get for a whole lifetime and it seems we were at last able to capture it. You see, the record lets listeners in on a real wild party . . . and when I give a party, I want to invite everybody. 'Let's Have a Ball' does just that. Billy Mitchell sings 'SOMEDAY YOU'LL BE SORRY' on the other side, and does a bang-up job. I'm really quite happy about both sides and am sure listeners will be too!"

JOHN Q. DEEJAY, Alltowns, U.S.A.: "When

I first got this new batch of ATLANTIC releases, I had a hard time deciding which to play first . . . they're all so socko! So, I played 'em all, one after the other and I've been getting requests like mad for all of 'em. Not only these four, but another pair by some new ATLANTIC recording artists. Take that LOVE, LOVE, LOVE' backed by 'TROUBLED MIND BLUES' by Oscar 'BIG BLUES' Black, (Atlantic 956). I've heard a lot of talk about 'Big Blues' from out in Richmond, and he really is fine. Then there's ED WILEY and his ork with ROOSEVELT WARDELL doing 'SO GLAD I'M FREE' and 'DEEP MOANIN' BLUES' (Atlantic 959). Fine blues stuff. My listeners say it's better than anything either ever did. With these new releases, ATLANTIC is loaded for bear!"



An adv't by
ATLANTIC RECORDING CORP.
234 W. 56th St., N. Y.

THE CASH BOX FOLK and WESTERN ROUNDUP

Tommy Scott (King) recently did a session in Cincinnati with an additional session set for early recording. Scott has also recently supervised and starred on a series of open end television films entitled Smoky Mountain Jamboree. Such names as Curly Williams (Columbia) and Jack Daniels Quartet are also features of the films. All filming being done in Atlanta.

Pee Wee King (RCA Victor) appeared on Perry Como's Chesterfield TV-er the 17th. King is also scheduled for Prince Albert's Grand Ole Opry guest shot from Nashville on the 26th.

Al Dexter, a big name on Columbia Records years ago and more recently with King, off on a week's trip from his Dallas nitery. Dexter plans on visits in Nashville and New York.

Neal Burris (King) is filling in on WAVE in Louisville for Pee Wee King on King's promotional absences. Burris is currently a weekly feature of WCM's Grand Ole Opry with Louisville fill-ins during the week. King's appearances are occasioned by his records of "Slow Poke" and the up-and-coming "Silver and Gold."

George Morgan (Columbia) completed 26 Robin Hood transcriptions on the west coast last week. Shows are carried throughout the country by Robin Hood Flour and Milling Co.

Cowboy Copas (King), Lefty Frizzell (Columbia), and String Bean (WSM single) booked by A. V. Bamford of Nashville together for week beginning the 20th. Dates are set for Augusta, Ga.; Asheville, N. C.; Raleigh and Durham, N. C.; Goldsboro, N. C.; Greensboro and Winston-Salem, N. C.; and Charlotte, N. C. On the 27th same group picks up Ernest Tubb (Decca) for a Birmingham appearance.



PEE WEE KING

Cowboy Copas (King), Carl Smith (Columbia), and Johnnie and Jack (RCA Victor) booked for a week in Michigan beginning February 10th.

Don Larkin continues to hold forth with three hours per day of country records on WAAT in Newark. Show is billed "Home Town Frolic" and cops one of the top eastern interests in country record shows.

George J. Lund, for several years on WDMG of Douglas, Ga., recently moved to WGAA in Cedartown, Ga. as manager. Lund will continue his handling of country record shows at new outlet.

Dwight Gordon who recently moved from Louisville to WJCD in Seymour, Indiana with his country record activities is continuing to return weekly to do his Hayloft Hoedown shot from WHAS. His wife, "Maggie Mae," does the comedy spot with Gordon.

WTNB in Birmingham, Alabama, recently initiated a new country music show m. c'd. by their Uncle Remus. D. J.'s correct handle is not yet divulged.

KDRO in Sedalia, Missouri, has a country show a little different from any we have heard of. They are carrying an early morning spot across the board devoted to country sacred records and m. c'd. by the Rev. Von Kemp.

Breaking For A Hit!

**"Goodbye—
Maria, I'm Off
To Korea"**

TANNEN MUSIC, INC.
146 West 54 St., New York 19

**"I WAS THE
LAST ONE TO KNOW"**
b/w
"IT'S HARD TO BE LOVED"

A Double Hit by
STUBBY & THE BUCCANEERS
Decca #46371

AMERICAN MUSIC, INC.
1576 Bway N. Y. • 9109 Sunset Blvd Hollywood
CO 5-7880 CR 1-5254

A Juke Box Special!

**WHY
DON'T
YOU
LOVE
ME**

Rosemary
CLOONEY

78 RPM 39631
45 RPM 4-39631

**COLUMBIA
RECORDS**

SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK

Records All Under 2:30 Min.

POPULAR

- "Nobody's Sweetheart" 1:46
(Buddy Cole—Capitol)
- "You Have To Have Love" 2:08
(Larry Fortine King)
- "Love Me Or Leave Me" 2:10
(Ella Mae Morse Capital)
- "One Alone" 2:12
(Ralph Flanagan—RCA Victor)
- "Cigarette Serenade" 2:12
(Bobby Wayne—Mercury)
- "Baby, We're Really In Love" 2:15
(Helen O'Connell—Capitol)
- "Bermuda" 2:15
(Jimmy Palmer Orch.—Mercury)
- "No! No! No! Not That!" 2:23
(Dinning Sisters & Jan Garber Orch.—Capitol)
- "Jungle" 2:24
(Bob Savage—Capitol)
- "Serenade" 2:27
(The Madcaps—Decca)

JAZZ & BLUES

- "I Get My Kicks In The Country" 2:12
(TNT Tribble & Frank Motley—RCA Victor)
- "She's A Real Lovin' Baby" 2:22
(The Ray-O-Vacs—Decca)

FOLK & WESTERN

- "Goodbye-Maria" 2:07
(Jimmie Dale—Anchor)
- "I Would If I Could" 2:17
(The Carlisles—Mercury)
- "Mine, All Mine" 2:18
(Eddie Marshall—RCA Victor)
- "I've Got A Broken Heart to Heal" 2:22
(Jimmy Lee—Capitol)
- "My Oklahoma Rose" 2:24
(Wilf Carter—RCA Victor)

THE CASH BOX

"Folk" and "Western" Record Reviews



"GOODBYE-MARIA" (2:07)

"ROSALITA" (2:03)

JIMMIE DALE

(Anchor 1)

● Here is a topical number that's earmarked for a top wrung in the folk and western charts. Taking advantage of the present world crisis, this tune tells a realistic story in music. The song is called "Goodbye-Maria, I'm Off To Korea", and it contains a lovely melody that's gonna be heard over and over again. Jimmie Dale handles the lyrics in a most convincing manner and turns in a wonderful vocal performance. The

Prides Of The Prairie give the level an added boost and round out a lid that can't miss. The second deck is a bouncy sort of tune that carries a very pretty melody and here too Jimmie delivers the lyrics in an appealing style. With the treatment the lid gets it would be wise to keep an eye on it. The portion that's gonna break is the first one and ops are urged to get with it fast.

"ROCK OF AGES" (2:35)

"IN THE GARDEN" (3:05)

CURT MASSEY

(London 863)

● Two similar ends are turned out by Curt Massey on this new release. Both lids are tunes with religious themes and carry pleasant melodies that make them listenable. Curt does a grand job with the vocal while Country Washburn and his orchestra helps set the proper mood. Ops oughta take a peek.

"I WOULD IF I COULD" (2:17)

"PATCH UP OUR LOVE AFFAIR" (2:33)

THE CARLISLES

(Mercury 6371; 6371 x 45)

● A fast and bouncy tune is given a pleasant whirl by the harmonizing Carlisles. A strong musical backing gives an added boost to the fine harmony of the group. The flip end is another fast moving item that's sent through its paces by the Carlisles. Ops can take their pick of either lid.

"MINE, ALL MINE" (2:18)

"HOW COULD YOU?" (2:48)

EDDIE MARSHALL

(RCA Victor 20-4447; 47-4447)

● A bouncy tune with an infectious rhythm is belted out by Eddie Marshall on the first level. Eddie's vocal is good and he helps carry the melody. The under siding is a change of pace in the form of an easy going ballad that comes out pleasant. Ops might look in.

"WHO'S TAKING OVER?" (2:30)

"TIME AND TIME AGAIN" (2:46)

"SKEETS" YANEY

(MGM 11149; K11149)

● "Skeets" Yaney does some pretty warbling on the upper half and winds up with a strong level. The tune is slow and easy going and Skeets does a good job in bringing it in. Flip offers the vocalist with another soft and soothing number that has a pleasant sound. We like the first lid.

"MY OKLAHOMA ROSE" (2:24)

**"I WISH THERE WERE ONLY
THREE DAYS IN THE YEAR"
(2:35)**

WILF CARTER

(RCA Victor 20-4446; 47-4446)

● Wilf Carter gives his all on the top deck which is a slow ballad. The tune is pleasant and Wilf's feelingful vocal adds to its appeal. The lower half is a cute tune that has some standout lyrics and Wilf delivers them in a top rate manner. Ops can choose from either lid.

**"I'VE GOT A BROKEN HEART TO
HEAL" (2:22)**

**"LIPS THAT KISS SO SWEETLY"
(2:39)**

JIMMY LEE

(Capitol 1924; F-1924)

● A couple of similar ends are dished up by Jimmy Lee on this waxing. Jimmy delivers the vocals for both halves in a heartfelt and appealing manner and makes the disk a listenable one. Each side offers a slow ballad with a pleasing melody that Jimmy handles easily. Here is good juke material.

"RAGTIME ANNIE" (2:39)

"FIVE LITTLE GIRLS" (2:34)

CHUCK ROGERS

(Decca 46394; 9-46394)

● Chuck Rogers and the Zeke Williams string band really go to town on a typical hillbilly number. The tune has that barnyard flavor and the boys do a wonderful job with it. The second level is another instrumental that features some more fancy stringing by the group. Ops oughta check both decks.

**"I MADE A MISTAKE AND I'M
SORRY" (2:31)**

**"'TIS SWEET TO BE
REMEMBERED" (2:45)**

BILLY TALMADGE

(Decca 46397; 9-46397)

● The first lid is a pretty oldie that Billy Talmadge gives another whirl. With a grand tune and an equally fine vocal this side looks good. The under siding is an oldie that also carries a nice melody and here too Billy comes out on top. Ops should look in at both levels.

THE CASH BOX

Reports



HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1

SLOW POKE

Pee Wee King
(RCA Victor 21-0489;
47-0489)

2

LET OLD MOTHER NATURE HAVE HER WAY

Carl Smith
(Columbia 20862; 4-20862)

3

BABY, WE'RE REALLY IN LOVE

Hank Williams
(MGM 11100; K11100)

4

GIVE ME MORE, MORE, MORE

Lefty Frizzell
(Columbia 20885;
4-20885)

5

ALABAMA JUBILEE

Red Foley
(Decca 27810; 9-27810)

6

SOMEBODY'S BEEN BEATING MY TIME

Eddy Arnold
(RCA Victor 20-4273;
47-4273)

7

MUSIC MAKIN' MAMA FROM MEMPHIS

Hank Snow
(RCA Victor 20-4346;
47-4346)

8

CRAZY HEART

Hank Williams
(MGM 11054; K11054)

9

DON'T LEAVE MY POOR HEART BREAKING

Cowboy Copas - Elliot
Lawrence-Rosalind Patton
(King 15137)

10

ALWAYS LATE

Lefty Frizzell
(Columbia 20837; 4-20837)

Juke Box Scene In Film Sparks Song Revival

HOLLYWOOD—In a scene in the new RKO Radio picture, "Clash By Night," Barbara Stanwyck inserts a coin in a juke box and Tony Martin's voice is heard singing "I Hear A Rhapsody."

As a result of this, RCA Victor will record the 1940 hit with Martin as part of the revival campaign slated for the BMI tune.

Although Tony's singing of the song will be featured in the Wald and Krasna picture, he will not otherwise appear in the film.

Other songs which will get a play are "Don't Cry" and "Don't Get Married Until You Fall In Love."

Neal Hefti, Frances Wayne Sign With MCA

NEW YORK—Sid Fields, personal manager of Neal Hefti and Frances Wayne, has signed them with MCA in a deal negotiated through Larry Barnett.

Beginning the first of May, the pair will start a series of one nighters lasting for eight weeks. They will be billed as the Neal Hefti-Frances Wayne Orchestra with the Cavaliers.

Also in the works is a Mr. & Mrs. band show for TV.

Cole Reactivates Crestview Music

NEW YORK—The Nat "King" Cole music firm, Crestview Music, will be reactivated with Ivan Mogull taking over in the east and Carlos Gastel handling matters from the west coast.

The first song will be "Easter Sunday Morning" which has been recorded by Cole on the Capitol label for March release.

E. H. Morris will be the sole selling agent.

White Opens Management Office

NEW YORK—Eddie White has opened a personal management office, handling Eddie "Piano" Miller, the Three Baritones, Doree and Bill Post, and Ricky Vallo.

White is now on the road lining up a personal appearance tour for Vallo.

Rehearsal For A Hit



NEW YORK — Bandleader Elliot Lawrence, musical director of King Records, has a fast rising platter in "Don't Leave My Poor Heart Breaking" which features Cowboy Copas and Rosalind Patton (singing at mike). The tune has already garnered top plays in the nation's juke boxes. It's backed by "Lovin' Machine" which has a vocal by Rosalind Patton.

Appropriate Setting



LOUISVILLE, KY.—"Silver And Gold," Pee Wee King's new RCA Victor disk, appropriately wrapped, is delivered by Ewald-Louisville record salesman Del Roy, appropriately garbed, to Carl Shuck, WKYW dj, appropriately impressed.

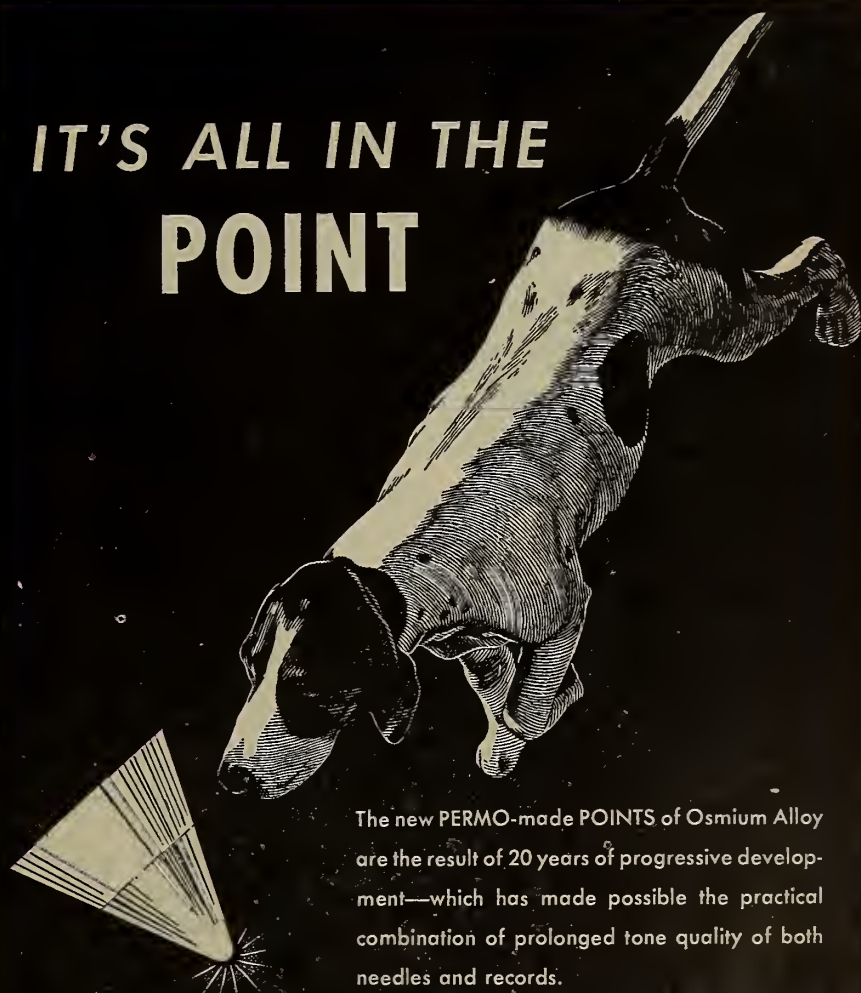
Granz Moves Offices To Coast

NEW YORK — Jazz impresario Norman Granz has moved his main office to Beverly Hills and will conduct the operations concerning his "Jazz at the Philharmonic" concert tours, his record affiliations and his various other activities involving jazz artists and recordings under his personal guidance, on the West Coast.

Temporarily located at 451 N. Canon Drive, Beverly Hills, Granz will con-

tinue to hold his New York office and staff at 522 5th Ave. He will commute from California to New York every four to six weeks during the months he is not actively engaged in the promotion of his yearly "Jazz at the Philharmonic" tours. This move was instituted primarily because of Granz' increased music interests on the West Coast and because he has established his permanent family residence there.

IT'S ALL IN THE POINT



The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

PERMO POINT

LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated
6415 N. Ravenswood Avenue
CHICAGO 26, ILLINOIS

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

JANUARY 26, 1952

New York, N. Y.

1. SLOW POKE (Pee Wee King)
2. CRY (Johnnie Ray)
3. SIN (Eddy Howard)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. COLD, COLD HEART (Tony Bennett)
6. TELL ME WHY (Four Aces)
7. JEALOUSY (Frankie Laine)
8. UNDECIDED (Ames Bros. & Les Brown)
9. CHARMAINE (Mantovani)
10. SHRIMP BOATS (Jo Stafford)

Shoals, Ind.

1. SIN (Eddy Howard)
2. SHRIMP BOATS (Jo Stafford)
3. BECAUSE OF YOU (Guy Lombardo)
4. CRY (Johnnie Ray)
5. KISS TO BUILD A DREAM ON (Louis Armstrong)
6. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. JEALOUSY (Frankie Laine)
8. COLD, COLD HEART (Tony Bennett)
9. CHARMAINE (Neal Hefti)
10. UNDECIDED (Ames Bros. & Les Brown)

Indianapolis, Ind.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Del Wood)
4. BECAUSE OF YOU (Tony Bennett)
5. UNDECIDED (Ames Bros. & Les Brown)
6. I GET IDEAS (Tony Martin)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOMINO (Tony Martin)
9. JEALOUSY (Frankie Laine)
10. TURN BACK THE HANDS OF TIME (E. Fisher)

Cincinnati, Ohio

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Guy Lombardo)
3. I GET IDEAS (Louis Armstrong)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. SIN (Savannah Churchill)
6. UNDECIDED (Ames Bros. & Les Brown)
7. DOWN YONDER (Joe "Fingers" Carr)
8. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
9. SLOW POKE (Roberta Lee)
10. DOMINO (Tony Martin)

Rochester, N. Y.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. SLOW POKE (Pee Wee King)
3. TELL ME WHY (Four Aces)
4. CRY (Johnnie Ray)
5. JEALOUSY (Frankie Laine)
6. CHARMAINE (Mantovani)
7. SHRIMP BOATS (Jo Stafford)
8. SIN (Eddy Howard)
9. DOWN YONDER (Del Wood)
10. DOMINO (Tony Martin)

San Diego, Cal.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. UNDECIDED (Ames Bros. & Les Brown)
5. JEALOUSY (Frankie Laine)
6. DOMINO (Tony Martin)
7. LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)
8. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
9. SLOW POKE (Helen O'Connell)
10. SHRIMP BOATS (Jo Stafford)

Chicago, Ill.

1. TELL ME WHY (Four Aces)
2. CRY (Johnnie Ray)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. SLOW POKE (Pee Wee King)
6. CHARMAINE (Mantovani)
7. SHRIMP BOATS (Jo Stafford)
8. JEALOUSY (Frankie Laine)
9. BERMUDA (Bell Sisters)
10. DANCE ME LOOSE (Arthur Godfrey)

Brodhead, Wis.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. CRY (Johnnie Ray)
3. SLOW POKE (Pee Wee King)
4. DOWN YONDER (Joe "Fingers" Carr)
5. SHRIMP BOATS (Dolores Gray)
6. CHARMAINE (Four Knights)
7. TELL ME WHY (Four Aces)
8. ROLLIN' STONE (Terry Gilkison)
9. OUT IN THE COLD AGAIN (Billy Eckstine)
10. HEY, GOOD LOOKIN' (Frankie Laine)

Milwaukee, Wis.

1. COLD, COLD HEART (Tony Bennett)
2. SIN (Eddy Howard)
3. UNDECIDED (Ames Bros. & Les Brown)
4. JEALOUSY (Frankie Laine)
5. BECAUSE OF YOU (Tony Bennett)
6. DOWN YONDER (Del Wood)
7. SLOW POKE (Pee Wee King)
8. CHARMAINE (Mantovani)
9. CRY (Johnnie Ray)
10. SHRIMP BOATS (Jo Stafford)

Kansas City, Mo.

1. SIN (Eddy Howard)
2. SLOW POKE (Pee Wee King)
3. COLD, COLD HEART (Tony Bennett)
4. JEALOUSY (Frankie Laine)
5. CRY (Johnnie Ray)
6. UNDECIDED (Ames Bros. & Les Brown)
7. CHARMAINE (Mantovani)
8. BECAUSE OF YOU (Tony Bennett)
9. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
10. DOWN YONDER (Del Wood)

Portland, Ore.

1. CRY (Johnnie Ray)
2. SHRIMP BOATS (Jo Stafford)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. NEVER (Tony Arden)
5. JEALOUSY (Frankie Laine)
6. COLD, COLD HEART (Tony Bennett)
7. DOMINO (Tony Martin)
8. SLOW POKE (Pee Wee King)
9. CHARMAINE (Mantovani)
10. UNDECIDED (Ames Bros. & Les Brown)

Phoenix, Ariz.

1. CRY (Johnnie Ray)
2. SIN (Eddy Howard)
3. TELL ME WHY (Four Aces)
4. UNDECIDED (Ames Bros. & Les Brown)
5. SHRIMP BOATS (Jo Stafford)
6. COLD, COLD HEART (Tony Bennett)
7. SLOW POKE (Helen O'Connell)
8. TURN BACK THE HANDS OF TIME (Eddie Fisher)
9. FLAMENCO (Frankie Laine)
10. DOMINO (Tony Martin)

Los Angeles, Cal.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. UNDECIDED (Ames Bros. & Les Brown)
4. SIN (Eddy Howard)
5. SHRIMP BOATS (Jo Stafford)
6. COLD, COLD HEART (Tony Bennett)
7. TURN BACK THE HANDS OF TIME (Eddie Fisher)
8. SLOW POKE (Helen O'Connell)
9. FLAMENCO (Frankie Laine)
10. DOMINO (Tony Martin)

Coleman, Tex.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. CHARMAINE (Paul Weston)
5. DOMINO (Tony Martin)
6. JEALOUSY (Frankie Laine)
7. DOWN YONDER (Del Wood)
8. WHISPERING (Les Paul)
9. SLOW POKE (Pee Wee King)
10. SHRIMP BOATS (Jo Stafford)

Albuquerque, N. M.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Guy Lombardo)
4. COLD, COLD HEART (Tony Bennett)
5. CRY (Johnnie Ray)
6. DOWN YONDER (Del Wood)
7. JEALOUSY (Frankie Laine)
8. I GET IDEAS (Louis Armstrong)
9. SHRIMP BOATS (Jo Stafford)
10. CHARMAINE (Neal Hefti)

Des Moines, Iowa

1. COLD, COLD HEART (Tony Bennett)
2. SIN (Eddy Howard)
3. UNDECIDED (Ames Bros. & Les Brown)
4. BECAUSE OF YOU (Tony Bennett)
5. JEALOUSY (Frankie Laine)
6. DOWN YONDER (Del Wood)
7. SLOW POKE (Pee Wee King)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. I GET IDEAS (Tony Martin)
10. CHARMAINE (Mantovani)

Ft. Worth, Tex.

1. SLOW POKE (Pee Wee King)
2. SIN (Eddy Howard)
3. CRY (Johnnie Ray)
4. COLD, COLD HEART (Tony Bennett)
5. UNDECIDED (Ames Bros. & Les Brown)
6. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. CHARMAINE (Mantovani)
8. JEALOUSY (Frankie Laine)
9. BECAUSE OF YOU (Tony Bennett)
10. TELL ME WHY (Four Aces)

Denver, Colo.

1. SLOW POKE (Pee Wee King)
2. SIN (Four Aces)
3. DOWN YONDER (Champ Butler)
4. CRY (Four Knights)
5. SHRIMP BOATS (Jo Stafford)
6. COLD, COLD HEART (Tony Bennett)
7. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
8. CHARMAINE (Four Knights)
9. I GET IDEAS (Louis Armstrong)
10. UNDECIDED (Ames Bros. & Les Brown)

Savannah, Ga.

1. SIN (Savannah Churchill)
2. COLD, COLD HEART (Tony Bennett)
3. CRY (Johnnie Ray)
4. UNDECIDED (Ames Bros. & Les Brown)
5. JEALOUSY (Frankie Laine)
6. CHARMAINE (Mantovani)
7. BECAUSE OF YOU (Tony Bennett)
8. DOMINO (Tony Martin)
9. SHRIMP BOATS (Jo Stafford)
10. SLOW POKE (Pee Wee King)

Deadwood, S. D.

1. DOWN YONDER (Del Wood)
2. SHRIMP BOATS (Jo Stafford)
3. CRY (Johnnie Ray)
4. CHARMAINE (Ralph Flanagan)
5. SLOW POKE (Ralph Flanagan)
6. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. ANYTIME (Eddie Fisher)
8. BOUQUET OF ROSES (Bob Crosby)
9. SIN (Savannah Churchill)
10. BLUE VELVET (Tony Bennett)

Birmingham, Ala.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. CRY (Johnnie Ray)
5. COLD, COLD HEART (Tony Bennett)
6. JEALOUSY (Frankie Laine)
7. DOWN YONDER (Del Wood)
8. I GET IDEAS (Louis Armstrong)
9. SHRIMP BOATS (Jo Stafford)
10. CHARMAINE (Neal Hefti)

Detroit, Mich.

1. SIN (Four Aces)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. DOWN YONDER (Del Wood)
5. I GET IDEAS (Tony Martin)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. UNDECIDED (Ames Bros. & Les Brown)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOMINO (Tony Martin)

Reno, Nev.

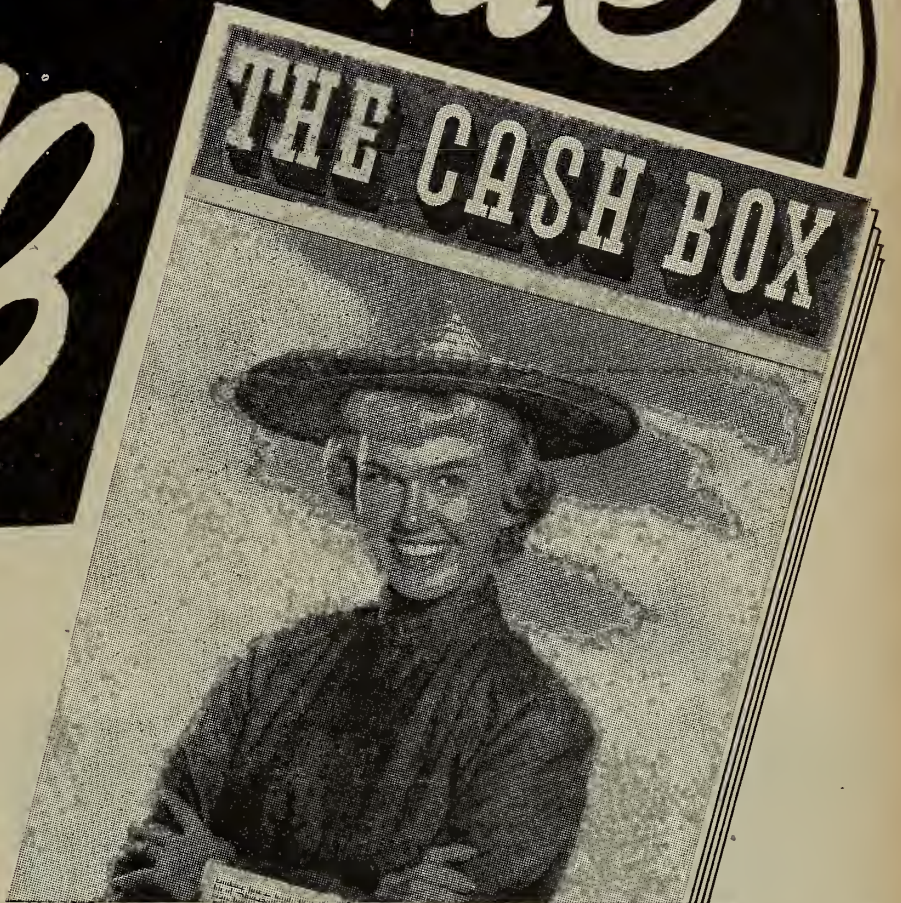
1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. JEALOUSY (Tony Bennett)
4. SLOW POKE (Pee Wee King)
5. UNDECIDED (Ames Bros. & Les Brown)
6. BECAUSE OF YOU (Tony Bennett)
7. CRY (Johnnie Ray)
8. CHARMAINE (Mantovani)
9. DOWN YONDER (Del Wood)
10. SHRIMP BOATS (Jo Stafford)

Cleveland, Ohio

1. SIN (Four Aces)
2. COLD, COLD HEART (Tony Bennett)
3. JEALOUSY (Frankie Laine)
4. BECAUSE OF YOU (Louis Armstrong)
5. UNDECIDED (Ames Bros.)
6. SLOW POKE (Pee Wee King)
7. DOMINO (Bing Crosby)
8. SHRIMP BOATS (Jo Stafford)
9. I GET IDEAS (Louis Armstrong)
10. BLUE VELVET (Tony Bennett)

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52 WEEK'S ISSUES - ACTUAL COST OF 52 - 40 WORD CLASSIFIED ADS

AT REGULAR RATE OF 10¢ PER WORD \$208.00

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America's outstanding magazine publishers call this, "America's Greatest Advertising Bargain." Imagine—a 40 Word Classified Ad FREE Each and Every Week in the Biggest and Most Famous Classified Advertising Section in the Entire Industry—PLUS—FREE Full Year's Subscription to "The Cash Box"—A TOTAL VALUE OF \$223.00—ALL FOR ONLY \$48. Send your check for \$48 along with your first 40 word classified ad TODAY! THIS IS THE GREATEST GIFT YOU CAN BUY YOURSELF!! DO IT NOW!!

} All For Only \$48

THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.

SOME MFERS SEE RELIEF AHEAD

Believe There Is Possibility Of Materials Situation Loosening Up. Other Mfrs Claim Such Hopes Unlikely With No Materials Relief In Sight For Months To Come.

CHICAGO—How does the wind of optimism, hope and belief blow in this very windy city of Chicago?

Well, some manufacturers believe that the materials situation will loosen up very soon, and that there will be a return to near-normal production even before many believe it possible.

These men point to some of the larger defense plants letting go of much help.

They also point to the fact that Congress will not countenance any further tax increases.

Also that there seems to be a peace most imminent in Korea, which will, they claim, automatically cut down on the tremendous amount of defense work now under way.

They even point to the fact that this is an election year, and that the administration now in power won't want to slug businessmen too hard, especially the smaller business firms.

Relief, they believe, is just a matter of time. And a short time, too, they are convinced.

In the opposite camp are the hard-headed manufacturers who claim that there is absolutely no such thing as relief in sight. This is completely chimeric they state. Just imaginative, wishful thinking and hoping.

They state that not only is Uncle Sam out to most completely rearm

himself, but the entire western world as well.

That Uncle Sam has made promises to his allies which he must absolutely keep. And that he will continue to work hard, to accomplish this re-arming schedule which he has set for himself.

These latter claim that, from their experiences in Washington with NPA and DPA (and many of the other initialed agencies of the Federal Government), that there just won't be any slackening of the defense program during 1952 or even 1953.

They point out that money has been appropriated at the rate of about a Billion Dollars per week for rearmament in 1952. Also that this is the basis of the defense appropriation for 1953.

These manufacturers see no relief at all in sight for many, many long months to come.

Here and there, they state, there may seem to be some relief, but, they claim, actual and unabridged relief for manufacturers to return to anything like near-normal production is far, far off.

Therefore, it is up to the reader to take his choice. The various manufacturers here are of just as many varied beliefs in regard to what the future holds as far as production is concerned.

Mfr. Enthusiasm For CMI Show High As Opening Draws Near

CHICAGO—As the opening day of the CMI convention, February 4, 5 and 6, 1952 at the Sherman Hotel here, draws nearer and nearer, manufacturer members of Coin Machine Institute are starting to stir up as much enthusiasm as they possibly can for this forthcoming exhibition.

They point to the fact that certain distributors who weren't planning to be present and who had, originally, frowned on an annual convention in '52, are now making arrangements to not only be present, but to also hold meetings here during showtime.

They also state that reports from the Hotel Sherman indicate that "it's just like old times" with rooms going very fast.

Members of CMI are also stimulated in their enthusiasm by the fact that MOA (Music Operators of America) called off their show at the Palmer House in March. They believe that

many, many music ops will attend the CMI show in February.

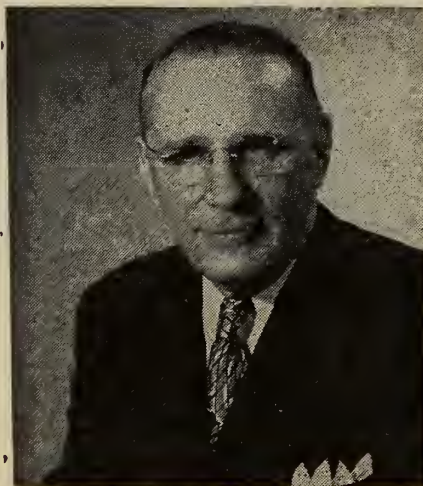
At the same time news is leaking out here that some of the manufacturers who are not members of CMI are also planning to hold open house affairs and even complete meets of their own in other hotels.

The CMI members don't seem to mind, in view of the fact that they claim this will tend to bring more and more operators into town for the dates of their convention.

Some of the leading factories have also called distributor meetings before and during the convention days and this, too, elated CMI members who claim this, too, will help swell the crowds.

All in all enthusiasm here is stirring up to high pitch and will continue, it is believed, until opening day of the CMI show.

Wurlitzer Assigns Active And Bilotta Additional Territory



EDWARD R. WURGLER

the Bilotta Albany office than with the eastern distributor who formerly contacted them.

In making the announcement of the reassigned territory, Ed Wurglér, general sales manager of the phonograph division of The Rudolph Wurlitzer Company, said "We think this new arrangement will be much more satisfactory for the operators in the territories affected. We are trying to align the areas more closely with the cities which are normal trading places for each section. It is easier for an operator to obtain service from a distributor who is reasonably close than to expect one to travel miles over rough terrain in answer to an emergency call. On the other hand, it is easier for a Wurlitzer distributor to contact operators who are easily accessible from his place of business. We hope this new arrangement will prove mutually advantageous."

Conn. State Coin Assn. Elects New Officers

HARTFORD, CONN.—Over fifty members of the Connecticut State Coin Association attended a meeting at DePasquale's Restaurant, this city, last week and elected officers for 1952.

Those elected to serve the state's operators were: James Tolisano, Hartford, president; Louis Naclerio, Waterbury, vice president; Maurice Wein, New London, secretary; Paul Rechtschaffer, Hartford, treasurer; Benjamin Gordon, New Britain, asst. treasurer; Frank Marks, New London, asst. treasurer; Bevo Onofrio, Forestville, asst. treasurer; and Irving Geltzer, New London, sgt. at arms.

The membership also heard an address by Meyer Parkoff of Atlantic New York Corporation, who spoke on the Bryson Bill. Irving (Kempy) Kempner of Runyon Sales Company, was also on hand to meet with the operators.

The members voted to support MOA's fight against the Bryson Bill financially, and sent a check for Five Hundred Dollars to the national organization.

The Tommy Callaghan Story—



CHICAGO — Displayed in Tommy Callaghan's office at Bally Manufacturing Company, this city, are numerous autographed photographs by some of the world's most outstanding personalities.

Callaghan served as a member of the United States Secret Service for a period of 37 years, and was Captain in charge of the midwest headquarters for 20 years. At various times, he was personally responsible for the safety of 8 Presidents of the

United States—Theodore Roosevelt, Taft, Wilson, Harding, Coolidge, Hoover, Franklin Roosevelt and Truman.

Reproduced above is a picture of Callaghan (extreme right) as he acts as a guard to President Woodrow Wilson (tipping hat) when the President returned from the Versailles Conference at the close of World War I. Calvin Coolidge can be seen directly in front of President Wilson.



Engagement with **AMI**

It's Leap Year and we're proposing, proposing an engagement with AMI. Fill your arms with the charms of the "D" and make '52 mark the start of the happiest, luckiest, most prosperous years of your life.



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

YOUR LUCKY GAME!

Williams HORSE SHOES

SPEEDY ACTION, SKILL PLAY, COMPETITIVE APPEAL! Pitch for the big play with—"Stake" Bumper for "Ringers" and Replays, Side and Bottom Replay Channels, Advance-Horse-Shoe Bumpers, High Score Kicker Pockets, High Score Island Bumpers, Horse Shoe Point or High Score Awards, Thumper Bumpers, Flippers!

**SEE IT—BUY IT
AT YOUR
DISTRIBUTOR
NOW!**



Williams MANUFACTURING COMPANY
CREATORS OF DEPENDABLE
PLAY APPEAL!

4242 W. Fillmore St.
Chicago 24, Ill.

DOWN GO PRICES!

- Bally Citations \$ 55.50
- Bally Champions 110.00
- Bally Stadiums (Brand New in Original Crates) 72.50
- Watch-My-Line, F.S. 135.00
- Bally Turf Kings (Like New) ... 275.00
- Bowling Games, From 25.00
- Wurlitzer 1015's 192.50

Also many others — Write!

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

EXHIBIT Saddle Horse BIG BRONCO



Place Your Money On
the Winning Horse
FIRST DISTRIBUTORS
1750 W. North Ave. Chicago 12

Pinball Machines Banned By New Buffalo, N.Y. Ordinance

BUFFALO, N. Y.—An ordinance outlawing pinball machines in Buffalo, N. Y., as had been recommended by a grand jury, has been adopted by the Buffalo Common Council and signed (Jan. 14) by Mayor Mruk.

The new ordinance provides for the licensing of coin-operated machines other than pinball machines if they are not in violation of the State Penal Law.

It further provides that every device to be licensed must be examined individually and approved by the police commissioner and license director. Formerly, the license director and sealer of weights and measures examined the machines.

The new ordinance also puts emphasis on the locations where coin-operated machines are to be placed and provides that no alterations can be made on the machines without first being approved. Licenses will be issued only to the owners of machines and not the distributors, as heretofore.

The new ordinance also puts emphasis also was changed and calls for

signing a lengthy application under oath, thereby providing action on perjury charges in the event of a false statement.

The license director must keep a record of each device licensed, the name of its owner, the machine's location, the name of the operator of the location, the manufacturer's serial number, the license number and a description of the device.

The ordinance's penalty clause provides for a fine not exceeding \$250 for each violation.

Cincy Music Ass'n To Meet

CINCINNATI — The Automatic Phonograph Owners Association, this city, announced it will hold its regular Board meeting on Tuesday afternoon, January 29, at the Association office.

At this time Nat Bartfield, vice president is in Miami Beach vacationing, and Charles Kantor, president, will be there shortly.

So. Dakota Ops Beam Happily



MOBRIDGE, S. D.—Norman Gefke (l) and Mike Imig (r) flank Bill Gersh of The Cash Box. Gefke was elected to the Board of Directors, and Imig was elected as vice president of the South Dakota Music Operators Assn., at their recent meeting.

Roc-A-Sales Adds Three Bldgs

PHILADELPHIA, PA.—Sam Kohn, owner of Merry-Go-Round Sales, manufacturers, and Roc-A-Ride Sales, exclusive factory distributors, reports that interest is running fever high thruout the country on the firm's "Thunderbolt" coin operated mechanical horse.

"'Thunderbolt' is proving to be the most amazing money-making coin operated device ever built," stated Kohn. "Operators who have placed them on location report fabulous gross collections."

To handle the business coming in, Kohn has taken over three adjoining buildings, which he says will give the firm plenty of room to produce the "Thunderbolt" in quantity. In addition he has put up an ultra-modern show room to display the machine, and invites distributors thruout the country to visit him at 1507 N. 33rd St. "There'll always be open house with hotel type accommodations and showers for our visitors," promises Kohn.

Kohn is cooperating with the current "March Of Dimes" drive in Philadelphia by placing two "Thunderbolts" in the Court Yard of the City Hall, and another will be auctioned off at the Hobby Show at the Penn-

Sheridan Hotel. All monies collected will be donated to the "March Of Dimes."

At the same time, Kohn announced that the firm is readying a new ride called Lun-A-Ride "Rocket Patrol," which will be ready for delivery soon.

Donates Blood For Korea

NEW YORK—On Tuesday, January 15, over forty members of the Automatic Machine Service Employees Union, Local 786, led by its president Frank Colland, visited the Manhattan division of the Red Cross, and gave a pint of blood for the members of the military engaged in the Korean campaign.

Other officers of the Union who gave blood were Barney Schlang, vice president; Harold Henry and Drew Colland. Several operators and representatives of wholesaling firms also were among those contributing.

We understand the Union intends to make a regular practice of bringing its members to the Red Cross for blood donations.



The season's really under way now that NCMDA is finished with its meeting. (Result???) . . . Sam Gensburg in town. Bumped into him having lunch in that well known cafeteria on Biscayne Blvd. Next time we heard from Sam, were much saddened to know that he had left for Chicago, to attend funeral of his father. . . . Dick Hood of Evans around visiting coinmen here this past week. Looks younger than ever. Maybe he drinks from the waters of the Fountain Of Youth at St. Augustine. Anyway, a very pleasant visit with Dick who's still one of the great guys in the coinbiz. . . . Lou and Mrs. Wolcher stopping at the very swanky Saxony. . . . Sam Taran so steamed up over the 80 selection AMI phono that he just can't talk about anything else. Sam claims that, "It's the answer to the juke box operator's dream." . . . Joe Fishman and Harry Rosen at Tropical Park. And, after a hard afternoon's work, the boys were out six bucks. . . . Charley Polgaar, once upon a time of East Orange, N. J., purchased Frank Salerno's route. . . . Sincerest condolences to John F. Saxon on the passing of Mrs. Saxon. . . . Sam Kressburg, because he says he now feels like a native of Florida, makes the rounds of the coin firms here each week. (Just can't keep an old race horse away from the track, I guess). Anyway, went out to visit Sam's beautiful, beautiful home here and, let me tell you, it's something to visit. Was given a specially conducted tour. Shown the sterling silver plumbing, etc. Then, we came to that huge walk-in vault. Here your humble correspondent expected to stumble over stacks and stacks of hundred (and even thousand) dollar bills. But, believe you me, there just wasn't even a single "groschen" in this monstrous and impressive walk-in vault. . . . By the way, just in case you don't yet know, the MAMOA (Miami Amusement Machine Ops Assn) voted to get 60% commission. (Dear Editor: It sure did take a long, long time for some of your 1943 editorials in The Cash Box to make an impression on the ops we've got 'round these parts). . . . (If you're comin' down to beautiful Miami make sure you have a hotel reservation). . . . Bill Alberg goes back to New York after a month's stay.

YOU'RE "HONEYMOONING" with MORE EARNINGS WHEN YOU OPERATE GOTTLIEB'S NIAGARA



NEW BALL TRAP
Lights "Pop" Bumpers for point scoring when balls are trapped. 4 Balls trapped awards Replay.

ROLL OVER REPLAY BUTTON Lights to score Replays when 1 to 6 Bumper Sequence is completed.

Fast Play!

INCREASING BUMPER VALUES
Hitting Bumpers in rotation increases their scoring values!

Skill Play!

A TORRENT OF ACTION AND FLASHING SPEED with 4 "POP" BUMPERS-- 2 FLIPPERS-- 2 CYCLONIC BUMPERS!

SEE YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

O'Connor Displays Wurlitzer Equipt At Va. Restaurant Assn. Show



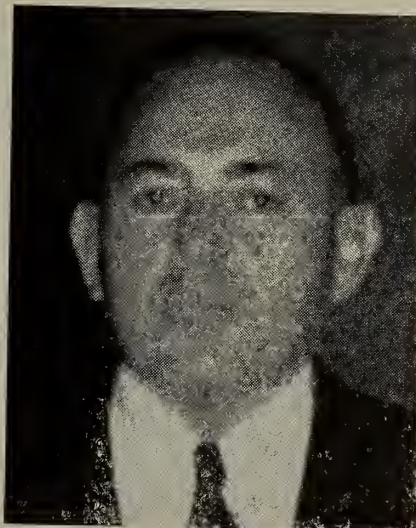
RICHMOND, VA. — Restaurants are very desirable locations for juke boxes, and Ken O'Connor, O'Connor Distributors, Inc., this city, is one who is ready to admit this. What is more—he does something about it.

Recently, the Virginia State Restaurant Association held its convention at the Jefferson Hotel. Display space was available to suppliers of restaurant equipment and O'Connor installed the very attractive display pictured above. Flanking the display were two Wurlitzer models, the 1400 in walnut finish and the 1450 in Textileather, which were set up, lighted and available for playing. In the cen-

ter was shown a Model 1217 Hide-away, Models 4851 and 3020 wall boxes and Model 2140 bar box. At the top of the display two new Wurlitzer Model 5100 speakers were mounted.

Ken reports a great deal of interest on the part of restaurant owners in the Wurlitzer music systems. He suggests that other distributors will do well to participate in these restaurant shows and thus call to the attention of the owners of all types of eateries the importance of music to the comfort and pleasure of the diners as well as the profit which may be made from such an installation.

Miami Ops Vote To Go 60%-40% Commish



WILLIAM BLATT
President, MAMOA

MIAMI, FLA.—It has taken many years, but, MAMOA (Miami Amusement Machine Operators Assn.) at long last came to the decision that what they've been reading in *The Cash Box*, regarding a more equitable commission-percentage basis, may be the answer to their problem.

After a special meeting the other evening the pinball operators decided, while wringing out wet handkerchiefs from such long and dismal crying, that they should swing over to 60%-40% commission basis.

The extra 10% would, they believed, help to tremendously help offset increased overhead expenses and the higher machine costs which they are now enduring.

They claimed: 1) With free plays

Worth Waiting For!

AMAZING NEW PHOTOMAT*

(Trade Mark)
Radically different coin-operated photography

*Patented
INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rabkin, Pres.
44-06 11th St., Long Island City 1, N. Y.
(Phone: STillwell 4-3800)

eliminated (because of state ruling that such would be considered gambling instruments) the players have lost much interest in their machines.

2) Very few new ideas in strictly novelty equipment made it very difficult (almost impossible) to hold the players' interest for any length of time. (Speedier switching of machines was considered also impractical as there just weren't enough new novelty machines being produced for such action.)

3) That even were the manufacturers to produce more novelty-type pinball games, the ops wouldn't be able to pay the higher prices and, therefore, were between the devil and the deep blue sea.

The result, therefore, was a general vote to swing over to 60% commission for the operator and 40% to the location owners.

A Juke Box Operator Asks:

“How Many Firms Would I Have To Pay How Much If The ‘Bryson Bill’ Should Pass And Become Law?”

“And”, He Adds, “Please Print The Answer For All The Members Of Our Association To Read!”

The juke box operator who asks the above, also advises, “I talked myself hoarse to convince the members of our association of the desperate need to get our Congressman, and all the Congressmen who are members of the Sub-Committee of the Committee-On-The-Judiciary, to realize how completely unfair the ‘Bryson Bill’ is to our business. That such a bill could mean the absolute ruin of the entire automatic music industry.

“Now,” he continued, “since everyone of our members read your publication, and also because they believe in it (just like they believe in the Bible), I’m asking you to please print the answer to my question so that everyone will know how really serious the ‘Bryson Bill’ (H.R. 5473) is.”

Fair enough. Here goes. In answer to the question which headlines this page, let it be known that any operator, anywhere in the nation, may have to pay anywhere from five, to ten, or more people consistently, week after week, year after year, and be sure he does so with a complete and careful certified audit (otherwise he would be criminally violating Federal Law) the amount of royalty-tribute as requested in the present “Bryson Bill” (H.R. 5473).

The “Bryson Bill” wants juke box operators to pay 1¢ per week royalty per side of each recording (2¢ per record) for the use of the copyrighted music which appears on that recording.

That means that an operator of just one 100 selection phono would have to pay \$1.00 per week, or \$52.00 per year, royalty-tribute to the copyright owners of the music featured on those 100 selections.

The “Bryson Bill” sounds (and almost reads) like the first Income Tax Bill, which was presented in 1913, to the Congress of the United States. The people, at that time, were advised that this tax would not go beyond 1% of their total income. (Well, you know the answer to that!)

The same is true of the “Bryson Bill.” The copyright owners would simply be damned fools if they wouldn’t ask for more (should the “Bryson Bill” ever pass and become Federal Law) than 1¢ per week per side royalty for their copyrighted music.

After all, think of all the “watch dogs” and all the “bookkeeping” they would require to “collect” even this royalty-tribute taxation from the juke box business of America?

Surely, the second year, they would ask for 2¢ or even 5¢ per side, per week, of each recording,

to cover their overhead.

This would mean 4¢ or 10¢ per record. (And think how easy it is to go up, up, and still higher up. Look at the income tax percentage now being taken from everyman’s gross income for an example.)

Anyway to get to the point in case. To answer this operator as to just what would happen. We advise that the entire juke box industry read the following very, very carefully:

Let us imagine that 60 of the 100 selections in any operator’s 100 selection juke box are ASCAP (American Society of Composers, Authors and Publishers) controlled and copyrighted tunes. This would mean that as long as those 60 tunes were in that single juke box, ASCAP would receive 60¢ per week.

But, suppose that 20 of those 60 tunes were removed after two weeks. The operator would then have to make a note that he owed ASCAP 60¢ for two weeks, or \$1.20. But now that 20 were removed, he only owed them 40¢ for the next week. And supposing, again, that those 40 tunes remained in his juke box for three weeks, then he owed ASCAP \$1.20 for the remaining 40 for those three weeks.

But, how about the 20 tunes that were removed in the meantime? Perhaps the 20 that replaced the original 20, were copyrighted tunes of four different organizations and individuals.

Then the operator must make sure (unless he is looking for a criminal law suit) that he knows who those 20 tunes belong to, and keeps careful check of how long they played in his machine, or when he removed them, and what he now owes these four individuals.

Even tho ASCAP started out with 60 of the tunes that juke box operator placed in his juke box there were still 40 more selections in his phono.

He must also know the people who owned the copyrights of those 40 tunes. Also how many weeks or days they were featured in his juke box, so that he pays them their tribute, too.

If, by this time, any juke box operator isn’t most completely confused, then that operator is, most definitely, in the wrong business. (He should be teaching higher mathematics in one of the nation’s leading universities or become one of the nation’s more noted accountants.)

It will absolutely take a Certified Public Accountant, plus an entire staff of junior accountants

and bookkeepers, to completely and correctly handle the royalty-tribute situation as the “Bryson Bill” requests it be made into Federal Law in the Bill presented (and to be heard in open public hearings beginning Monday, February 4, 1952, before the Sub-Committee of the Committee on the Judiciary in Washington, D. C.) by Representative Joseph A. Bryson, with ASCAP (American Society of Composers, Authors and Publishers), as its sponsor.

This isn’t anything but a tax bill pure and simple. It is simply a method, on the part of ASCAP, and similar groups, to grab as much as they can (even tho ASCAP already obtained about \$14,000,000.00 in 1951) and hopes to obtain lots more in 1952, and the years to come, (MAYBE ABOUT \$16,000,000.00 MORE PER YEAR FROM THE “GOOSE THAT LAYS THE GOLDEN EGGS” FOR ITS OWN AUTHORS, COMPOSERS AND PUBLISHERS—THE JUKE BOX BUSINESS!!!)

The headaches which any operator would have to undergo to keep day-to-day bookkeeping accounts to PAY ROYALTY-TRIBUTE TO ASCAP (and similar groups) WOULD PUT HIM OUT OF BUSINESS WITHIN A MONTH.

(Furthermore, any operator of a 100 selection machine would lose about \$36.40 per year [read Page 31, Jan. 19, ’52 issue] just paying this EXTRA record royalty-tribute to ASCAP [who are already indirectly getting royalty from recordings].)

This is the most awful and fearful travesty on American justice in history.

Imagine asking all the peoples’ elected representatives to the Congress of these United States to vote “IT” (ASCAP) (not the people of the United States) more money and to make “IT” (ASCAP) (not all the people) more and still more all-powerful by “CRUCIFYING THE MUSIC OF THE POOR ON A CROSS OF GOLD”? and you have some idea of what the “BRYSON BILL” (H.R. 5473) really means.

BEFORE YOU ARE PUT OUT OF BUSINESS, WRITE YOUR CONGRESSMAN (AND GET ALL YOUR FRIENDS AND LOCATION OWNERS TO WRITE TO THEIR CONGRESSMEN) AND WRITE THE FACTS TO: “KILL THE ‘BRYSON BILL’”!!

(Editor’s Note: Use the letter which appeared on Page 21 in the December 1, 1951 issue of “The Cash Box” as the letter to write your Congressman immediately.)

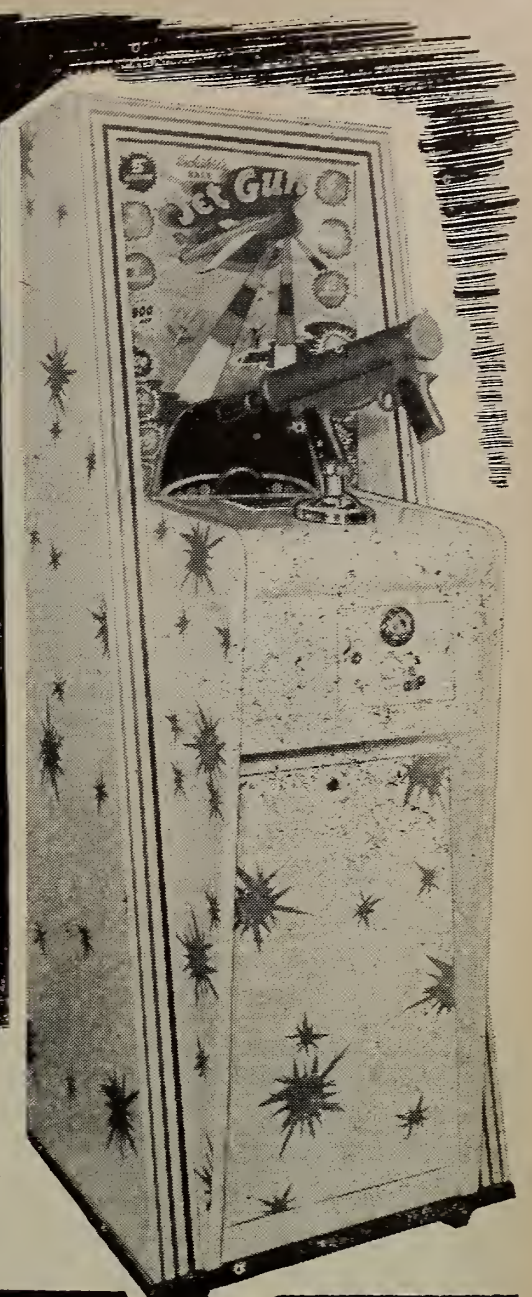
EXHIBIT'S Big Bronco — and — EXHIBIT'S Jet Gun

The Two For You
For '52



SEE THEM AT YOUR NEAREST
EXHIBIT DISTRIBUTOR TODAY!

EXHIBIT SUPPLY CO.
4218-30 WEST LAKE STREET
CHICAGO 24, ILLINOIS



Permo, Inc. Presents Long-Time Employees With Stock In Firm

CHICAGO — Sherman E. Pate, president of Permo, Inc., this city, announced this week that Permo had presented outright and at no cost 100 shares of Permo stock to those employees who had been with the company 10 years or more.

"We feel that those employees who have been with Permo 10 years or more have made a major contribution to the success of the firm and that recognition of that fact was best expressed by making them shareholders," commented Pate.

The following personnel were presented with 100 shares of Permo, Inc., stock at the annual company Christmas party:

Christian Schantz, maintenance man, 10 years; Marjorie Smith, packaging department, 10 years; Harold Anderson, asst. to supt., 12 years; Robert Andrykowski, foreman, 10 years; George Analon, production engineer, 11 years; James Bluhm, asst. foreman, 10 years; Ruth Diedrichs, secy. to president, 11 years; John Farkas, Jr., chemist, 10 years; Marguerite Monson, secy. to vice president and general sales manager, 12 years; Margaret Murray, asst. forelady packaging and shipping dept., 10 years; Fred Olson, foreman, 11 years; Julius Ross, metallurgical laboratory technician, 13 years; Henry Rutherford, supt. Fidelitone plant, 12 years; and Thomas E. Feten, executive vice president and treasurer, 10 years.

This practice was established several years ago by the founder and former president of Permo, Inc., the late Arthur J. Olsen.

Other Permo personnel who have received 100 shares of stock after ten years of service are:

Edward J. Crowley, director manufacturers' sales, 17 years; Ray Peterson, supt., 17 years; Margaret Arnold (deceased) formerly secy., 16 years; Harold Smith, director plant No. 1, 16 years; Hajella Gehring, forelady, packaging and shipping dept., 16 years; Barney Ross, metallurgical laboratory, 16 years; and Sherman E. Pate, president, 15 years.

Commenting further, Pate stated, "We feel that loyalty works both ways. We get it from our employees and do everything we can to give it to them in every way we can. Some measure of the firm and fine employee relations that exist at Permo is reflected in the number of our personnel who participate in our Insurance-Annuity program. Employees, to be eligible for the Insurance-Annuity program, must have been with the company three years or more. Sixty per cent of our regularly employed personnel are participants in our Insurance-Annuity plan.

"All Permo employees, after thirty days employment, are covered with Group Hospitalization and Insurance Policies. Our employees have recently established a Credit Union within our organization, which we welcome as an additional avenue of assistance to our personnel."

Shugy A Grandpa!



BARNEY SUGERMAN

NEW YORK — Barney (Shugy) Sugerman, Runyon Sales Company, this city and Newark, N. J., who had been expecting to become a grandpa around Christmas time, finally heaved a sigh of relief when his daughter, Lorraine, gave birth on Friday, January 11 to a girl.

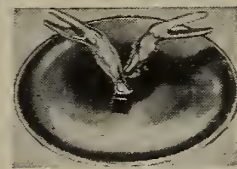
The baby has been named Helen Lynn Kohn.

Klopp's Coin Counter

DETROIT, MICH. — Klopp Engineering, Inc., manufacturers of coin handling equipment sent the trade a new folder on its Coin Counter.

The firm also supplies equipment for sorting coins, in both electrical and manual models.

"THE CROW"



Greatest play stimulator in many and many a month. Heavy chrome finish, 6" diameter base with cork bottom, American made. Holds lighted cigarettes in crow's bill. Individually and beautifully boxed. An item that gets play and applause. Order a dozen today! At this price they won't last long.

\$16.80 PER DOZEN

SAMPLE \$2.00

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Check Us With Your Bank.

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(TEL: National 2-8550)

Rebuilt STATLER CIGARETTE and NATIONAL BISCUIT machines. Terrific for Military installations, ea. \$49.50
BUCKLEY and PACKARD BOXES, slightly used, ea. 5.00
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Wife Of La. Op Wins AMIvox

NEW ORLEANS, LA.—Pictured here is Ed Holyfield, Dixie Coin Machine Company, this city, presenting Mrs. A. D. Wagster, wife of A. D. Wagster, prominent operator of Lake Charles, La., with an AMIvox extension speaker.

While the award was won during the distributor's introduction of the Model "D" last fall, formal presentation was delayed until a few weeks ago so that Mrs. Wagster might be able personally to receive the speaker at Dixie's showrooms.

"A. D. Wagster has the distinction of being first with the latest when it comes to juke boxes," states Holyfield. "He was the first operator in Louisiana to purchase AMI Model 'C' when that model was first shown, and once again attains similar distinction since he was the first operator in our territory to buy the new AMI Model 'D.'"



Music Operators Praise Coven's One-Stop Music Service



BEN COVEN

CHICAGO—The one stop music service created by Ben Coven, Coven Distributing Company, this city, some weeks ago, has clicked so well with juke box ops that the firm was able to show letters of praise which it has received in the short time since this service started.

Harold Saul and Mac Brier who handle sales in the offices of the firm here report that more and more music ops are making Coven's one-stop music service a habit.

Ben stated, "At first some of the music operators were a bit doubtful about taking advantage of the service

we had created for them.

"Now," he says, "we get calls almost daily from many of the leading operators from all over our territory for records, needles, title strips, supplies and parts of all kinds, for their music routes."

He also claims, "Our men have made it their business to get the records to the operators speedily. No delays. All the different labels are packed into one container and quickly delivered. This means money to music operators. They appreciate the fast service we are giving them."

Coven also states that the firm has stocked all major labels with the latest hit tunes as well as all the outstanding independent labels.

This has required quite an expansion program on the part of the firm to arrange for complete display of all the supplies, parts and accessories in the music field.

"At the same time," Coven reminds, "we still carry a big stock of all new and used music equipment as well as games."

"And," he says, "remember we are distributors for Bally, Wurlitzer, Permo and the Smoke Shop cigarette vendors."

"All this," he continues, "in addition to the big music stock we now carry is actually crowding our big headquarters here."

"But," he concludes, "we want all the operators to come in and see what a most complete one-stop music service should really look like."

H. C. Evans To Present New Phono

Will Hold Special Showing In Chi For Music Ops

CHICAGO—Reports current here were confirmed this past week to the effect that H. C. Evans & Company, this city, would show a series of new automatic phonos sometime this coming month.

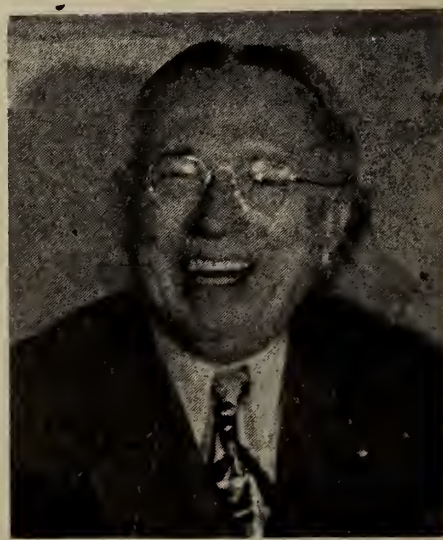
These would not be called "Constellation," the name of the present phono that is being sold by H. C. Evans & Company.

Tho Dick Hood, president of the firm would not yet talk officially for publication, he did state:

"Yes, we will show new phonographs for the nation's juke box operators in a specially arranged showing sometime very soon."

"We believe that the automatic phonos we have ready to show to the field will prove of outstanding caliber and that the nation's juke box operators are going to be mighty pleased to see them."

No definite dates have, as yet, been arranged for the special Evans' showings. These will be announced in the very near future.



RICHARD HOOD

a new thrill
for each coin

IT'S GREAT!

MATCH-A-SCORE

New, Fascinating,
Challenging
Play Principle

10 Different Scores
To Match

- 20-30 Rebound
- Fastest Alley Play Ever
- Most Attractive Formica Play Field
- Completely Refinished Cabinet
- New Different Backglass
- Thoroughly Renewed and Redesigned Mechanism
- New, Improved 10c Drop Chute
- Every Near Miss Compels Another Try
- Intensive Field Tests Proved MATCH-A-SCORE'S Perfect Performance And Consistently High Earnings

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GAfield 3-2700

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SAVE MONEY! BUY HERE QUICK

BRAND NEW CLOSEOUTS

- 14—Silver King 5c Hot Nut Vendors, BRAND NEW \$10.00 ea.
- 14—Candy Vendors, 104 Bar Capacity, BRAND NEW 18.00 ea.

SPECIALS!!

- SEEBURG BEAR GUNS, Like New.... \$349.50
- BRAND NEW Bally BRIGHT SPOTS...WRITE
- Bally BRIGHT LIGHTS, Just Like New...WRITE
- SEA JOCKEYS, BRAND NEW.....WRITE

1/3 Deposit With All Orders, Balance Shipped C.O.D., F.O.B. Cleveland, O.

PRICED TO SELL FAST

- 10 Special Entry \$ 34.50 ea.
- 5 Photo Finish 84.50 ea.
- 2 Genco Target Skills (Used Only One Week) 149.50 ea.
- 5 Winners (Guaranteed Like New) 164.50 ea.
- 5 Gold Cups (Marvelous Condition) 44.50 ea.
- 10 Bally Champions (Perfect) 97.50 ea.
- 15 Bally Jockey Specials (Best Buy of the Year) 39.50 ea.
- 5 Bally Turf Kings (Like NEW).. 315.00 ea.
- 10 Bally Citations (Beautiful) ... 59.50 ea.

MUSIC

- AMI Model "C" (Gorgeous Phonos) \$585.00 ea.
- Seeburg 1948 Blonde Masters.... 325.00 ea.
- Wurlitzer 1100s 345.00 ea.
- Wurlitzer 1015s 195.00 ea.
- Ristraucrats (Just Like NEW).... 65.00 ea.

EXTRA SPECIAL Exhibit Gun Patrols \$219.50 EA. LIKE NEW, 5c, 10c, 25c CHUTES

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2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

Personnel Changes Made At North Tonawanda Division Of Wurlitzer

CHICAGO—R. C. Roling, president of The Rudolph Wurlitzer Company, announced from his executive offices in this city, that several changes were made in the North Tonawanda, N. Y. Division, effective January 14.

Roling explained that these changes are simply a reshuffling of the positions with the personnel involved, each being moved to a new post.

Ray C. Haimbaugh, who had been vice-president and manager, North Tonawanda Division, takes the posi-

tion of vice-president in charge of Merchandising and Research, North Tonawanda Division.

C. D. St. Clair, who had been Works Manager, North Tonawanda Division, is advanced to the position of Manager, North Tonawanda Division.

Charles J. Hull, who had been Chief Engineer, North Tonawanda Division, was advanced to the position of Works Manager, North Tonawanda Division.

Up...Up...Up goes the TAKE with...

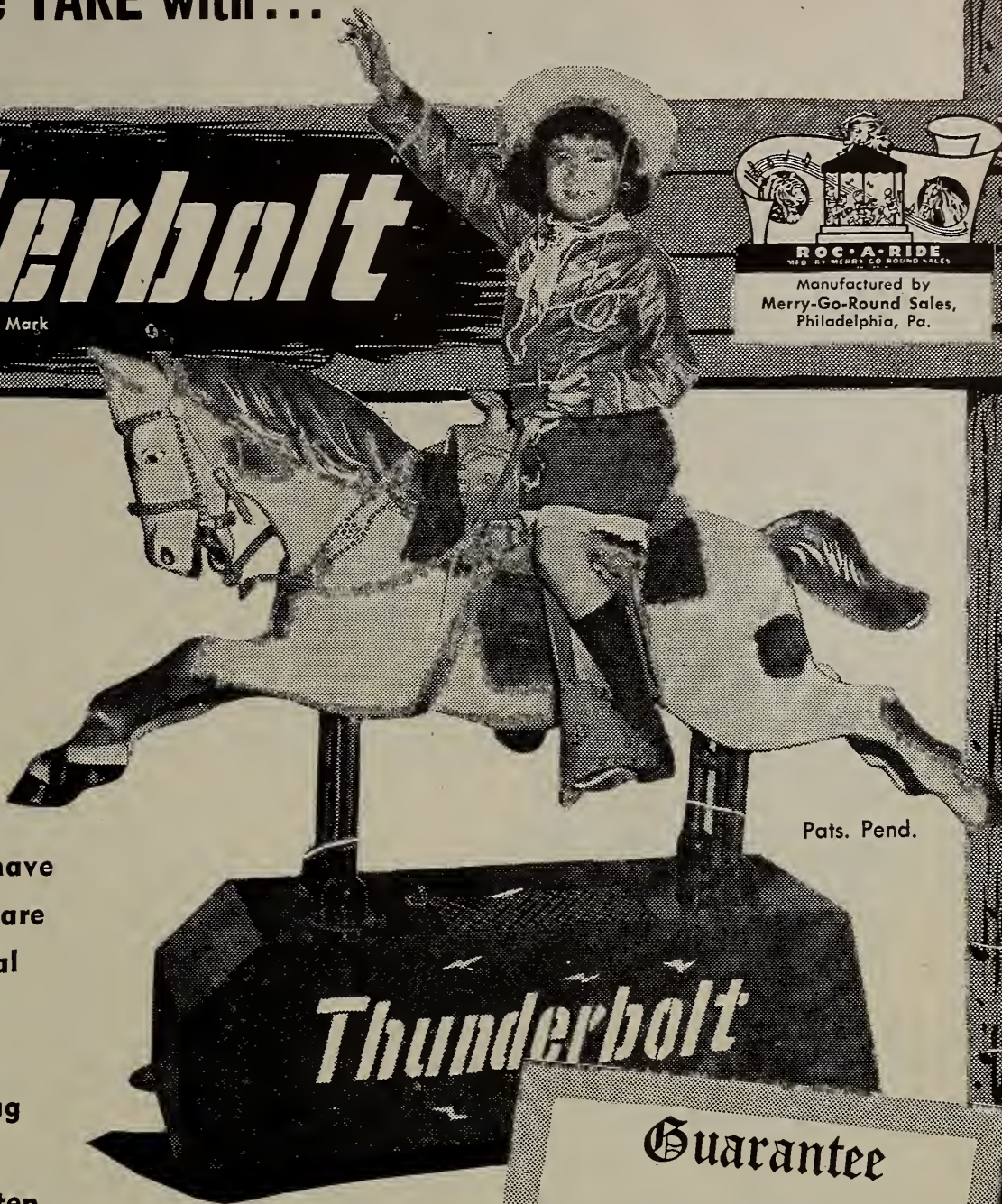
Thunderbolt

Trade Mark



**the most
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money - maker
ever built!**

Listen to this! Operators who have placed Thunderbolt on location are flabbergasted at its phenomenal earnings. We know why... because we just spot checked a location in Philadelphia—a drug store—Thunderbolt has been operating there for the past ten weeks. ITS AVERAGE GROSS HAS BEEN \$110.30 PER WEEK! Enough said. Send for descriptive literature and complete information—fast!



Pats. Pend.

Guarantee
 Motor and Gear Box
 Guaranteed for one year.

Watch for our New LUN - A - RIDE ROCKET PATROL

We have just gone into production of this brand new, modern ride, designed for location placement. Test reports show that the kids go wild about it. Watch for our announcement of delivery date. It holds all the excitement of zooming through space — and it'll zoom your profits, too!

ATTENTION DISTRIBUTORS
 Wire or Phone COLLECT
 STEVENSON 7-6392
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SPECIAL NOTE:

Our expanded plant facilities, now embracing the complete area of four adjoining buildings, assures you of IMMEDIATE DELIVERY!

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PIN-BALL BOWLING GAME

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Animated
 "FLY-AWAY" PINS

FAST
 PLAY
 1 1/4
 MINUTES

10 FRAMES COMPLETE GAME

- 20-30 Strike-Spare Scoring
- 2 Super Flippers
- Score Goes to 300
- "Kick-Out" Pockets
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OPERATE THE **KEENEY**
 DELUXE-ELECTRIC
CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.



THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

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 1748 West North Ave., Chicago 23, Illinois

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 or
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REPLACEMENT PLASTICS and BUBBLER TUBES
 For Wurlitzer and Seeburg Phonographs
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THRU THE COIN CHUTE
EASTERN FLASHES

That was some Bar Mitzvah party Harry Siskind, the Brooklyn operator, threw for his thirteen year old son, Mervin, on Saturday night, January 12. Held at the Park Manor, one of Brooklyn's top halls, the party drew many of Harry's coinmen friends, as well as some of the top recording performers in the country and recording company execs, all friends of Siskind. . . . Mr. and Barney Sugarman accepted congratulations from their many friends at the party upon their informing all that they had just become grandparents the night before. . . . "Blackie" asked us to say hello to "Little Napoleon" ("Blackie"—Marty Blatt—was sending greetings to his pop "Little Napoleon"—Willie Blatt of Miami) . . . Mr. and Mrs. Meyer Parkoff brought along their son, who had been Bar Mitzvahed himself months previously. The Parkoffs expect to leave on a February cruise. . . . Ann and Sidney Levine proudly show several pics of their twin girls—now slightly over two years old. . . . Milty Green and Dr. Samuel Silverman, banker from the Food Dealers Industrial Bank in a huddle. Coinmen who noticed this conference were asking if Milty was making a deal to loan the banker some money. Milty later denied this, stating that Dr. Silverman backed him financially. . . . Teddy Blatt talks about leaving for some of that Florida sunshine very soon. . . . Al Denver, completely relaxed, enjoys the goings-on. . . . Comments from those attending which best described the elaborate and detailed planning that went into preparation of the party for the complete enjoyment of the guests was "It's a Harry Siskind party".

Down on coinrow, greater part of the conversation is about the forthcoming CMI Show on February 4, 5 and 6 at the Sherman Hotel in Chicago. All distributors and wholesalers expect to attend, and those ops who can get away, say they'll be there. All hope the factories (and exhibitors) will have something they'll be able to place on location to stimulate play in a big way.

Mike Munves reserves an exhibit booth for the CMI Show, and will display a variety of arcade games. Meanwhile, Mike is selling Exhibit's "Big Bronco's" like hot cakes, and orders for Exhibit's "Jet Gun" are piling in. . . . Al Simon, Albert Simon, Inc., who had expected to move into his new building this month, now tells us he'll wait until he returns from the CMI Show. This building will be a great addition to coinrow. . . . Barney (Shugy) Sugarman, Runyon Sales Company, who had expected to go to Chicago at this time, now changes his mind, and will not leave here until the end of January. . . . Visiting coinrow were Mike Giordano and Phil Spinapolicce of Beacon, N. Y. . . . Louis Rabkin, New Jersey arcade owner, in town buying some equipment for next season. Louis is rebuilding and modernizing his Sea Side, N. J. arcade. . . . There's no truth in the rumor that Charley Aronson of Brooklyn Amusement Machine Co., Brooklyn, N. Y., is ill. Charley is perfectly healthy. Bill Alberg, Charlie's partner, recuperating from a long time illness, comes into the office a few times a week now that he's returned from Miami Beach.

With Wurlitzer 1400's going out as rapidly as they arrive from the factory, Joe Young and Abe Lipsky, Young Distributing, devote more of their time to buying and selling used music machines—which they state are in demand with each succeeding day. . . . Bill Seussens comes down to coinrow to do some buying. . . . Irv (Kempy) Kempner, Runyon Sales Company, gives a pint of his blood to the Red Cross. . . . Dave Lowy, Dave Lowy & Company, in several huddles with buyers of amusement games, all at one time. Dave talks with one op, then moves over a bit to a group, then to the office, then back—busy, busy, busy. . . . The Koepfel brothers, Harry and Hymie, Koepfel Distributing Co., relish their present activity with great pleasure. Not only for the financial returns, but these two men love the activity—and they're getting it right now with both their line of plastics and reconditioned music machines.

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THRU THE COIN CHUTE
DALLAS DOINGS

When we called over at Walbox Sales Company this week, we learned that Fred Barber has been ill off and on for the past six weeks. He has had one of the viruses that's been floating around. But he is back on the job now and says he will be all right. . . . George Wrenn has returned from a Rock-Ola sales meeting in New Orleans, La. Sales representatives from all over this section of the country discussed the business outlook for 1952 and all seem to be pleased over business prospects. . . . Phil Weinberg, regional sales manager for Bally in this neck of the woods has just returned from Chicago where he attended a convention. He too reports that the future picture is bright. . . . Audry Hunter over at General Distributing Company tells us that Mike Rice of Oklahoma City is in Dallas visiting and buying. She also says that business is good around her place, especially the export and import business.

L. C. Langley of Marshall was in Dallas this week buying new equipment. . . . Joe and Leonard Metassa of American Distributing Company have sold their building and moved to new quarters at 1608 Hall street. Henry Manning is no longer with the company. With the change of address they are also going to concentrate on their coin machine route and the servicing of AMI machines. They will still sell AMI machines but this will not be the major part of their business. . . . Four of our coin machine operators went on a quail hunting trip this week and came home with enough birds to prove that there are plenty of birds in West Texas. The group, Bob DePriest, Holland Farrow, Toots Barnes and Leonard Kollman, went to Quanah. While they were there they visited Bob's sister who has a big ranch out there.

THRU THE COIN CHUTE CHICAGO CHATTER

Most interesting: the fact that lots of guys frowned on the forthcoming CMI convention. And then, just a few days ago, decided that they, too, should be present. It always gives us a kick to listen to the grumblers grumble. Then see them turn about and become the most enthusiastic of all enthusiastic boosters. . . . That was quite an honor for Dave Gottlieb. To be chosen one of the three to rebuild and recreate that old peoples' home on California and Hirsch Streets. Dave has been doing such philanthropic work very quietly for sometime. It was, therefore, very nice to see others who were interested bring his name into the open in this great venture. . . . Heard from Phil Mills of Century Music Distributors, Buffalo. That everything is going along great guns with the firm. Execs of the entire organization: Ed Clinton, Dick McCann, Art Ott and Edna Gorman, busier than bees. . . . Opening nite of the Ames Bros at the Chez Paree found Bill and Lucy DeSelm, Johnny (Beanbag) and Muriel Casola, and Cissie and Bill Gersh, occupying a ringside table. And tremendously enjoying the show.

Chet Gore is the proud Daddy of that gorgeous little girl who was riding the Exhibit "Big Bronco" in ads for some weeks here. And is also Daddy of the little boy riding the "Big Bronco" in the ads now appearing. . . . Frank Mercuri of Exhibit on his way home about 6:30 P. M. the other evening. When in pops two ops from out of town asking for "Big Broncos" and "Jet Guns". And, before he can get into conversation with them, the long distance phones start ringing all over again. Frank ain't getting home early anymore—at all, at all. . . . That was a very marvelous gesture on the part of Permo, Inc. Giving 100 shares of stock for free to every employee who had served the firm for ten years or more. President Sherman E. Pate's announcement in this regard, and sales manager Gail Carter's report, were really grand. . . . HAPPY BIRTHDAY THIS WEEK TO: Bill A'berg of Brooklyn and Ben L. Kulick of Buffalo. . . . The Tom Callaghan story that appeared in this new issue of "Bally-Who" should certainly prove interesting to all ops everywhere in the nation. Great reading.

Hear from the Bally bunch that Al Calderon of Indianapolis is proving himself a whizz-bang dingeroo of a salesman. . . . Also that Hymie Branson of Louisville doing terrific with both "Spot Lite" and "Futurity." . . . In the midst of one of his busiest weeks, Ben Coven rushed home to drive his very charming wife, Trudy Coven, and during one of Chicago's densest fogs to Michael Reese Hospital for an emergency operation. Glad to hear tho, that Trudy came thru fine. And is recovering fast. . . . Attorney O. Ellis Everett of Kingman, Ariz., who is also a juke box operator, writes us a long letter to tell us how steamed up he is at the ASCAP sponsored Bryson Bill (which would force ops to pay 1c per side of each recording per week (2c per week per record) royalty-tribute to them and to others who hold copyrights to recorded music) and claims that ASCAP, as well as artists and others should, instead, pay ops 2c per record per week to feature their music in juke boxes.

Record biz over at Coven's getting so big disc jockeys like Jim Lounsbury (WIND) and others are calling to hear what's selling. (Mac Brier and Harold Saul explain that The Cash Box charts are invaluable.) . . . Dick Hood isn't yet releasing anything official regarding his new phonos. But, from all rumors here, there will be plenty surprises at the special show that H. C. Evans & Co. intend to put on for the juke box ops to look over. . . . Vic Weiss of Allied popped up with a brand new stalleroo. Claims he's been spending "too much for advertising". "Now", he says, "I gotta hold a meeting to get okayed to spend for ads." Says that: "Julian Crum and Billy Knapp must also decide." (And poor Billy—he's so glad when they just leave him alone) . . . Gary Sinclair of Wurlitzer in town this past week. Planning many plans. . . . Which also reminds that we heard from Ed Wurgler, Wurlitzer sales manager, who was down in San Antonio. And planned to go on to New Orleans.

Ray Moloney, Dan Moloney and Georgie Jenkins back from a visit to Cleveland. . . . Norwood Veatch of St. Loo in town. . . . Bill DeSelm all hepped up over the success of United's "Bolero." And, especially, the fact that sales of "Six Player Shuffle Alley" growing greater every week. . . . Shocked to hear that Ray Williams' wife rushed to the hospital in Dallas for an emergency operation. Hope Mrs. Williams is well on the way to recovery when this item appears. . . . Ray Cun'iffe's disk vendor seems to have some of the boys excited. . . . Rock-Ola's Art Weinand just back from a big regional meeting with his distributors in New Orleans which took up an interesting two days. Art's now on his way to Pittsburgh. Where he'll meet with more Rock-Ola distributors from Cincinnati, Syracuse, Buffalo, Youngstown, etc., etc., "These meetings", Art says, "have proved extremely interesting, educational and beneficial to all concerned."

Bill O'Donnell had a rough initiation into suburban life when he moved to Winnetka. The very first week he was in his new home he was faced with shoveling away 30 inches of snow. But, now that the snow's just about all gone, Bill finds suburban life "very grand." . . . Eric DeStoutz of 42 Rue Ciard, Geneva, Switzerland, in town this past week. Visiting various factories. His card reads: "Administrator and Representative of Industriales." . . . Herb Jones of Bally out of town most of the past week. Talking war work. . . . Roy Monroe of Monroe Coin, Cleveland, advises that his firm now ready with the biggest sale of used equip't they've ever featured.

Bill Ryan over at Williams a very busy man these days as the firm tries to fill as many orders as they possibly can with three different games going thru the production lines. . . . Sam Lewis and Ed Levin of ChiCoin advise that, "Our big problem is getting 'em out to the field". "King Pin" just jammed 'em with orders. . . . Jack Nelson advises that all he now does is simply start his car and point the steering wheel toward the Air Corps offices at 165 N. Canal St. "And", says Jack, "she just goes there all by herself". (That's how often Jack makes the trip from 2640 Belmont down to the Air Corps offices) . . . Herb Oettinger (my gin playing fiend) was a busy guy this past week just listening to legal angles. . . . Cutest event of the week was the birthday party at the Chez given to little Gail Gersh. Litt'e Barbara Oettinger, Melanie DeSelm, Leslie Gillette, Nancy Horwich, Nicky Golbus and a gang of the sweetest, cutest, ten year old gals you ever did see were present. . . . "Lucky" Bill FitzGerald of AMI pops in to say "hello". And, wouldn't you know it, winds up taking home an Xmas gift from Henry Lemke of Detroit. . . . Hope we see you at Booth 76 at the CMI Show.



BEN COVEN

Out-of-town Operators: Your mail orders are invited for anything you need in Records, Major or Indie Labels, as well as Parts, Supplies, Accessories, New and Used Phonographs. WRITE NOW.

COVEN

All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

FEATURE OF THE WEEK

Bally Shuffle Lines	\$169.50
Bally Turf Kings	299.50
Bally Gold Cups	59.50
Bally Champions	99.50
Bally Citations	74.50
Bally Baseball	69.50
Wurlitzer 1015	179.50
Wurlitzer 850	44.50

And Many, Many More Outstanding Buys in Phonos and Games! Write! Wire! Phone!

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WURLITZER PHONOGRAPHS Models 1400 & 1450

America's Finest ONE-STOP MUSIC SERVICE
SAVE TIME!! SAVE MONEY!! ALL THE MAJOR RECORD LABELS PLUS ALL THE BEST INDIE LABELS AND EVERYTHING ELSE YOU NEED—RIGHT IN STOCK!!

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Outside of the weather, which came down on Los Angeles for two days and two inches without a let-up, biggest topic of conversation around these parts remains the pending battle of the horses. . . . Abe Chapman and company are due out with their "Buccaroo" any day now, and Jack Simon's all set to do a big job distributing it. . . . Meanwhile in comes Lou Singer from Omaha and word gets around that he's working on another deal to have a horse built locally. . . . Local ops, whether in the horse operating business or not, are viewing the situation with interest, if only because most Americans like a good competitive effort, whether in business or a horse race. . . . And here comes the rare case of both in one. . . . Interested at least as much as anybody in town is **Lynn Brown**, who's not slacking up his pace at all in merchandising Exhibit "Big Bronco," the money horse that started it all.

To quote **Paul Laymon**, "Many of the boys are getting well on Bally's 'Spot-Lite,' and many more of them could if they'd just look into it." Paul also reports a new flurry of activity on Wurlitzer's 1400 and 1450 phonographs, and credits it all to the firm's recent announcement of continuing with these two models. . . . It seems that many local operators have been pulling into their shells when it comes to purchasing a music box they think may be outdated before the year's up. . . . Back to Laymon's from a Las Vegas business trip was salesman **Jimmy Wilkens**. . . . Just about the busiest man in town is going to be **Phil Robinson**, what with Chicago Coin's new 5-ball, "King Pin" zooming right up to the top in sales. The game is to be seen prominently displayed on the Laymon, Simon and C. A. Robinson floors. . . . Over at Badger Sales, Williams' new 5-ball, "Horseshoes" is the one to watch. . . . Always amazes us when we walk into Badger Sales to see all those refrigerators, freezers, TV sets and gas ranges on the floor. They must be moving out, too, as there seem to be a few new items every time we look 'em over.

Dropped by **Johnny Hawley's**, where his shelves looked almost bare after the Christmas buying rush. Johnny figures to continue in his very successful novelty merchandise business but indicated that he didn't want anyone to get the idea he wasn't interested in selling coin machines. . . . Chatted with **Fred Gaunt** over at General Music, where "6 Player" has turned out to be one of the best moving games in some time. . . . Ran into a few music ops looking over the new Rock-Ola at **Dan Stewart's**, and the boys seemed to think it was a fine machine. . . . They also agreed that music collections were due for an increase and seemed to believe that all it would take was a few great records. One thing for sure, the boys are buying 'em. If there's any doubt, just drop in at **Bill Leuenhagen's** almost any time of the day and watch Mary and Kay jumping to fill ops' orders.

On the Row: All the way from Portland came top op **Don Donaldson**. . . . And from Nogales, Arizona, traveled Mr. and Mrs. **Merrill Knapp**. . . . From closer spots came **S. L. Griffin** and **Lloyd Barrett** of Pomona. . . . **Claremont's Jack Mallette**. . . . **Johnny Ketchersid** of Artesia. . . . **Porterville's H. L. Smith**. . . . **Pete Thelan** of Glendale. . . . **G. F. Cooper** from Riverside. . . . **Southgate's** pair of **Petes, Pellegrino** and **Shupp**. . . . **Dudley Trojan** of Inglewood. . . . **Dick Harrison** from Fontana.



The weather man was pretty nice to us in this area up until Monday, January 14th. Up to that time the operators were able to get around and take care of their servicing and route changes without any trouble at all due to the fine weather. But Monday brought sleet and snow and blanketed the entire northwest area and made traveling on the highways very hazardous. . . . In from Forest Lake for the first time in several weeks was **Bob Keyes**. . . . In from the St. Cloud area were **Fred Kirschman** and his charming wife who came in for the wrestling matches and when in town they met **Jeff Kost** also of St. Cloud, another wrestling fan. . . . **Doc Baronson**, who is associated with **Marty Kantor** in the Harmony Music Company in Minneapolis is in the hospital at the present time recovering from a minor operation. . . . **Phil Moses** of the Atlas Sales Company was on the sick list for a little while but is now on his feet and up and around again. . . . Seen here and there were **Dick Grant** of Seaton; **Bill Hanf** of Austin; **Frank Davidson** of Spooner, Wis.; **Ben Jahnke** of Hutchinson; and **Harold Peterson** of Bethel.

Cecil Terveer of Winona was also in town, as was **Chet La Doux** of Virginia; **George Atol** of the Zenith Novelty Company in Duluth. . . . Also in from the St. Cloud area was **Frank Betz** and his wife. . . . Picking up supplies and equipment were **Gordon Dunn** of Moose Lake; **Pete Wornson** of Mankato; **George Plummer** of St. Ansgar, Iowa; **Bernard Misch** of La Crosse, Wis.; **Kenny Anderson** of Austin; and **Jack Harrison** of Crosby. . . . Rushing into town and out again were **Jim Stansfield** of Winona; **Bill Gillis** of Osage, Iowa; **August Quade** of Rochester; **Bob Cross** of Jackson; **Ed and Millie Birkemeyr** of Litchfield. Millie reports that if things go as planned she and Ed will take a two week vacation trip down south.

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Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

For the cost of this, and other ads, write today to: The Cash Box, 26 W. 47th St., New York 19, N. Y.

(Continued on next page)

FOR SALE—Unlimited quantity of phonograph records taken from our routes. State highest price paid in first letter. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—5 South Pacifics, like new, one lot sale \$200 or \$50 each. 5 AMI wall boxes straight nickel \$25 each. SYSTEM AMUSEMENT CO., W. 810 SECOND AVENUE, SPOKANE, WASH.

FOR SALE—Packard Wall Boxes, very clean condition \$17.50 ea. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND, OREGON.

CLASSIFIED ADVERTISING SECTION

Here's How You Can Get 40 Classified Ads Absolutely FREE!

If you plan to use but one classified ad every so often. Let's say only one classified ad per month. Just 12 ads during the entire year. Each ad of 40 words. (40 words has been found to be the size of the average classified ad) These 12 classified ads would cost you \$48.

Each classified ad of 40 words, at the regular rate of 10c per word, would cost you \$4.00. Multiply the \$4.00 by 12 such ads during the year, and you arrive at the total of \$48.00.

For this very same \$48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advantage today of *The Cash Box* "Special Classified Advertising Subscription" you can get 52 ads of 40 words each (one ad for each week's issue of *The Cash Box* for the full year of 52 weeks' issues) for the very same price of \$48. You are actually getting a \$223.00 value for only \$48. A tremendous savings to you of \$175.00 if you act quick.

Here's how you save that \$175.00: You get 52 classified ads of 40 words each (actual cost of each ad is \$4.00 at regular rate of 10c per word.) This gives you a 40 word ad each week during the full year of 52 weeks' issues (52 times \$4.00) that is worth \$208.00. But, that isn't all, you also get a complete issue of *The Cash Box* each week (not just a tear sheet or a proof showing your ad only) which is worth \$15.00, the regular full year's subscription rate. A grand total value of \$223.00—All for only \$48.

You save \$175.00 and, at the same time, you get 40 more classified ads of 40 words each absolutely FREE—all for the same \$48 that only 12 ads would cost you at regular rate. Take advantage of *The Cash Box* "Special Classified Advertising Subscription" today! (Remember: *The Cash Box* publishes more classified ads each week than all the other magazines in the industry combined print in a month.)

Think! As materials grow shorter in supply. As merchandise and machines grow more and more scarce. You will want to buy merchandise and equipment you will need to continue profitably in business. Likewise, you will want to turn dead merchandise that is gathering dirt, dust and rust into cash. *The Cash Box* "Special Classified Advertising Subscription" gives you the opportunity to both buy and sell each and every week for the full year of 52 weeks' issues.

* Enclose your first 40 word classified ad with your check for \$48 and mail right now to:

THE CASH BOX
26 W. 47th STREET
NEW YORK 19, N. Y.

* If you already have a \$15 subscription you will be given credit for the unused portion toward *The Cash Box* "Special Classified Advertising Subscription."

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys, Five Balls. Distributors Write, Wire or Call: REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

MISCELLANEOUS

NOTICE—I am now located in my own quarters handling all new and used machines. Before you buy get in touch with me. SAM SOLOMON, UNIVERSITY COIN MACHINE EXCH., 854 NO. HIGH STREET, COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



WURLITZER

4. 24	25.00	44.50
4. 600R	49.00	69.50
4. 600K	49.00	69.50
4. 500A	49.00	69.50
4. 500K	49.00	59.50
4. 41 (Counter)	35.00	50.00
6. 51 (Counter)	30.00	45.00
6. 61 (Counter)	39.50	50.00
4. 71 (Counter)	24.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	57.50	89.50
4. 750M	79.50	85.00
4* 750E	75.00	100.00
4. 780M Colonial	79.50	99.50
1. 780E	79.00	95.00
4. 800	75.00	79.50
4* 850	44.50	69.50
1. 950	55.00	74.50
2* 1015	159.50	295.00
2. 1017 Hideaway	180.00	250.00
2* 1100	315.00	450.00
2* 1080	159.50	225.00
2* 1250	449.50	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
6. 320 2 Wire Wall Box	3.50	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	11.95	15.00
4. 3045 Wall Box	12.50	20.00
1. 3020 Wall Box	27.50	45.00
4. 3025	12.50	19.50
4. 2140 Wall Box	19.50	24.50
4. 219 Stepper	25.00	27.50
6. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
6. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 Ws Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	34.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	34.50	49.50
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	39.50	65.00
6. Mayfair	35.00	59.50
6. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	49.00	59.00
4. Colonel RC	49.50	59.50
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.00	59.00
4. Major RC	49.00	59.50
4. Envoy	39.50	69.00
4. Envoy RC	50.00	69.50
4. Vogue	35.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	49.50	60.00
4. Hi-Tone 9800 RC	49.50	60.00
4. Hi-Tone 8800	49.50	59.50
4. Hi-Tone 8800 RC	49.50	59.50
4. Hi-Tone 8200	49.50	59.50
4. Hi-Tone 8200 RC	49.50	59.50
4. 146S	139.00	195.00
4* 146M	139.00	195.00
4. 147S	149.00	225.00
4* 147M	169.00	229.00
1. 148S	300.00	325.00
4. 148M	299.50	325.00
4* 148ML	290.00	349.00
4. M-100-78	700.00	789.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.80	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95

6. 5, 10 25c Wallowmatic 3		
Wire	7.50	9.95
6. 5, 10, 25c Baromatic		
Wireless	6.95	9.95
6. 5, 10, 25c Wallowmatic		
Wireless	8.50	17.50
4. 3W2 Wall-a-Matic	15.00	27.50
4* W1-L56 Wall Box 5c.	9.95	24.00
4. 3W5-L56 Wall Box		
5, 10, 25c	39.50	47.50
4. W4L-56	37.00	44.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
6. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	65.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	49.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-		
vox	49.50	69.00
1. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	99.00	150.00
4. 1424 Phono (Hideaway)	139.00	169.00
4. 1426 Phono ('47)	159.00	179.50
4. Magic Glo (1428)	279.00	319.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

3. Pla Mor Wall & Bar		
Box	7.95	17.50
4* Manhattan	119.00	169.50
1. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram		
Peek	10.00	29.50
4. Constellation	150.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	39.50	99.50
4. Model A '46	295.00	375.00
2. Model B '48	445.00	495.00
4. Model C	499.00	585.00

AIREON

4. Super DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
Fiesta	75.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	100.00	169.50

MISCELLANEOUS

6. Chicago Coin Hit		
Parade	195.00	219.50
4. Ristauerat	65.00	79.50

2. Fighting Irish		
(CC 10/50)	85.00	139.50
2* Five Star (Univ 5/51)	175.00	279.00
6. Flamingo (Wm 7/47)	15.00	19.50
2* Floating Power	25.00	59.50
4. Flying Saucers		
(Ge 12/50)	129.50	144.50
6. Flying Trapeze		
(Got 9/47)	10.00	19.50
4. Football (CC 8/49)	40.00	75.00
4. 4 Horsemen (Got 9/50)	100.00	130.00
4. Freshie (Wm 9/49)	59.50	114.50
4. Georgia (Wm 9/50)	99.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
2. Gin Rummy	79.50	115.00
4. Gizmo (Wm 8/48)	40.00	49.50
6. Glamour	24.50	29.50
1* Gold Cup (B 48)	59.50	84.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	94.50	115.00
4. Gondola	34.50	44.50
4. Grand Award (CC 1/49)	55.00	80.00
4. Harvest Moon		
(Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	80.00	129.50
4. Hawaii (Un 8/47)	20.00	29.50
4. Hayburner (Wm 7/51)	285.00	299.50
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	109.50	129.50
2. Holiday (CC 12/48)	42.50	65.00
4. Hot Rods (B '49)	75.00	124.50
4. Humpty Dumpty		
(Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	39.50	55.00
2. Jalopy (Wm 9/51)	265.00	369.50
6. Jamboree	25.00	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4. Jockey Special (B '47)	49.50	64.50
1. Joker (Got 11/50)	139.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
2. Just 21 (Got 1/50)	35.00	79.50
2. K. C. Jones	75.00	110.00
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	115.00	125.00
4. King Cole (Got 5/48)	28.50	59.50
4. Knockout (Got 1/51)	119.00	154.50
4. Lady Robin Hood		
(Got 1/48)	39.50	49.50
4. Leap Year	25.00	39.50
6. Line Up	25.50	29.50
4. Lucky Inning (Wm 5/50)	50.00	99.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden		
(Got 6/50)	130.00	144.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
2. Majors '49 (CC 2/49)	49.50	79.50
4. Major League Baseball	15.00	39.50
4. Manhattan (Un 2/48)	25.00	34.50
2. Mardi Gras	30.00	49.50
6. Marjorie (Got 7/47)	19.50	29.50
3* Maryland (Wm 4/49)	40.00	99.50
4. Merry Widow	29.50	39.50
4. Melody (B 47)	29.50	39.50
2* Mercury (Ge)	50.00	114.50
4. Mermaid (Got 6/51)	175.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	109.50	150.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4* Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	70.00	85.00
2. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	49.50	59.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
1. Paradise (Un 7/48)	40.00	49.50
1. Phoenix	49.00	69.50
2* Photo Finish	60.00	139.50
6. Pimlico	15.00	32.50
2. Pin Bowler (CC 7/50)	85.00	139.50
6. Pinch Hitter (Un 5/49)	29.50	59.00
6. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	39.50	79.50
6. Play Boy (CC 5/47)	25.00	45.00
4. Playland (Ex 8/50)	90.00	124.50
2. Playtime (Ex)	40.00	84.50
4. Puddin Head	25.00	59.00
4. PUNCHY (CC 11/50)	145.00	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	34.50	45.00
1. Ramona (Un 2/49)	40.00	59.00
2. Rancho (B '48)	39.50	54.50
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
2. Rip Snorter (Ge)	50.00	95.00
6. Riviera	14.50	25.00

4. Rocket (Ge 5/50)	109.50	119.50
4. Rockettes (Got 8/50)	135.00	154.00
1. Rondevoov (Un 5/48)	30.00	39.50
4. Rose Bowl (Got 10/51)	235.00	259.50
4. Round Up (Got 11/48)	69.50	75.00
2. St. Louis (Wm 2/49)	40.00	79.50
2. Sally (CC 10/48)	27.50	54.50
4. Samba	47.50	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	33.50	39.50
6. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	19.50
1. Select-A-Card (Got 4/50)	65.00	79.50
4. Serenade (Un 12/48)	29.50	39.50
4. Shanghai (CC 4/48)	29.50	49.50
1. Shantytown	95.00	109.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
6. Short Stop	25.00	45.00
2* Show Boat (Un 1/49)	39.50	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	50.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Special Entry (B '49)	34.50	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	29.50	39.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	125.00	154.50
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	29.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	110.00	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	34.50	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	59.50	70.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	59.50
2* Sweetheart (Wm 7/50)	99.50	134.50
4. Tahiti (CC 10/49)	79.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	75.00
6. Target Skill	12.50	19.50
2. Telecard (Got 1/49)	35.00	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
1* Thing (CC 2/51)	89.50	119.50
4. Three Feathers	69.50	79.50
7. Three Four Five		
(Un 10/51)	245.00	275.00
4. Three Musketeers		
(Got 7/49)	85.00	115.00
4. Thrill (CC 9/48)	27.50	45.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torch (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
2. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
1* Tri-Score (Ge 1/51)	99.50	125.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
2. Tucson (Wm 1/49)	59.50	89.50
4. Tumbleweed	59.50	104.50
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	200.00	345.00
2. Utah (Un 8/49)	85.00	99.00
6. Vanities	10.00	25.00
4. Victory Special (B '46)	25.00	

CONFIDENTIAL PRICE LIST



ROLL DOWNS

6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
6. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	60.00
6. Bermuda	20.00	35.00	6. Melody	20.00	35.00
6. Big City	10.00	35.00	6. One World	40.00	49.50
6. Bing-A-Roll	49.50	75.00	1. Pro-Score	39.50	49.50
6. Bonus Roll	25.00	49.50	1. Singapore	10.00	39.50
6. Buccaneer	49.50	64.50	6. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4. ChiCoin Roll Down	19.50	49.50	1. Super Triangle	25.00	35.00
1. Genco Advance Roll	19.00	69.50	6. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

3. Bally Shuffle-Line	169.50	275.00	2* Keeney League Bowl	225.00	275.00
4* Bally Hook Bowler	200.00	275.00	4. Keeney Duck Pins	115.00	135.00
2* Bally Baseball	40.00	159.50	4. Keeney Big League Bowl	285.00	310.00
2* Bally Shuffle Champ	50.00	85.00	4* Keeney 4-Way Bowl	229.50	275.00
4* Bally Shuffle-Bowler	24.50	50.00	4. Rock-Ola Shuffle Jungle	19.50	59.50
4* Bally Speed Bowler	39.50	69.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
4. California Shuffle Pins	25.00	40.00	2. Un. Dbl. Shuffle	50.00	79.50
4. ChiCoin Bango	15.00	49.50	2* United Shuffle Alley	10.00	39.50
6. ChiCoin Beacon	35.00	49.50	4* Un. Shuffle w/con.	25.00	59.50
4* ChiCoin Bowling Alley	34.50	79.50	4* Un. Shuffle Alley Exp.	34.50	74.50
4. ChiCoin Alley w/con.	49.50	79.50	2* Un. 2-play Express	125.00	169.50
4. ChiCoin Ace Bowl	145.00	169.50	4. Un. Sin Rebound	99.50	149.00
1* ChiCoin Bowl Classic	99.50	140.00	4. Un. Twin Rebound	215.00	225.00
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	65.00	95.00	2* United Super-Shuffle	14.50	49.50
4* ChiCoin Trophy	100.00	150.00	1. United Slugger	99.50	125.00
2. Exhibit Strike	65.00	100.00	1* United Skee Alley	119.00	169.50
2* Genco Shuffle Target	150.00	229.50	4* Un. 4-Player	250.00	295.00
4* Genco Bowling League	24.50	45.00	4* Un. 5-Player	315.00	344.50
4* Genco Glider	30.00	45.00	1. Un. Shuffle-Cade	200.00	250.00
4. Genco Baseball	45.00	79.50	4. Un. Twin Shuffle-Cade	175.00	275.00
4* Gottlieb Bowlette	24.50	69.50	2* Univ. Super Twin	79.50	145.00
2* Keeney ABC Bowler	35.00	69.50	2* Universal Twin Bowler	34.50	65.00
4. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	175.00	185.00
4. Keeney King Pin	49.50	85.00	1. Williams DeLuxe Bowler	34.50	60.00
4. Keeney Pin Boy	24.50	35.00	4* Williams Twin Shuffle	24.50	35.00
2. Keeney Ten Pins	20.00	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	59.50	75.00	4* Williams Dbl. Head	59.50	129.50
2* Keeney Dbl. Bowler	79.50	169.50			

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	110.00	125.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Br	15.00	25.00
4. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
1. Bally Bowler	175.00	189.50	2. Keeney Sub Gun	49.50	100.00
6. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Defender	95.00	125.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	75.00
1. Bally Heavy Hitter	65.00	75.00	4. Mutoscope Ace Bomber	95.00	125.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	100.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	95.00	125.00	4. Mutoscope Photomatic		
6. Bally Sky Battle	49.50	95.00			
6. Bally Torpedo	49.50	75.00			
4. Bally Undersea Raider	80.00	95.00	2* Mutoscope Sky Fighter	79.50	125.00
6. Bank Ball	59.50	150.00	6. QT Pool Table	89.50	100.00
6. Bowling League	35.00	49.50	1. Quizzer	95.00	110.00
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins LD	19.50	49.50
6. Buckley Treas Is Dig	95.00	110.00	6. Rockola Ten Pins HD	25.00	49.50
4. Champion Hockey	50.00	69.50	4. Rockola World Series	69.50	75.00
4. Chi-Coin Basketball			6. Scientific Baseball	49.50	75.00
Champ	225.00	275.00	6. Scientific Basketball	59.50	75.00
2* ChiCoin Goalee	55.00	125.00	4. Scientific Bating Pr.	45.00	75.00
2. ChiCoin Hockey	50.00	75.00	4. Scientific Pitch 'Em	175.00	195.00
4. Chi Midget Skee	150.00	229.50	4* Seeburg Bear Gun	300.00	350.00
4. ChiCoin Pistol	99.50	149.50	1* Seeburg Chicken Sam	65.00	109.50
6. ChiCoin Roll-A-Score	39.50	75.00	6. Seeburg Shoot the Chute	25.00	75.00
4. Edelco Pool Table	49.50	75.00	6. Skee Barrel Roll	25.00	49.50
1. Evans Bat-A-Score	100.00	175.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	100.00	1. Supreme Bolascare	40.00	100.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Ten Strike '46	75.00	95.50	6. Supreme Skill Roll	20.00	69.50
6. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	75.00
4* Exhibit Dale Gun	59.50	115.00	6. Tail Gunner	49.50	89.50
4. Exhibit Gun Patrol	235.00	265.00	4. Telequiz	115.00	139.50
4. Exhibit Rotary Mdr.	175.00	275.00	4. Un. Team Hockey	115.00	125.00
2* Exhibit Silver Bullets	99.50	150.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Six Shooter	189.50	239.50	1. Western Baseball '39	40.00	50.00
6. Exhibit Merchantman			1. Western Baseball '40	60.00	85.00
Roll Ch Digger	85.00	99.50	6. Whizz	15.00	29.50
4. Exhibit Vitalizer	75.00	95.00	4. Wilcox-Gay Recordio	119.50	150.00
6. Genco Bank Roll	24.50	65.00	4. Williams All Stars	79.50	109.50
6. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6. Groetchen Met. Typer	79.50	149.50	2* Williams Star Series	69.50	139.50
6. Hoop-A-Roll	24.50	49.50	2* Williams Quarterback	59.50	100.00
4. Jack Rabbit	75.00	109.50	4. Wurlitzer Skee-ball	125.00	150.00

This Week's Used Market

With the outset of the new year, activity has taken a turn in the upward direction and as predicted last week in the analysis of the used machine market, this week's quotations have tended to boost this activity even further. All divisions of the field enjoyed the heavy action with shuffles, pin games and arcade pieces leading the way. A noticeable feature of this week's trading was the emergence into the market of machines that have been dormant for some time. Perhaps the most outstanding item in the bartering was the price decrease in many of the games in the various divisions. This is undoubtedly due to the clearance sales of old inventory by the various distributors and merchants. This sale is setting up the market for the newer games and the immediate future will find prices rising to their normal level. Though these decreases were evident it was also plain to see that the popular pieces and newer games maintained and even raised their price ranges.

As usual the pin machines led all other games in activity and it was here too that the greatest amount of price deductions were seen. But as mentioned before the strong numbers continued to draw equally as well as they previously had.

Music equipment lagged behind the other sections of the used machine market as far as activity is concerned, but price decreases were not very evident here. The pieces that usually get the heaviest share of askings continued to do as well and prices in general held quite firmly to those of last week.

Shuffles and arcade equipment, which have enjoyed a tremendous upsurge in activity during the past couple of months, maintained its hot pace and proved to be the most active section. All types of shuffles and arcade pieces were drawing very well. In addition, old machines were brought to life again and it was here too that many price reductions took place. As mentioned before, this is due to the inventory sale that's clearing the way for the new year operations.

The following was the most active equipment in this week's used market:

Most Active Used Music	
Held—Winner (Univ)	175.00- 229.00
Held—Wurlitzer 750E	\$ 75.00-\$100.00
Down—Wurlitzer 850	44.50- 69.50
Down—Wurlitzer 1015	150.50- 295.00
Down—Wurlitzer 1100	315.00- 450.00
Down—Wurlitzer 1080	159.50- 225.00
Down—Wurlitzer 1250	449.50- 500.00
Held—Seeburg 146M	139.00- 195.00
Held—Seeburg 147M	169.00- 229.00
Held—Seeburg 148ML	290.00- 349.00
Held—Seeburg W1-L56	9.95- 24.00
Held—Rock-Ola 1422 Phono	99.00- 150.00
Held—Packard Manhattan	119.00- 169.50
Most Active Used Pin Games	
Up & Down—A. B. C.	
(Un 5/51)	\$275.00-\$325.00
Held—Bright Lights	
(B 5/51)	325.00- 375.00
Held—Champion (B '48)	60.00- 159.00
Held—Cinderella	
(Got 3/47)	39.50- 69.50
Held—Citation (B/48)	40.00- 134.50
Down—Five Star	
(Univ 5/51)	175.00- 279.00
Down—Floating Power	25.00- 59.50
Up—Gold Cup (B '48)	59.50- 84.50
Up & Down—Maryland	
(Wm 4/49)	40.00- 99.50
Down—Mercury (Ge)	50.00- 114.50
Down—Photo Finish	60.00- 139.50
Down—Show Boat	
(Un 1/49)	39.50- 69.50
Held—South Pacific	
(Ge 3/50)	50.00- 109.50
Up—Thing (CC 2/51)	89.50- 119.50
Up—Tri Score (Ge 1/51)	99.50- 125.00
Held—Turf King (B 6/50)	200.00- 345.00

Most Active Used Shuffles	
Held—Bally Hook Bowler	\$200.00-\$275.00
Down—Bally Shuffle Champ	50.00- 85.00
Held—Bally Speed Bowler	39.50- 69.50
Held—ChiCoin Bowling Alley	34.50- 79.50
Up—ChiCoin Bowl Classic	99.50- 140.00
Down—Genco Shuffle	
Target	150.00- 229.50
Held—Genco Glider	30.00- 45.00
Held—Gottlieb Bowlette	24.50- 69.50
Down—Keeney League Bowl	225.00- 275.00
Held—Keeney 4-Way Bowl	229.50- 275.00
Down—United Shuffle Alley	10.00- 39.50
Held—United Shuffle Alley Express	34.50- 74.50
Up—United Skee Alley	119.00- 169.50
Down—Univ. Twin Bowler	34.50- 65.00
Held—Williams Twin Shuffle	24.50- 35.00
Held—Williams Dbl. Head	59.50- 129.50
Most Active Used Arcade Equipment	
Down—ChiCoin Goalee	\$ 55.00-\$125.00
Held—Exhibit Dale Gun	59.50- 115.00
Down—Exhibit Silver Bullets	99.50- 150.00
Down—Mutoscope Sky Fighter	79.50- 125.00
Held—Seeburg Bear Gun	300.00- 350.00
Up—Seeburg Chicken Sam	65.00- 109.50
Down—Williams Star Series	69.50- 139.50
Down—Williams Quarterback	59.50- 100.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.	
Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50
BALLY MFG. CO.	
Shuffle Line	\$439.00
Futurity	735.00
Spot-Lite	629.50
BUCKLEY MFG. CO.	
Wall & Bar Box	\$ 24.50
CHICAGO COIN	
King Pin	399.50
Band Box (New Model)	229.50
H. C. EVANS & CO.	
Constellation Phonograph	\$795.00
Push-Over	385.00
THE EXHIBIT SUPPLY CO.	
Jet Gun	\$379.50
Big Bronco	997.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50
D. GOTTLIEB & CO.	
Niagara	\$329.50

J. H. KEENEY & CO., INC.	
Holiday	\$545.00
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00
ROCK-OLA MFG. CORP.	
Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00
RISTAUCRAT, INC.	
S-45 Phonograph	\$289.50
UNITED MFG. CO.	
6 Player Shuffle Alley	\$469.50
Leader	595.00
6 Player DeLuxe Shuffle Alley	
WILLIAMS MFG. CO.	
Spark Plugs	\$425.00
Sea Jockeys	425.00
Horse Shoes	295.00
THE RUDOLPH WURLITZER CO.	
Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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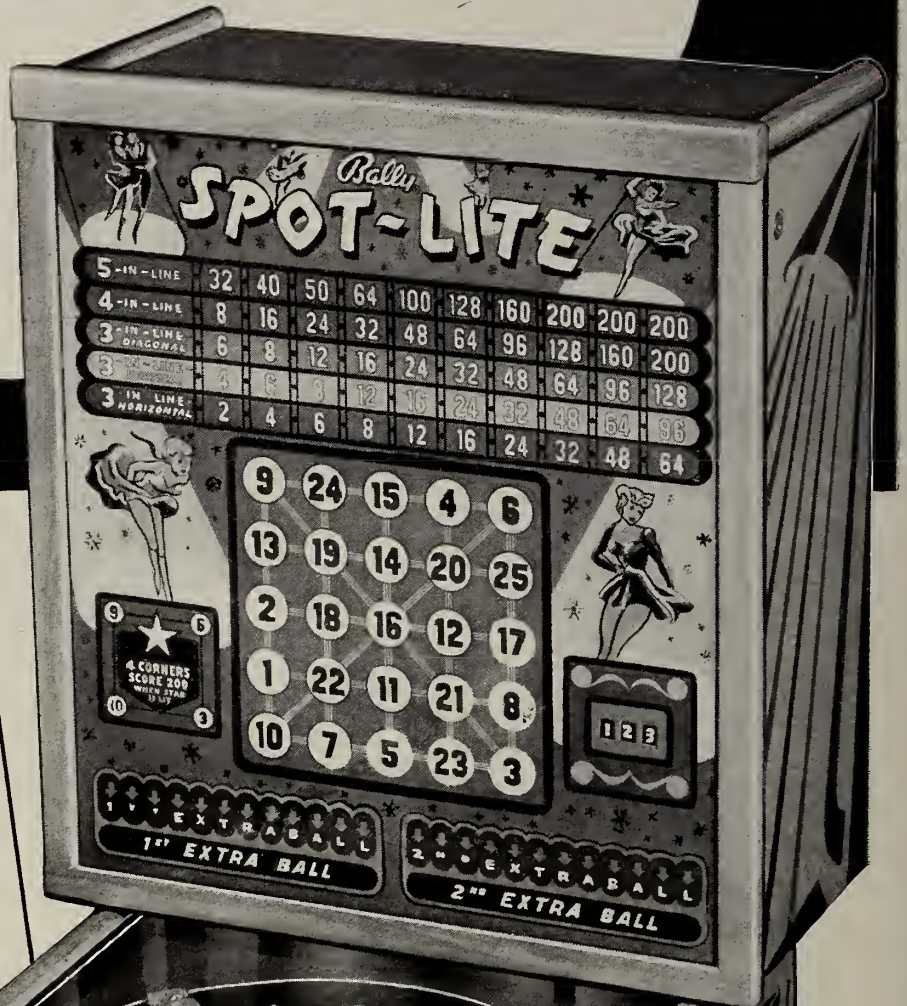
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